



&



WWW.FUNDINGTHEGLOBALGOALS.TV



*"Media to help fill the Multi Trillion funding gap
which is critical to tackling the global goals"*

*YouTube channel, podcast conversation series and information source for all things
'breakthrough and innovative finance' to fund the Sustainable Development Goals.*





As these slides explain - I'm launching a YouTube / TV channel - dedicated to everything financial and systemic to do with filling the multi trillion funding gap which is needed to tackle the SDGs. A number of exciting content formats have been devised and amazing guest presenters, co-hosts and subjects are being lined up. What's more - the plan is designed to scale - and is part of my broader vision to create a fit for purpose Sustainable Innovation and Development Bank. It's super exciting, extremely meaningful and very timely - so I invite you to learn more, get in touch - and become involved.



WWW.FUNDINGTHEGLOBALGOALS.TV is about creating a world worth living in. One where finance in all of its forms, if deployed intelligently, can be a major route to achieving that lofty aim. A key goal is ensuring those working to best channel the worlds financial, human and natural resources - can be found and are given a fair chance of receiving the funding and support they need to succeed. This dedicated channel and multi dimensional marketing and audience development and interaction campaign - is designed as a dynamic resource. It will support investors, donors, philanthropists, institutions, impact investors, policy makers, impact finance and fintech entrepreneurs - and all stakeholders who can be involved in funding and achieving of the Global Goals.

On the differing media formats - we will be discussing, debating and explaining the detail of how to widen critical 'access to capital bottlenecks' and fill truly important 'funding gaps', which currently stifle innovation and restrict how the world addresses the most critical of issues. Importantly, the key is doing so at the scale required to move capital to meaningfully address the Global Goals. While we know what is good and bad can be subjective - it is also critical to use every tool possible to move capital away from those who are funding all that is socially useless and clearly harmful to people and planet.

This media approach can give an authentic and honest voice to those who are breaking the mould - and can catalyse the support they so often need. All interested parties can gain an understanding of those who are changing the world for the better with finance. Not just with sound bites - but also with the full symphony of substance. Stakeholders will learn how they can collaborate to fund, promote and support the most deserving of projects, ventures and the people with bold and well thought out proposals for change, creating a win win for all (except those determined to be on the wrong side of history).

You could be one of the 360 people shortlisted from the 1000's I have met on this journey (as shown on the following pages, which are linked to images and profile details at the back of this deck). If you are, you are there because I believe you care about addressing the Global Goals and joining the dots to do so. I am confident you could have real value to add - and that on some level you might wish to be involved. I am sure you will agree that you will be in great company - and I am highly confident your involvement could accelerate progress on issues that are close to your heart.

Currently, as shown on slide 30, we are raising capital and building the team. This includes the content, creative and technical types (some of whom are lined up), and also a diverse group of those with expert knowledge and the ability to present, host or anchor a show - or with compelling content proposals. Whatever your interest - I welcome your feedback. I would like to thank you in advance for looking through these slides. To learn more, attend one of our up and coming events, or practically get involved - email me, steve@transformglobal.co or give me a call on +44 7853 008199.

Steve Podmore - London, March 2020



So who can be involved?

WWW.FUNDINGTHEGLOBALGOALS.TV

will fuse together a motivated and powerful network



The credibility that comes from a big network as seen on the following pages, doing this as an initiative of a Sustainable Innovation and Development Bank, and with a 360 degree approach to funding the SDGs, can all help bring the innovation and opportunities we all need to be funded to fruition and to scale.

Our shortlisted network of 360 motivated individuals - who together can change the world!



The 360 people listed are those the founder Steve Podmore knows well - or has met or has spoken to on his multi year journey. Included are those who have access to capital and the ability to invest, who can introduce others, join the team, advise, inform, champion - and also who can present or appear on one of the shows. All care deeply about achieving one or more of the SDGs.



<u>Adeline Diab - 48</u>	<u>Ben Moreton Wright - 44</u>	<u>David Cruikshank - 53</u>	<u>Guido Schmidt Traub - 55</u>	<u>Jay Shetty - 44</u>	<u>Larry Hatheway - 39</u>	<u>Megan McDonald - 42</u>	<u>Paul Clements Hunt - 41</u>	<u>Rory Sutherland - 63</u>	<u>Sunand Sharma - 38</u>
<u>Alan Knight - 38</u>	<u>Benjamin Kott - 60</u>	<u>David Jones - 64</u>	<u>Guy Hands - 34</u>	<u>Jayne-Anne Gadhia- 43</u>	<u>Laurie Spengler - 34</u>	<u>Megan Smith - 41</u>	<u>Paul Dickenson - 61</u>	<u>Rosemary Forsyth - 33</u>	<u>Sushant Sharma - 41</u>
<u>Alex Chalkley - 45</u>	<u>Benjamin Minot - 65</u>	<u>David Nabarro - 40</u>	<u>Hans Lindroth - 32</u>	<u>Jed Emerson - 54</u>	<u>Lauro Citron - 49</u>	<u>Melanie Hawken - 39</u>	<u>Paul Polman - 51</u>	<u>Ross Baird - 56</u>	<u>Suzanne Biegel - 43</u>
<u>Alex Friedman - 36</u>	<u>Bindi Kharia - 51</u>	<u>David Nussbaum - 65</u>	<u>Hans Van Der Loo - 50</u>	<u>Jeff Kaye - 52</u>	<u>Lawson Muncaster - 46</u>	<u>Michael Beutler - 37</u>	<u>Paul Simpson - 43</u>	<u>Ross De Vol - 47</u>	<u>Tamzin Ratcliffe - 36</u>
<u>Alex Vleming - 34</u>	<u>Bjorn Tremmerie - 57</u>	<u>David Slater - 43</u>	<u>Hans Wahl - 37</u>	<u>Jeffrey Chertack - 63</u>	<u>Liam Black - 60</u>	<u>Michael Green - 32</u>	<u>Paul Van Zyl - 42</u>	<u>Ross Westgate - 55</u>	<u>Tanya Steele - 34</u>
<u>Alexander Newman - 67</u>	<u>Bob Annibale - 64</u>	<u>Diane Whitty - 58</u>	<u>Hayaatun Sillem - 33</u>	<u>Jeffrey Prins - 51</u>	<u>Liesel Pritzker Simmons - 36</u>	<u>Michael Liebrich - 52</u>	<u>Paula Goldman - 57</u>	<u>Russ Lindsay - 45</u>	<u>Terra Allas - 50</u>
<u>Allie Burns - 32</u>	<u>Bob Wigley - 44</u>	<u>Dimitri Zenghelis - 66</u>	<u>Heather Grady - 32</u>	<u>Jennifer Morgan - 52</u>	<u>Lisa Walker - 44</u>	<u>Michael S Christensen - 48</u>	<u>Pavan Sukhdev - 53</u>	<u>Ryan Chilcote - 65</u>	<u>Thomas Finke - 38</u>
<u>Amal Clooney - 41</u>	<u>Bosworth Monck - 39</u>	<u>Dominic Waughrey - 54</u>	<u>Helen Li - 53</u>	<u>Jeremy Coller - 57</u>	<u>Lord Marland - 64</u>	<u>Michael Sheren - 52</u>	<u>Pedro Moura Costa - 58</u>	<u>Sally Faves - 60</u>	<u>Thomas Heller - 49</u>
<u>Amanda Feldman - 40</u>	<u>Cameron Burgess - 45</u>	<u>Douglas Hansen Luke - 41</u>	<u>Hendrik Du Toit - 47</u>	<u>Jeremy Oppenheim - 32</u>	<u>Lord Nicholas Stern - 41</u>	<u>Michael Whelchel - 54</u>	<u>Peter Cowley - 59</u>	<u>Sam Baker - 62</u>	<u>Thomas Motmans - 55</u>
<u>Ambassador John A Simon - 44</u>	<u>Carl Mossfeldt - 35</u>	<u>Dr Angus Friday - 64</u>	<u>Henrik Skovby - 32</u>	<u>Jessie Coates - 35</u>	<u>Louis C Boorstin - 33</u>	<u>Mike Milken - 39</u>	<u>Peter Diamandis - 41</u>	<u>Sam Sethi - 56</u>	<u>Thomas Vellacott - 60</u>
<u>Amy Clarke - 60</u>	<u>Cary Krosinsky - 51</u>	<u>Dr Jane Thomason - 51</u>	<u>Hermann Hauser - 56</u>	<u>Jigar Shah - 57</u>	<u>Louisa Bojesen - 63</u>	<u>Mikkel Juel Iverson - 44</u>	<u>Peter Wheeler - 34</u>	<u>Sarah Borgman - 63</u>	<u>Tim Wainwright - 59</u>
<u>Anders Henrikson - 64</u>	<u>Catalina Escobar - 48</u>	<u>Dr Joanna Newman - 47</u>	<u>Hermann Mulder - 45</u>	<u>Jim Cowles - 51</u>	<u>Luc Bas - 62</u>	<u>Miles Keane - 56</u>	<u>Petter Bakker - 46</u>	<u>Sean Hinton - 40</u>	<u>Tobias Masterton - 39</u>
<u>Andrew Collinge - 61</u>	<u>Caty Batten - 62</u>	<u>Dr Paul Toyne - 44</u>	<u>Ian Goldin - 33</u>	<u>Jo Corlett - 64</u>	<u>Luke Flett - 56</u>	<u>Mo Ibrahim - 59</u>	<u>Phyllis Kurlander Costanza - 44</u>	<u>Sean Kidney - 37</u>	<u>Tom Burke - 64</u>
<u>Andrew Gerrard - 63</u>	<u>Chantelé Carrington - 42</u>	<u>Dr Raj Thamotheram - 37</u>	<u>Ian Simmons - 36</u>	<u>Joe Cerrell - 44</u>	<u>Lydia Guett - 45</u>	<u>Molly Webb - 52</u>	<u>Pierre Lagrange - 53</u>	<u>Sean Lesser - 60</u>	<u>Tom Cummings - 66</u>
<u>Andrew Hinkly - 49</u>	<u>Charles Mindenhall - 50</u>	<u>Dr Rhian Mari-Thomas - 40</u>	<u>Iman Amber Ghaddar - 47</u>	<u>Joerg Geier - 55</u>	<u>Madeleine Evans - 37</u>	<u>Murray Birt - 62</u>	<u>Pradeep Jethi - 58</u>	<u>Sean Taylor - 42</u>	<u>Tracy Isacke - 51</u>
<u>Andrew Howard - 63</u>	<u>Charles Perry - 42</u>	<u>Dr Robert Barnes - 58</u>	<u>Ioana Surpateanu - 53</u>	<u>Johan Rockstrom - 56</u>	<u>Malcolm Gray - 37</u>	<u>Nachson Mimran - 40</u>	<u>Pradeep Pursnani - 38</u>	<u>Sergio Fernandez De</u>	<u>Trond Undheim - 43</u>
<u>Andrew Steer - 32</u>	<u>Charlie Muirhead - 40</u>	<u>Elias Masilela - 57</u>	<u>Irena Spazzapan - 61</u>	<u>Johannah Bernstein - 62</u>	<u>Manjula Lee - 66</u>	<u>Nathalie Fontana - 67</u>	<u>Precious Moloi Motsepe - 54</u>	<u>Uchi Orji - 65</u>	
<u>Andy Haldane - 49</u>	<u>Charmian Love - 39</u>	<u>Elizabeth Boggs Davidson - 44</u>	<u>Isabel Hilton - 48</u>	<u>John B Fullerton - 36</u>	<u>Mareike Hussels - 48</u>	<u>Ngaire Woods - 38</u>	<u>Professor Colin Mayer - 36</u>	<u>Seth Merrin - 38</u>	<u>Urs Bolt - 47</u>
<u>Angela Falconer - 61</u>	<u>Cheryl Martin - 59</u>	<u>Emma Wade-Smith - 39</u>	<u>J David Stewart - 39</u>	<u>John Balbach - 62</u>	<u>Mariana Mazzucato - 47</u>	<u>Nicolas Hazard - 48</u>	<u>Prof Henrietta L. Moore - 43</u>	<u>Shaun Kingsbury - 56</u>	<u>Vianna Von Weyhausen - 67</u>
<u>Aniket Shah - 46</u>	<u>Chris Dines - 49</u>	<u>Eric Cantor - 32</u>	<u>Jacob Drejer - 61</u>	<u>John Battersby - 62</u>	<u>Marisa Drew - 65</u>	<u>Nick Ayton - 49</u>	<u>Prof John Schellenhuber - 56</u>	<u>Shiva Dustdar - 41</u>	<u>Vicky Pryce - 47</u>
<u>Anthony Bugg Levine - 64</u>	<u>Chris Elsmark - 43</u>	<u>Feike Sijbesma - 35</u>	<u>Jacqueline McGlade - 54</u>	<u>John Caswell - 63</u>	<u>Mark Adams - 34</u>	<u>Nick Henry - 52</u>	<u>Rachel Kyte - 36</u>	<u>Sir Dave Ramsden - 55</u>	<u>Vikram Widge - 66</u>
<u>Anthony Farr - 42</u>	<u>Christian De Boisredon - 34</u>	<u>Felicity Spors - 51</u>	<u>Jacqueline Novogratz - 41</u>	<u>John Dashwood - 42</u>	<u>Mark Barton - 65</u>	<u>Nick Maybe - 43</u>	<u>Rachel Lord - 66</u>	<u>Sir Mark Moody Stewart - 59</u>	<u>Vimal Shah - 34</u>
<u>Anthony Hilton - 45</u>	<u>Christine Loh - 48</u>	<u>Felix Lanfers - 57</u>	<u>Jagdeep Bhaura - 67</u>	<u>John Elkington - 53</u>	<u>Mark Campanale - 60</u>	<u>Nick O'Donohoe - 66</u>	<u>Rajiv Joshi - 45</u>	<u>Sir Mark Walport - 32</u>	<u>Vincent Molinari - 37</u>
<u>Anthony Hobbey - 46</u>	<u>Christopher Edgerton- Warberton - 43</u>	<u>Filippo Addari - 49</u>	<u>Jakob Rutqvist - 56</u>	<u>John Kluge - 35</u>	<u>Mark Essex - 65</u>	<u>Nick Parker - 53</u>	<u>Randall Kempner - 57</u>	<u>Sir Michael Hintze - 55</u>	<u>Wendy Guillies - 65</u>
<u>Arthur Wood - 51</u>	<u>Christopher Hunter - 48</u>	<u>Firdaus Kharas - 35</u>	<u>James Bowater - 58</u>	<u>John P Calamos Senior - 45</u>	<u>Mark Hamade - 67</u>	<u>Nick Robbins - 53</u>	<u>Rebekah Clark - 61</u>	<u>Sir Paul Collier - 50</u>	<u>Wendy Taylor - 50</u>
<u>Arya Bolurfrushan - 63</u>	<u>Christopher Chandler - 45</u>	<u>Francis Sullivan - 57</u>	<u>James Cameron - 52</u>	<u>John Tidmarsh - 35</u>	<u>Mark Malloch Brown - 64</u>	<u>Nicky Black - 54</u>	<u>Rebecca Marmot - 50</u>	<u>Sonya Iovieno - 42</u>	<u>Yngve Slyngstad - 57</u>
<u>Ashok Khosla - 50</u>	<u>Clara Florey - 67</u>	<u>Gabriel Mpubani - 39</u>	<u>James Close - 61</u>	<u>John Williams - 50</u>	<u>Martijn De Wever - 40</u>	<u>Nicolas Firzli - 67</u>	<u>Richard Attias - 33</u>	<u>Spencer Lodge - 61</u>	<u>Yvo De Boer - 36</u>
<u>Astrid Scholz - 59</u>	<u>Clare Lockhart - 58</u>	<u>Gail Gallie - 46</u>	<u>James Fierro - 53</u>	<u>Jonny Fry - 46</u>	<u>Martin Bloom - 55</u>	<u>Nigel Kershaw - 58</u>	<u>Richard Curtis - 55</u>	<u>Stacy Swann - 43</u>	<u>Zahra Darvishi - 59</u>
<u>Audrey Selian - 46</u>	<u>Colin Melvin - 55</u>	<u>Games Gifford - 38</u>	<u>James Mawson - 54</u>	<u>Joshua Friedman - 51</u>	<u>Martin Chilcott - 40</u>	<u>Nigel Wilson - 53</u>	<u>Richard Dilworth - 33</u>	<u>Stefan Heilmann - 59</u>	<u>Zoe Knight - 58</u>
<u>Aunnie Patton Power - 33</u>	<u>Gareth Hughes - 67</u>	<u>Gavin Peacock - 65</u>	<u>Jan Eliasson - 59</u>	<u>Kate Garvey - 46</u>	<u>Martin Powell - 57</u>	<u>Nik Gowing - 50</u>	<u>Richard Ells - 40</u>	<u>Stella Park - 41</u>	
<u>Barbera Buchner - 46</u>	<u>Genevieve Levielle - 58</u>	<u>George Latham - 48</u>	<u>Jan Ole Kiso - 48</u>	<u>Kate Robertson - 64</u>	<u>Mary Robinson - 38</u>	<u>Obediah Ayton - 49</u>	<u>Richard Muirhead - 65</u>	<u>Stephan Chambers - 47</u>	
<u>Beezer Clarkson - 60</u>	<u>Gillian Tett - 37</u>	<u>George Latham - 48</u>	<u>Jan Willem Van Gelder - 59</u>	<u>Katherine Tweedie - 54</u>	<u>Matt Hancock - 33</u>	<u>Oliver Karius - 56</u>	<u>Richard Samans - 54</u>	<u>Stephen Einstein - 60</u>	
<u>Bela Hanratty - 35</u>	<u>Giulio Boccaletti - 62</u>	<u>Gordian Gaeta - 32</u>	<u>Jane Burston - 49</u>	<u>Katrina Litvack - 58</u>	<u>Matthew Kiernan - 35</u>	<u>Oliver Wagg - 55</u>	<u>Rima Batal Blasé - 62</u>	<u>Steve Aucland - 61</u>	
<u>Ben Caldecott - 36</u>	<u>Guenther Dobrauz - 38</u>	<u>Jasper Sky - 45</u>	<u>Jason Channell - 63</u>	<u>Keith Johnson - 66</u>	<u>Matthew Taylor - 52</u>	<u>On Yavin - 42</u>	<u>Robert Fillip - 67</u>	<u>Steve Falci - 66</u>	
<u>Ben Constable Maxwell - 40</u>			<u>Jason Drew - 60</u>	<u>Kim Polese - 52</u>	<u>Matthias Kolatz Ahnen - 46</u>	<u>Parminster Vir - 38</u>	<u>Robert Gaskell - 34</u>	<u>Steven Gray - 39</u>	
<u>Ben Dixon - 35</u>			<u>Jay I Koh - 37</u>	<u>Klas Eklund - 50</u>	<u>Mattia Romani - 33</u>	<u>Patricia Holly Purcell - 66</u>	<u>Roland Kupers - 33</u>	<u>Steve Rocco - 35</u>	
<u>Ben Goldsmith - 36</u>				<u>Kurt Hoffman - 67</u>	<u>Max Von Bismarck - 37</u>	<u>Patrick Soon-Shiong - 54</u>	<u>Ron Cordes - 63</u>	<u>Stuart Davidson - 61</u>	

Click on the names to be taken to pics, affiliations and LinkedIn links at the rear of this deck.

The 360 shortlisted signify the holistic nature of the SDGs and also the depth and diversity of the contact base that has been built up by Steve Podmore over the years. While significant, the list is not exhaustive. Steve has met or communicated with all the people detailed, just a handful of whom have the power to change the world. That's if they channel their power and intelligence to collaborate effectively - as [www.fundingtheglobalgoals.tv](#) and the Transform Global platform seeks to enable. While we hope people listed will get behind this exciting vision in differing ways (by investing, appearing, introducing, joining the team, advising, suggesting, championing), **being listed does not signify endorsement**. If you are not on the list but would like to be (sorry for any omissions), we can expand the list. 360 is just the starting point! Or, if you are listed - but feel you do not wish to progress the issues at the heart of the Global Goals - or indeed this project on any level - then please [let us know](#). If you would like to suggest someone who fills an important gap - we would really appreciate the introduction. In any event - your [feedback](#) would be gratefully received.



Now for a little more detail



WWW.FUNDINGTHEGLOBALGOALS.TV will dig deep

into the substance of innovative financial models and proposals - and the people behind them.

We will learn about their core motivations and the many experiences of heaven and hell on their journey.

What could be missing and what is really needed for success will be discussed, dissected and perhaps even proposed or connected - live on one of the shows. Ultimately we aim to highlight and properly showcase those

people and projects with the potential to Scale Up and Speed Up how the SDGs are tackled the world over.

The channel will check in with the most promising at different points on their journey. We will thread together

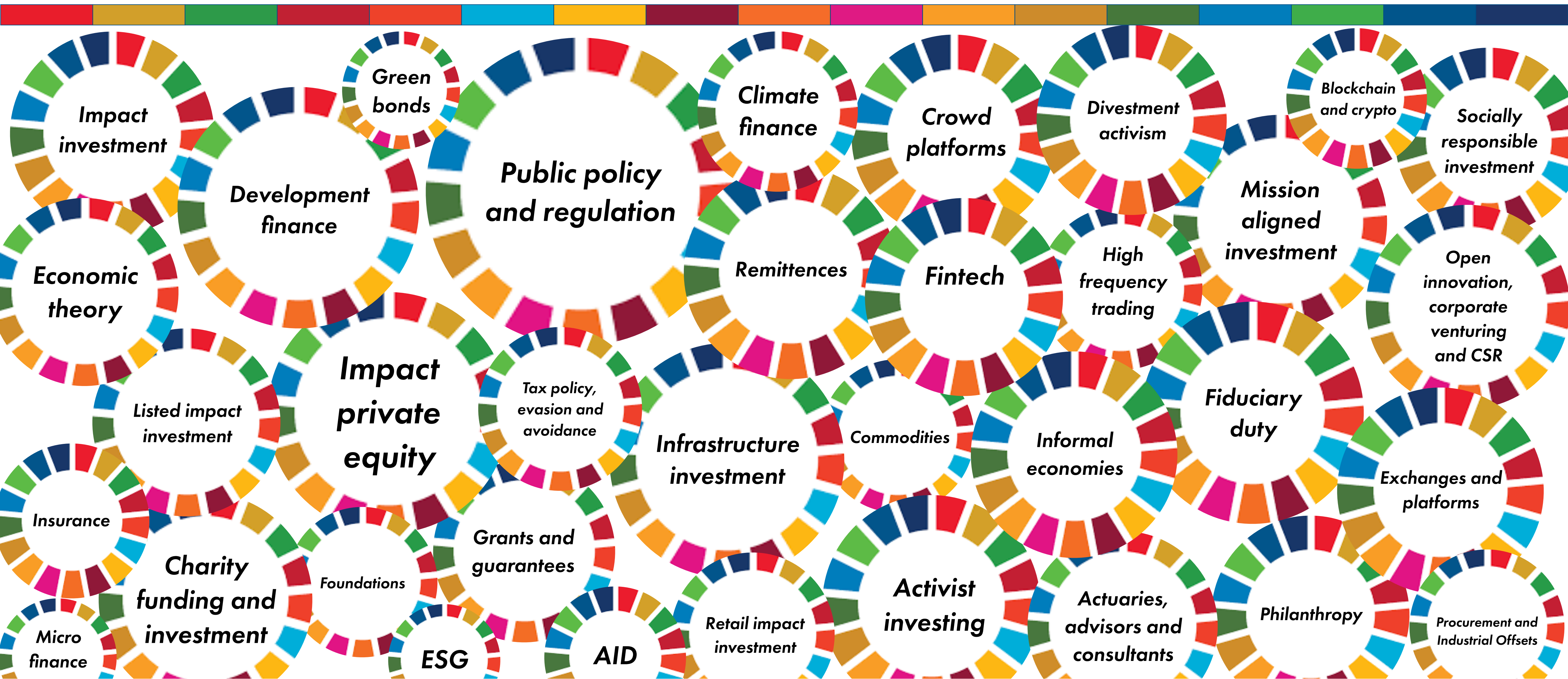
their progress - connecting game-changing financial innovators to an audience of investors and stakeholders

who are looking for such stories to follow, support and invest into - and which we all need to see succeed .



As a Transform Global Media initiative, our secondary aim is to raise awareness in Transform Global, which is our own vision for a Sustainable Innovation and Development Bank - which can play a significant part in Funding The Global Goals, both directly, and through enabling, funding and inspiring many others.

It's 2020. We have 10 years left to achieve the SDGs - which present opportunities - and critical risk and resilience threats for us all. To address the Global Goals we need to connect silos and drive system innovation at an unprecedented scale!



NB. The size differential of the many silos shown is not an exact representation of the varying influence of the forms of fund, finance and financial lever that can positively or negatively effect the SDGs- nor is the list complete. 11

***This is the first sensible vision to make that possible by bringing everything
related to the massive opportunity of funding the Global Goals - into one place.***





WWW.FUNDINGTHEGLOBALGOALS.TV

aims to be a hub and spoke media approach to put system innovation

in finance for the global goals at the heart of everything we do.

There will be four powerful primary formats....

1. Funding the Global Goal - News

Single or multiple anchors / presenters. Once a week initially, moving to twice weekly, then daily within 6 months, or around specific events (Davos, COP, UN General Assembly etc.). Studio, setting, to camera, multiple cameras, guests, reportage included - covering all things re funding the SDGs. YouTube first, Broadcast quality, 43 minutes, enabling syndication to mainstream channels. Think - The Young Turks meets Davos Today!



JESPER BRODIN
IKEA GROUP CEO



Think 'Davos Today meets TYT (The Young Turks)'



2. Video and audio podcast and themed conversations

Multiple anchors / presenters rotating according to area of expertise. Conversation style, 1 - 4 guests and impact commentary. Weekly, moving to twice a week within 6 months, and daily within 12 months + specials. Table and set, talking into microphones, video's with close ups and wide angle shots, 1-2 hours. YouTube, facebook and instagram, live-streamed and archived - and edited clips distributed. Think - The Joe Rogan Experience



3. Hard hitting and in depth explorative showcase interviews

Single and in-depth interviews by anchors with understanding and domain expertise. Interviewees will include those behind innovative platforms and fund structures, system innovators in finance with bold ideas and proposals, proven projects and pilots working to scale, government and civil society actors that need help. Detailed discussions with purpose, where we find out lessons learned, and what the subject or their proposal requires to deliver max impact.



4. Filmed and live-streamed and archived events

Events for 40-120 persons +, where key subjects are discussed - with the goal of informing, educating and stimulating action. Discussing taboo but important subjects. Fast into discussion, Q and A and debate. No lengthy intros (though canned pitches can be filmed + accessible online). Filmed at our own event space, or with a tight crew at various locations - and provided free for deserving and relevant content. 3 camera set up, fast workflow - well produced.



Filming and hosting our own and other SDG finance events





5.
**Dissected discussions, book, press,
event & content reviews & previews.**

6.
**Educational content,
graphics and vignettes.**

7.
**News and info website and
collaborator community.**

8.
**Documentaries on issues,
threats and opportunities.**



The following pages detail a few examples of content and interview programming



Content examples



‘How incentive competitions and prizes can drive innovation to change the world.’

Looking into the history of incentive competitions, the design of current models, where prizes and competitions work and where they do not, and exploring prize innovations that can help drive positive prize collaboration at scale.



Content examples

‘The economics, efficiencies and realities of honest impact measurement’

Exploring the arena of impact measurement, looking at the expectations of investors and donors, looking into where the costs and burden of impact measurement help lower the actual impact, and how best practice and smart technology can combine to deliver what we term Minimum Viable Impact Measurement (MVIM) that works best for funders, recipients - and the SDGs.



Content examples

‘The psychology of impact, investment and innovation decision making.’

*How people and organisations can embrace rather than resist change we need,
and how those who are making the change can understand how to break through
the credibility gaps to be fully supported and funded and positioned for success.*



Content examples



‘Understanding TEEB (The economics of ecosystems and biodiversity)’

*Digging into what nature brings, who benefits and how those who benefit can
pay to protect the resources they depend for their lives and livelihoods.*



Content examples



‘Driving smart capital to fund infrastructure through public private blended fund innovations.’

How the public stimulus of government grants and guarantees could be used alongside philanthropic and insurance support, to enable institutional investors to fill massive infrastructure funding gaps - in a way that is beneficial for all stakeholders.



Content examples

‘Why new ‘fit for purpose’ financial intermediates are required.’

Why existing ‘Finance First’ banks, institutions, funds - and also Development Finance Institutions, create silos which restrict progress on the SDGs, why new ‘fit for purpose’ intermediaries and intelligent institutions are required, how they can be designed and how they should be funded and executed.



Content examples

‘Helping institutions accept and embrace their responsibility for positive impact.’

Using channeled people power, strong environmental and social governance, smart regulation, the law, activist investment strategies, and especially efficient competition development - to ensure institutions maximise their positive and reduce their negative impacts - or get replaced by those who do.



Content examples



‘Developing breakthrough public policies which can be replicated globally.’

Exploring how breakthrough public policy to influence the funding of the Global Goals can be developed, tailored to differing conditions and replicated around the world - so rather than inefficiently reinvesting the policy wheel, we do the equivalent of 3D printing it for impact.

Content, audience, revenue and scaling plans



Content will be:- produced in house, commissioned, and contributed by citizen journalists.

Audience will come from dedicated social marketing - with content syndicated to other networks over time.

Funding will come from Transform Global equity, then sponsorship and grant / donor - and premium subscription funding.

With a London coordinating HQ, regional and city sponsored bureaus will be set up globally.



The connected content approach, working as an integral part of the bank, and working to ‘drive positive innovation in every way’ is truly unique, and can make for a compelling and highly addictive content offering - and a go to intelligent resource for all those in or related to finance for the global goals.



The Investment Opportunity

We are raising £1m and then £10m in equity to be followed by a £300m combined equity and fund investment.

The £300m includes £90m in equity and a cornerstone commitment to the SDG 360 Game-changer Fund of £210m.

The equity goes to fund the Transform Global platform for a Sustainable Innovation and Development Bank.

Included in the equity is £24m to launch and fund Transform Global Media for the first 2 years.

The cornerstone £210m commitment makes possible the raise and launch of the permanent capital £9 Billion SDG 360

Game-changer fund - which in turn can better unlock £100 Billion plus of SDG focussed catalytic capital over 10 yrs.

DETAILED SUMMARY INCLUDING INVESTMENT TERMS FOR TRANSFORM GLOBAL AND THE SDG 360 GAME-CHANGER FUND CAN BE VIEWED [HERE](#).

NB. When the £9 billion SDG 360 Game-changer fund is raised, this is structured to trigger a £360m investment into Transform Global in order to align all interests and ensure Transform Global is fully capitalised -which along with its subsidiary, SDG 360 Fund Management - will manage the fund. £90m of this £360m round is allocated to expand Transform Global Media and www.fundingtheglobalgoals.tv into key global locations for optimum coverage.



360 Profiles

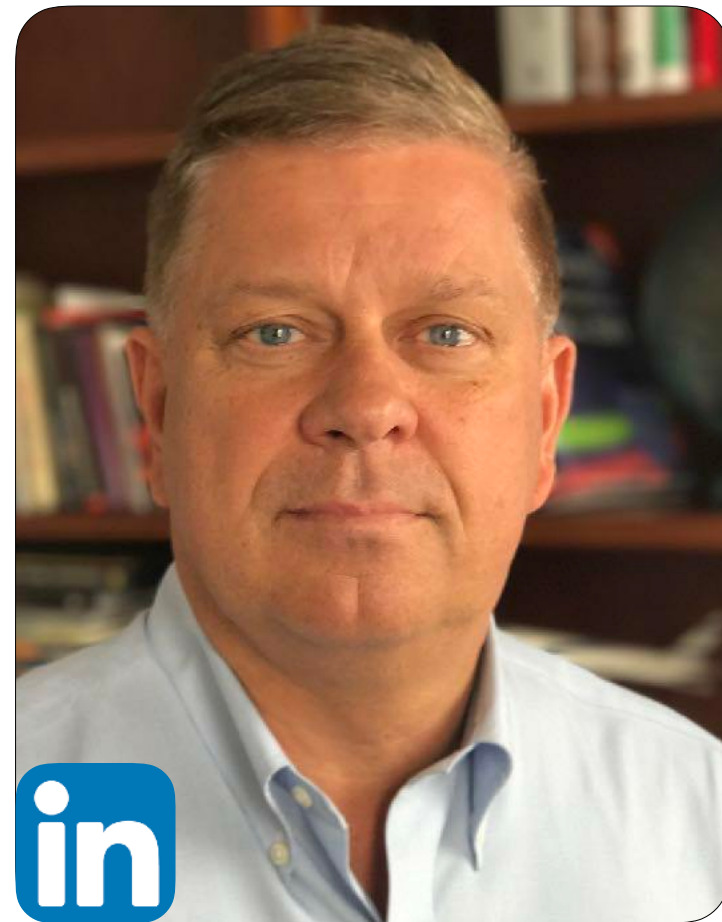


Henrik Skovby

Founder and Chairman

Dalberg Group

Copenhagen, Denmark

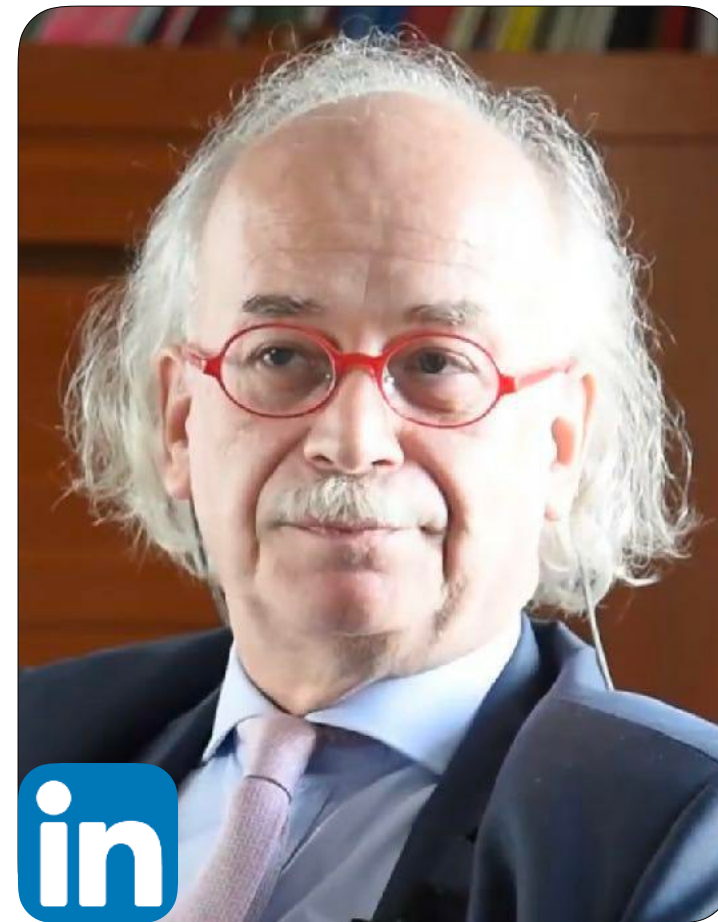


Hans Lindroth

Senior Advisor

Entry Point Consulting

Stockholm, Sweden



Gordian Gaeta

Director

Frontier Capital Partners

Dubai, UAE



Allie Burns

CEO

Village Capital

Washington DC, USA

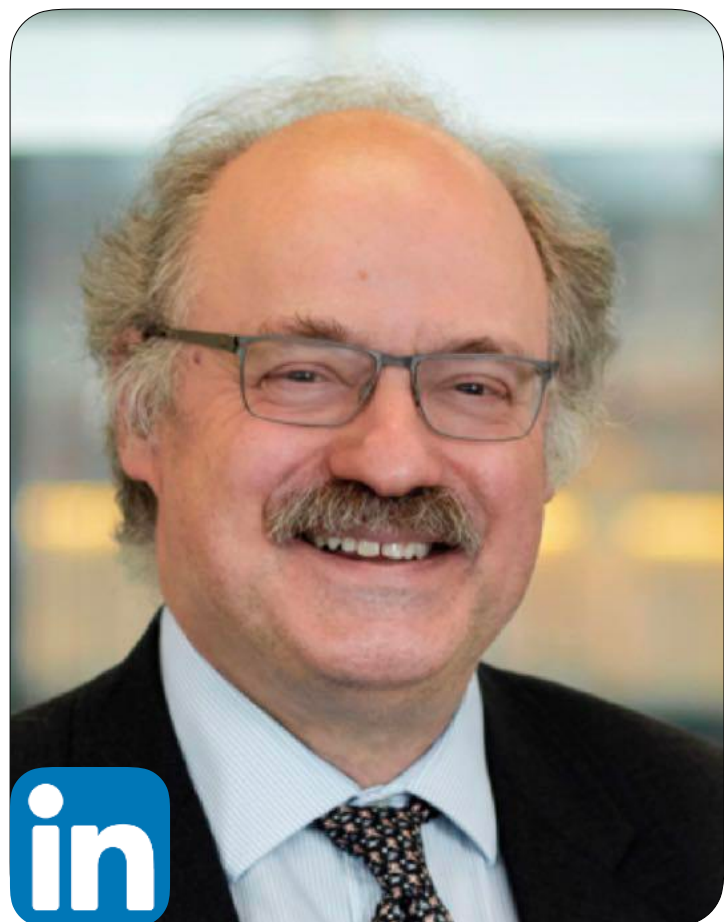


Jeremy Oppenheim

Senior Managing Partner

Systemiq

London, UK

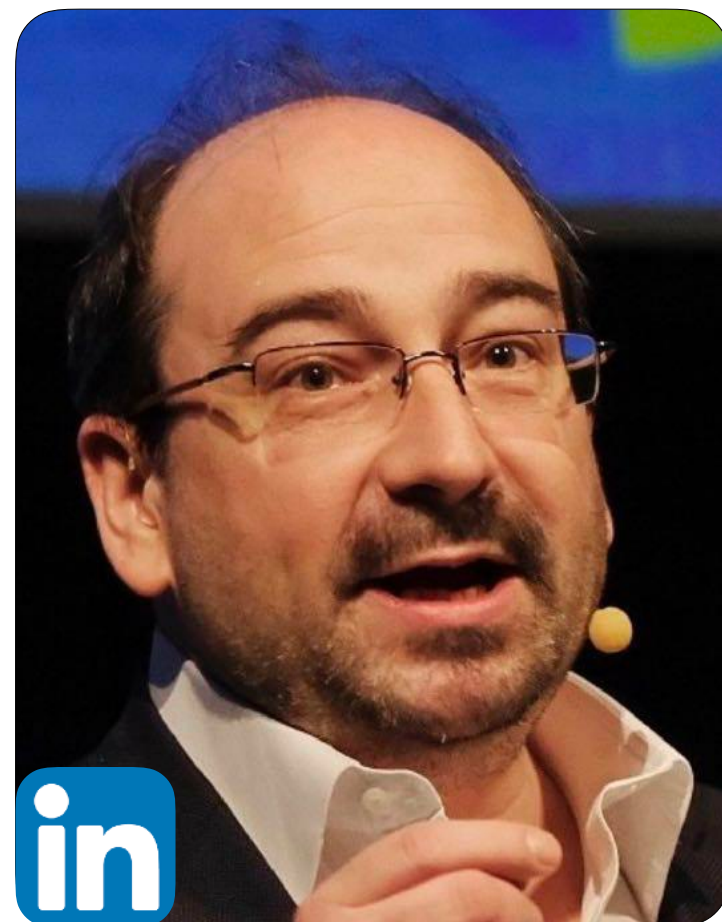


Sir Mark Walport

CEO (soon retiring)

UK Research and Innovation

London, UK



Michael Green

CEO

Social Progress Imperative

London, UK



Heather Grady

Vice President

Rockefeller Philanthropy Advisors

San Francisco, USA



Andrew Steer

President and CEO

World Resources Institute

Washington, DC

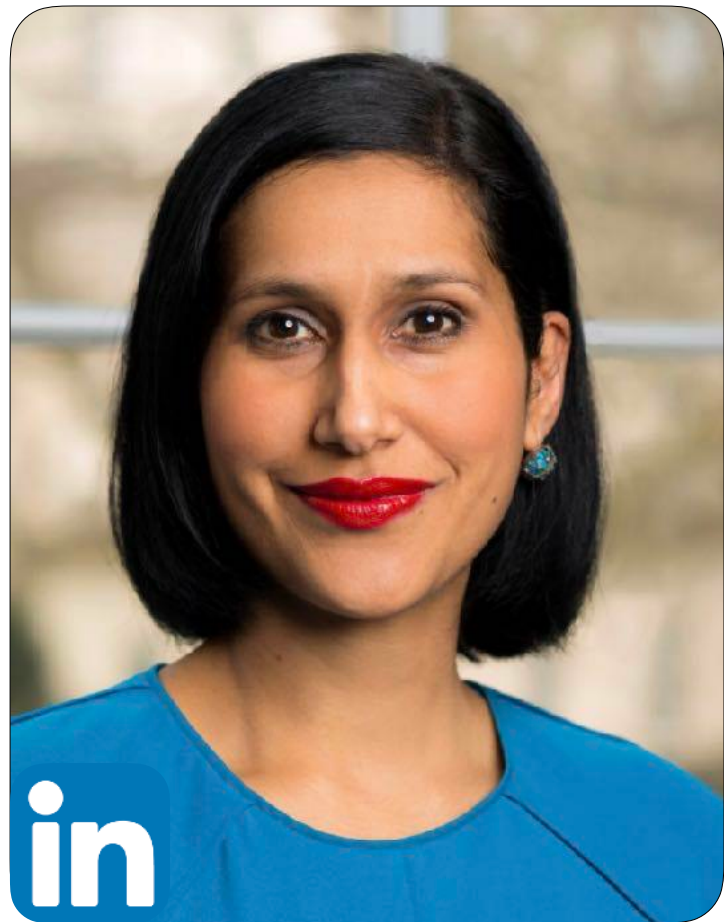


Eric Cantor

Vice Chairman and MD

Moelis and Company

New York, USA



Hayaatun Sillem

Chief Executive

Royal Academy of Engineering

London, UK

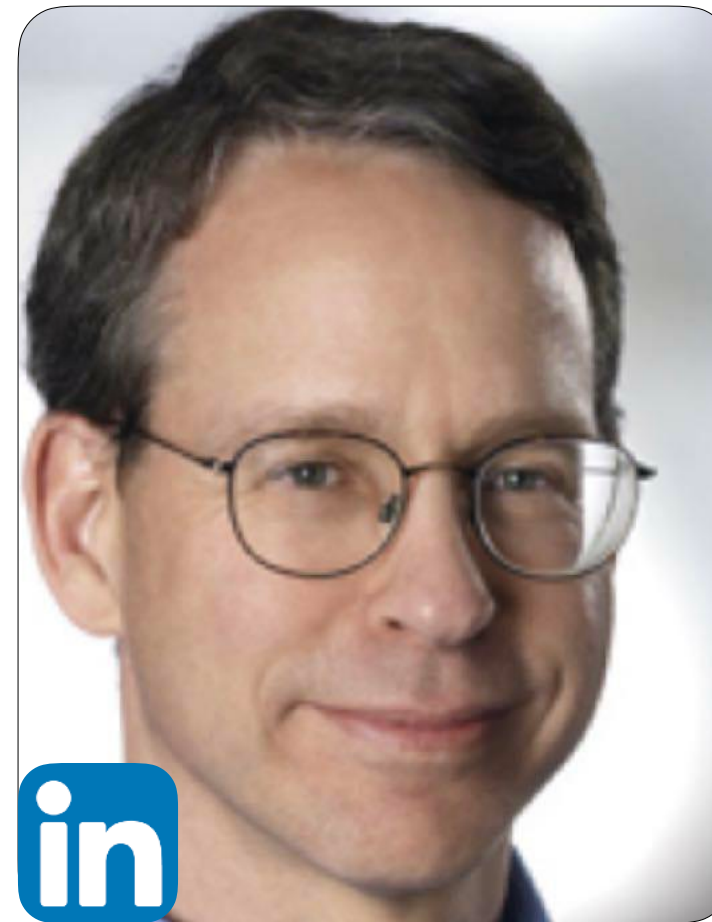


Matt Hancock

Secretary of State for Health

HM Government

London, UK

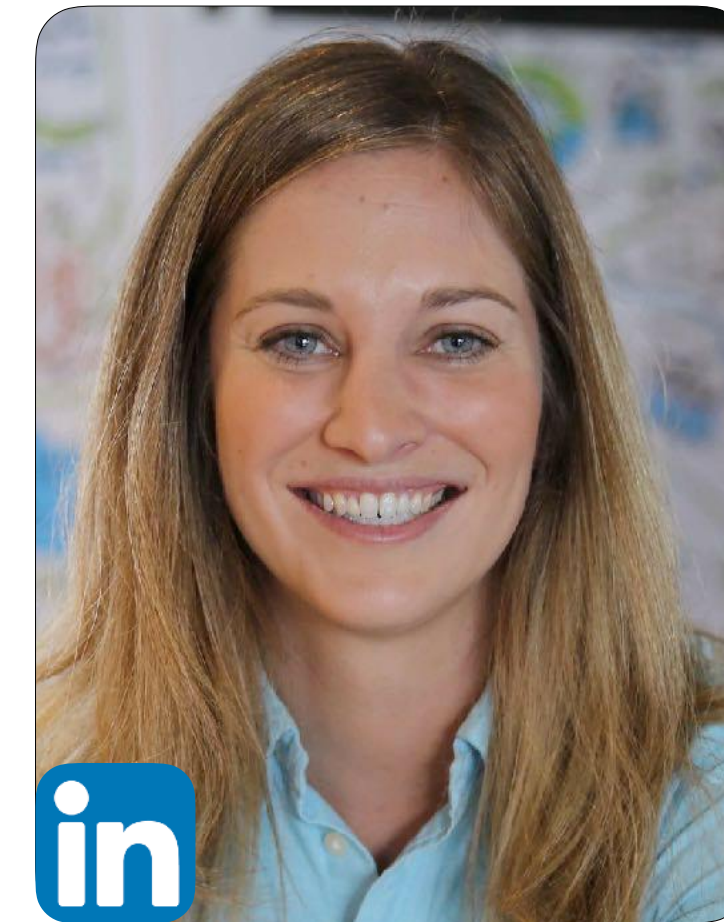


Louis C Boorstin

Managing Director

Osprey Foundation

MD, USA



Aunnie Patton Power

CEO

Intelligent Impact

Cape Town, SA and Oxford UK



Roland Kupers

Principal

Roland Kupers Consultancy

Amsterdam, NL

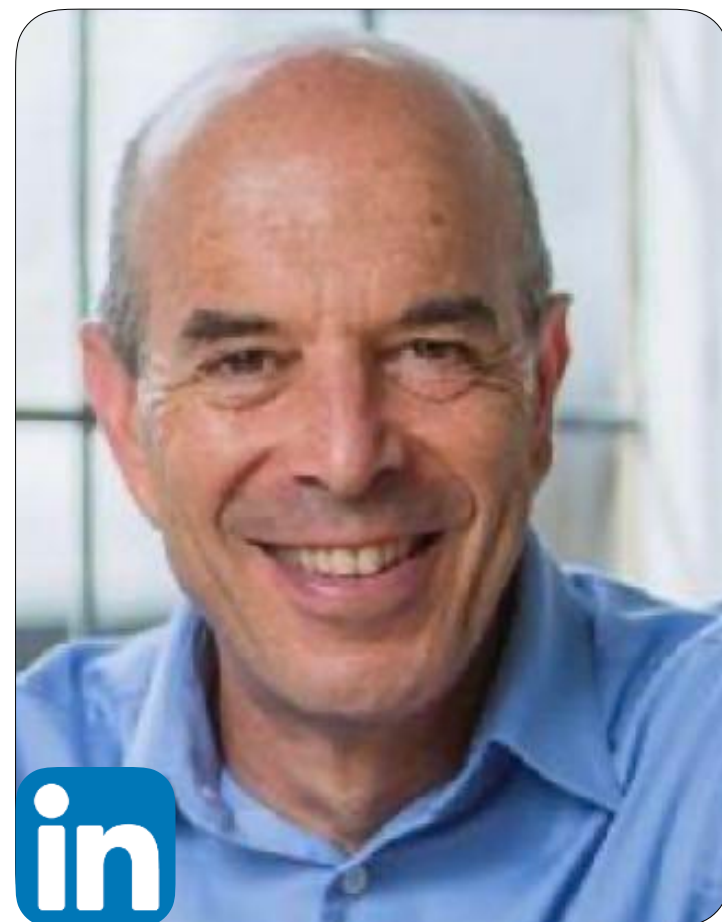


Mattia Romani

MD, Economics, Policy, Governance

EBRD

London, UK



Ian Goldin

Professor of Globalisation & Development

Oxford Martin School / University of Oxford

Oxford, UK

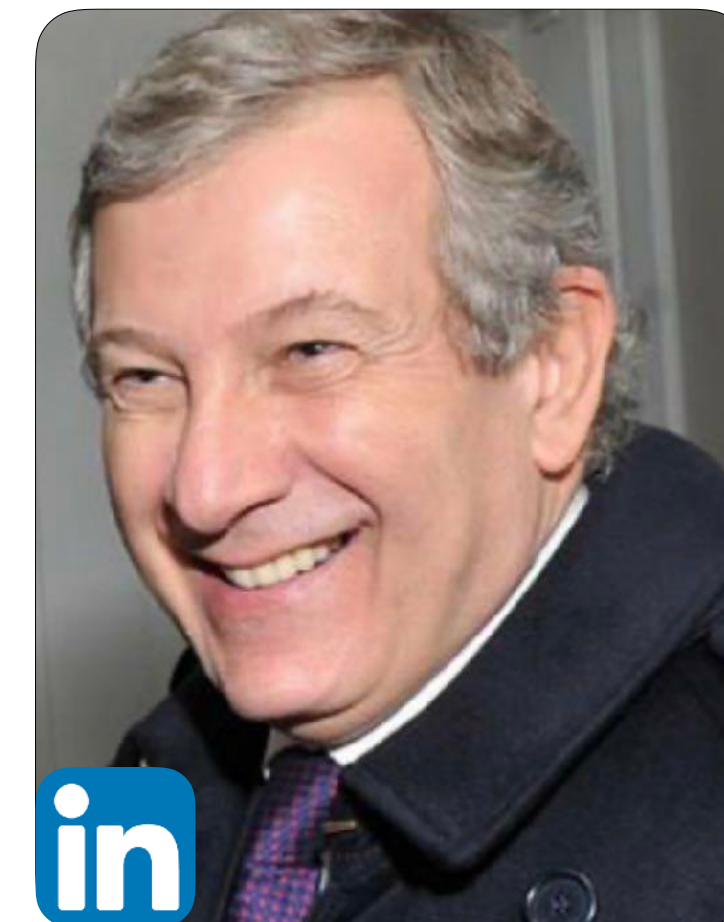


Richard J Dilworth

Owner and Strategic Advisor

Future Planet Capital

London, UK

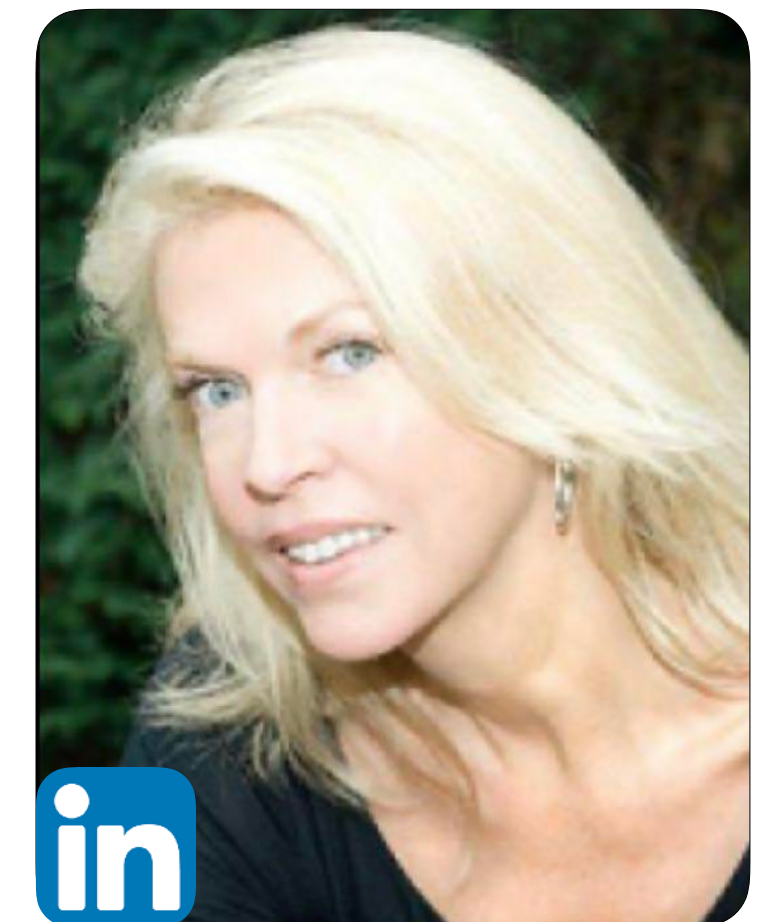


Richard Attias

Executive Chairman

Richard Attias and Associates,

NY, USA

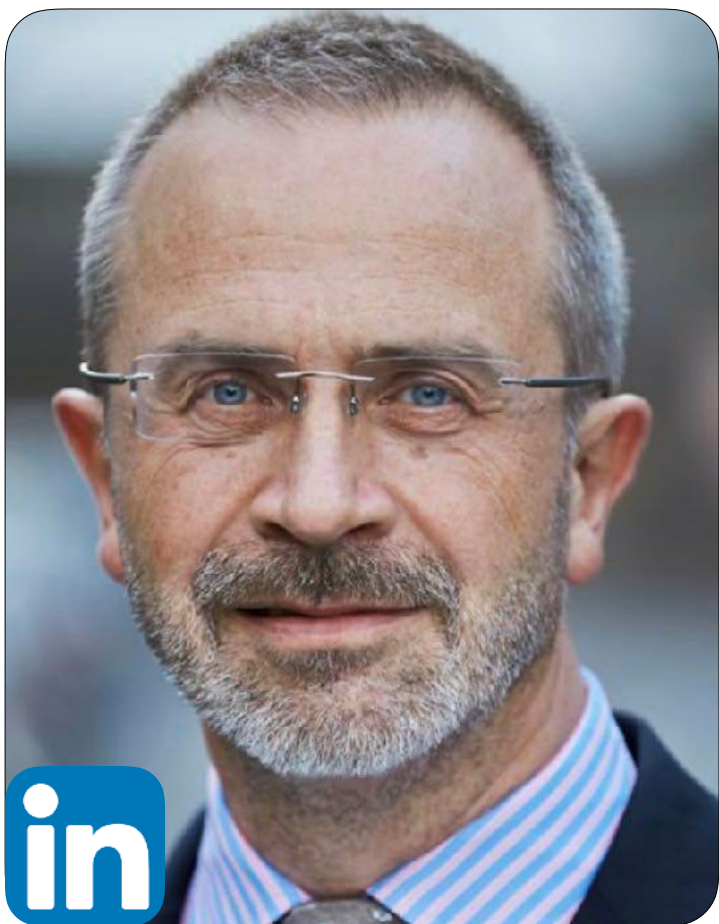


Rosemary Forsyth

Founder and General Partner

Forsyth Group

London, UK



Peter Wheeler

Retired

Nature Conservancy / Goldman Sachs

UK



Vimal Shah

Co Founder and Chairman

BIDCo Group

Nairobi, Kenya



Guy Hands

Chairman and CIO

Terra Firma

London and Guernsey, UK



Cristian De Boisredon

Founder

Spark News

Paris, France



Alex Vleming

Managing Director

Rushmere Capital

London, UK

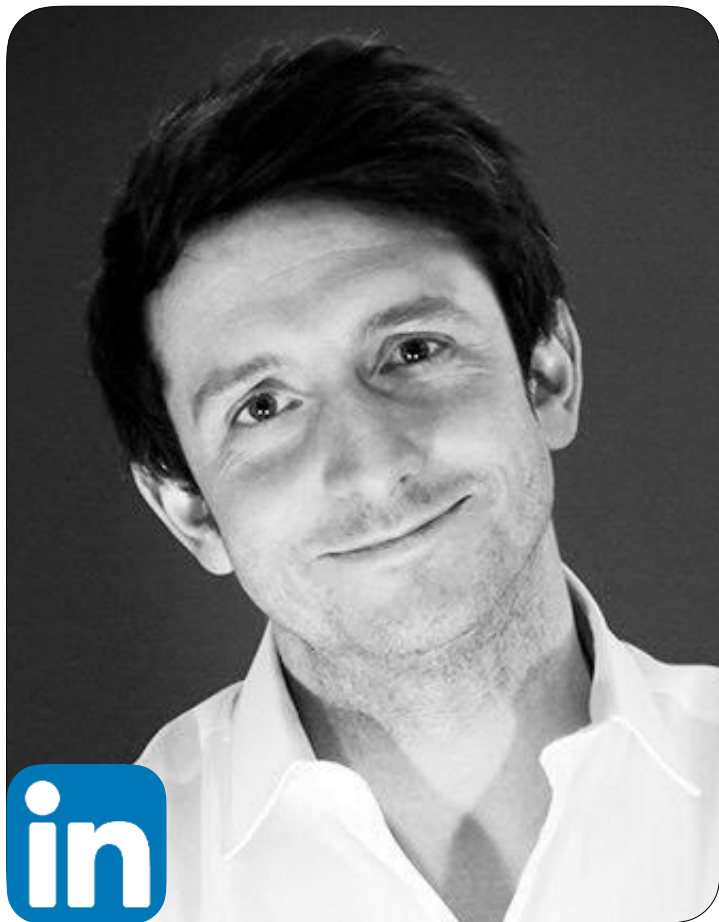


Dag Kihle

Head of Signia Institutional

Signia Wealth

London, UK



Mark Adams

SVP / Head of Innovation

Vice Media

London, UK



Tanya Steele

CEO

WWF UK

London, UK

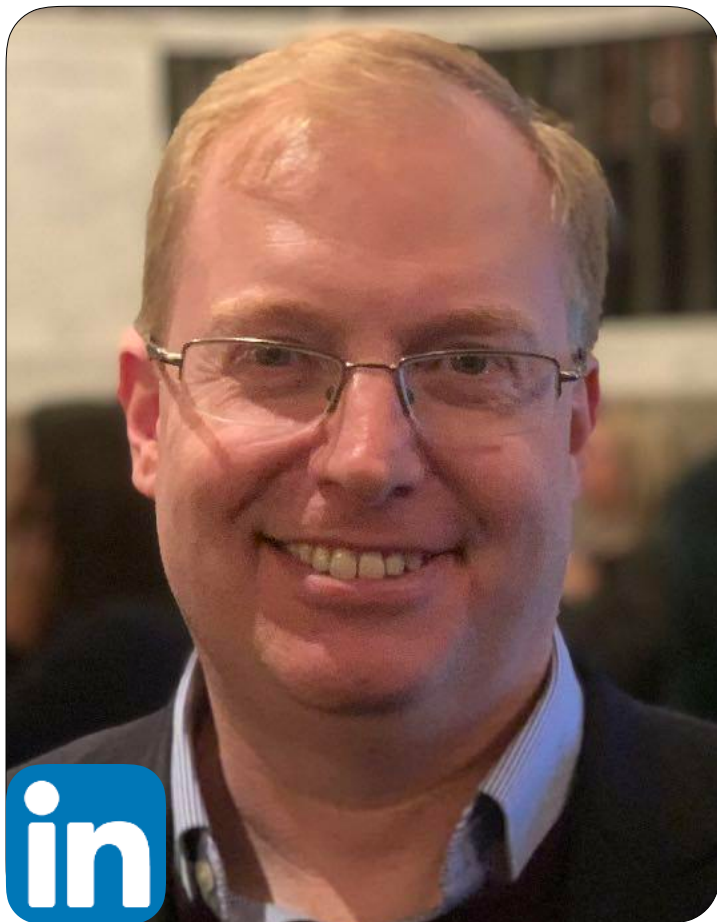


Laurie Spengler

CEO

Include Capital UK Ltd

London, UK

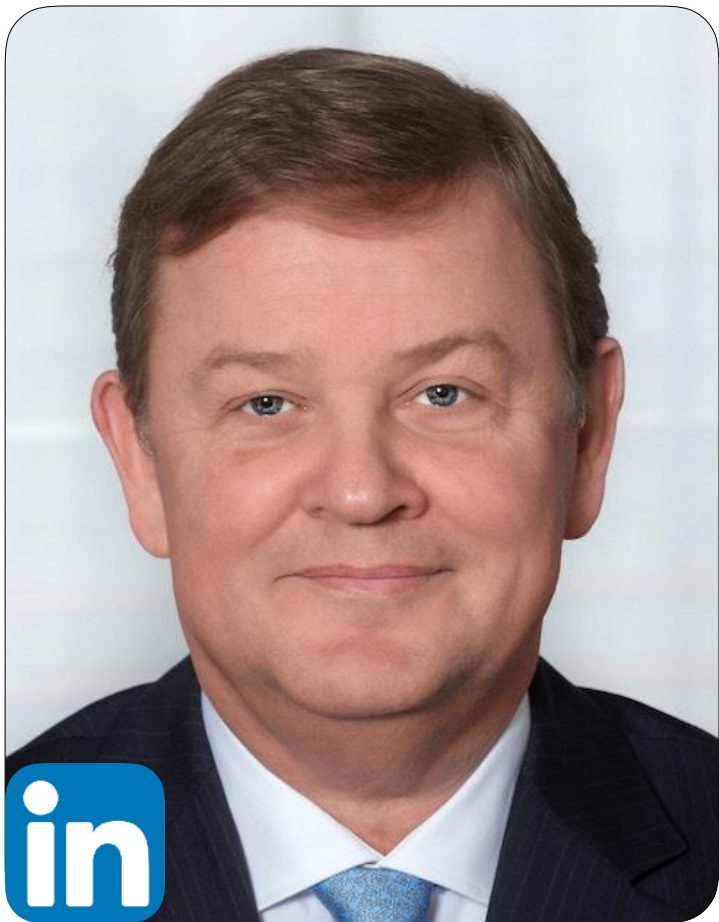


Robert Gaskell

Co-founder

2030 Project

London, UK



Feike Sijbesma

Honory Chairman

Royal DSM

Heerlen, Netherlands



Matthew Kiernan

Founder & CEO

Inflection Point Capital

London, UK and Toronto CA



John Kluge

Founder and CEO

Refugee Investment Network

Charlottesville, USA



Ben Dixon

Partner

Systemiq

London, UK



Steve Rocco

Managing Director

The Ground Up Project

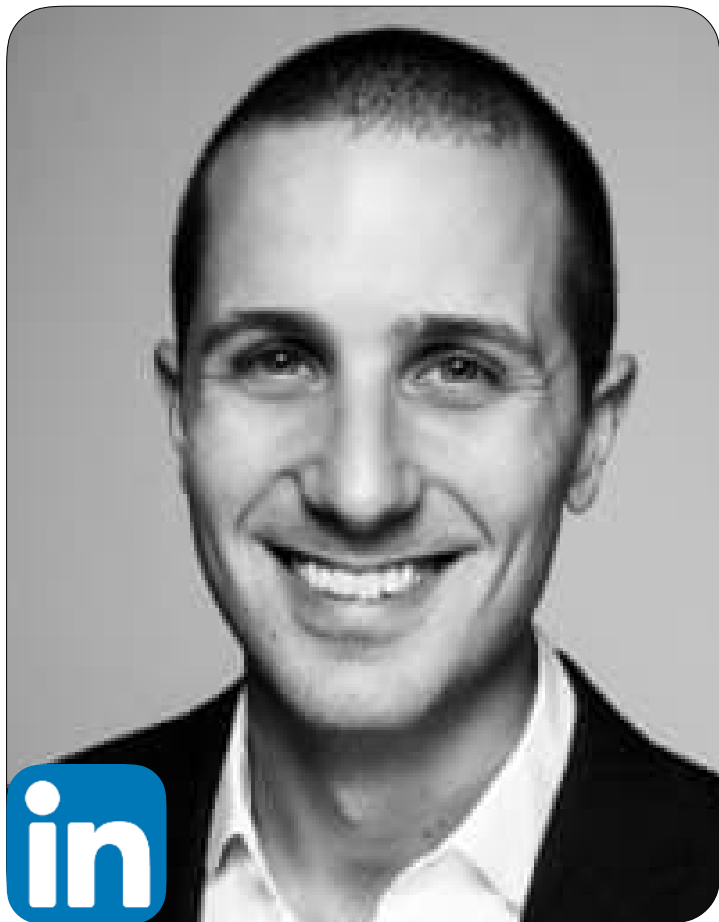
Geneva, Switzerland



Carl Mossfeldt

CEO

Rework



Béla Hanratty

Executive

Align 17

Ireland and London, UK



John Tidmarsh

Chief Investment Officer

R20

Geneva, Switzerland



Jessie Coates

Impact Entrepreneurship Leader

EY

London, UK



Firdaus Kharas

Chairman

Chocolate Moose Media

Ottawa, CA + Geneva SW

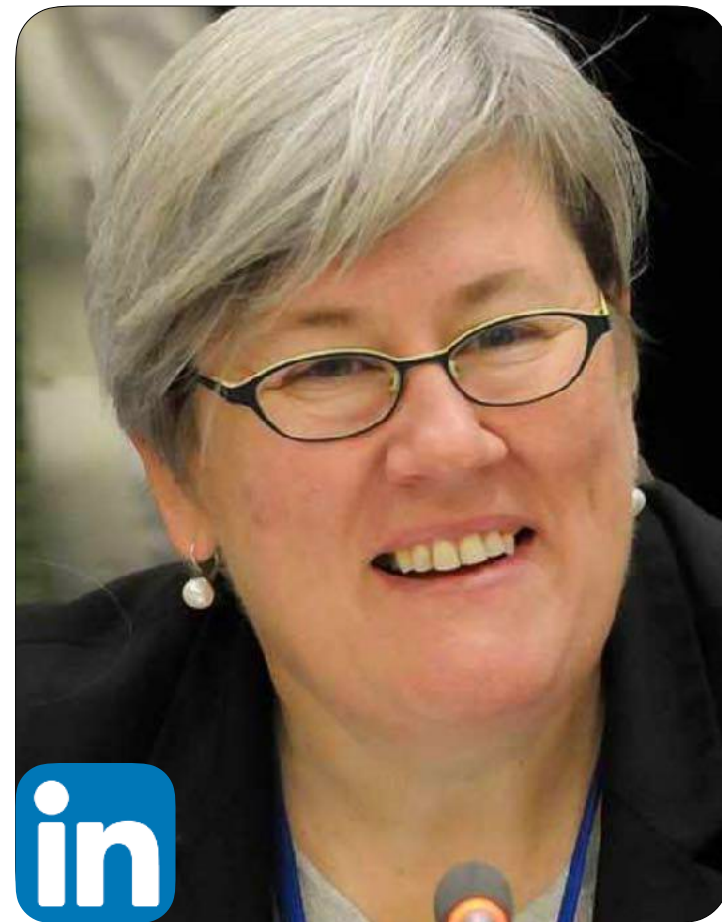


Yvo De Boer

President

The Gold Standard

The Hague, Netherlands

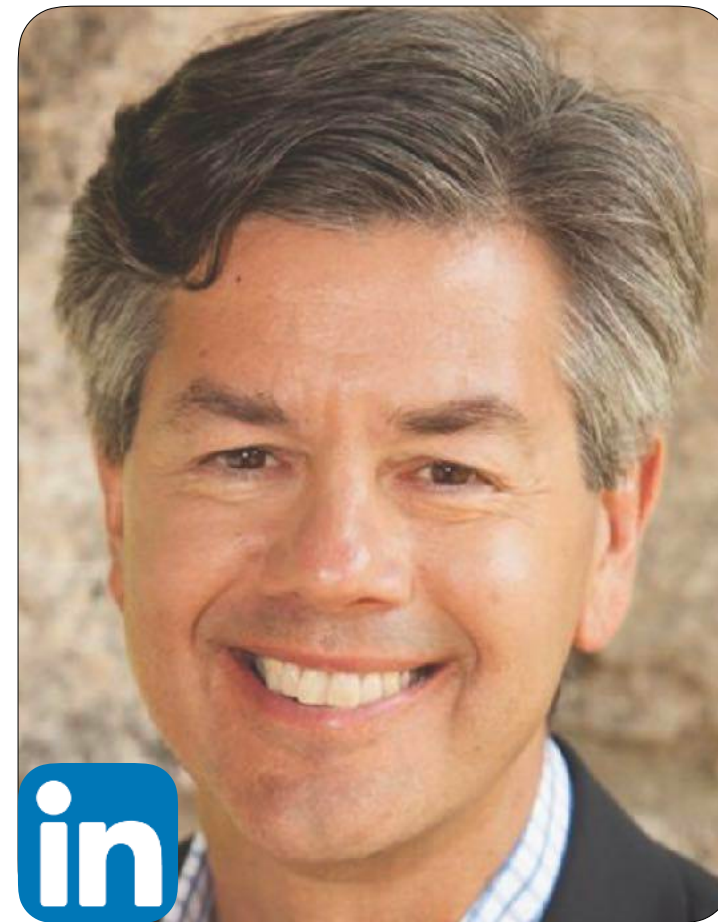


Rachel Kyte

Dean, Fletcher School of Law and Diplomacy

Tufts University

Medford, Massachusetts, USA

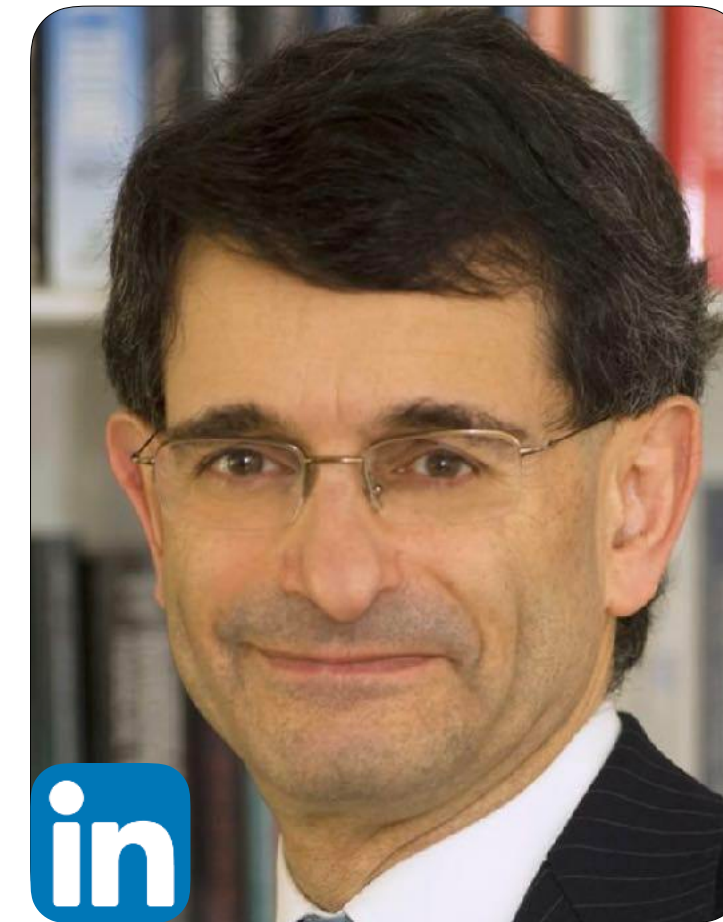


John B Fullerton

Founder

The Capital Institute

NY, USA

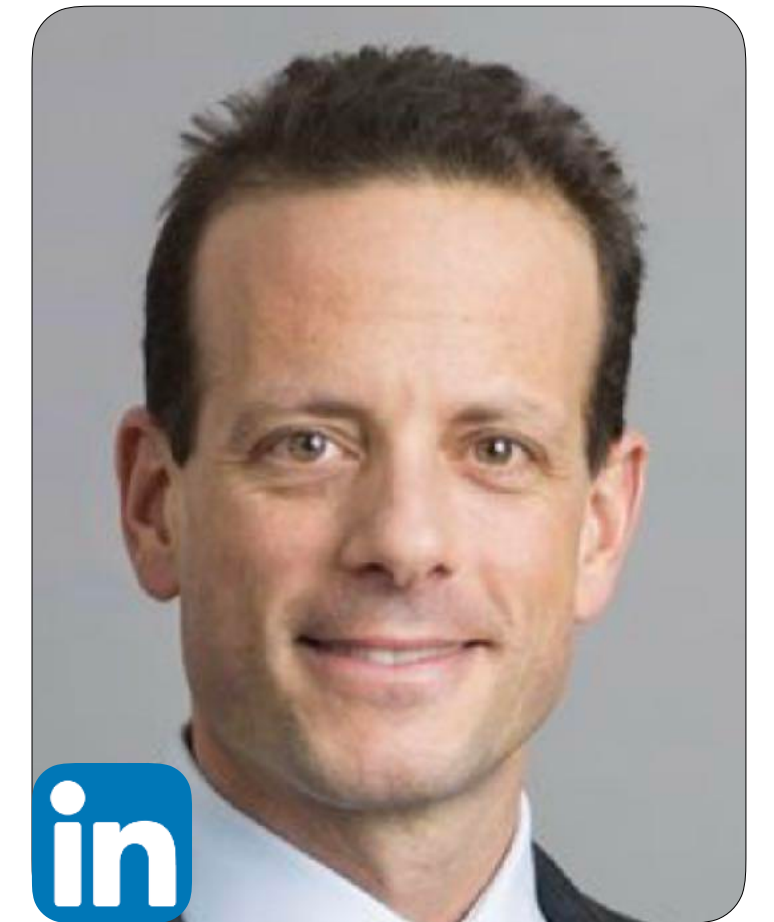


Professor Colin Mayer

Professor of Management

Saïd Business School

Oxford, UK



Alex Friedman

Owner

Jackson Hole Economics

Wyoming, USA

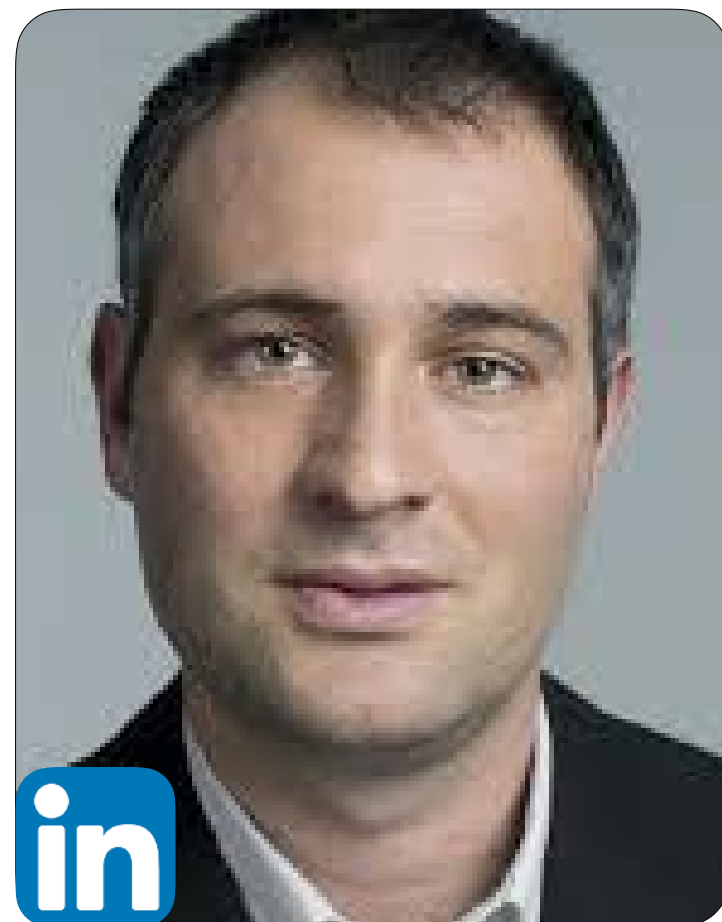


Tamzin Ratcliffe

Director

Southern Impact

London, UK

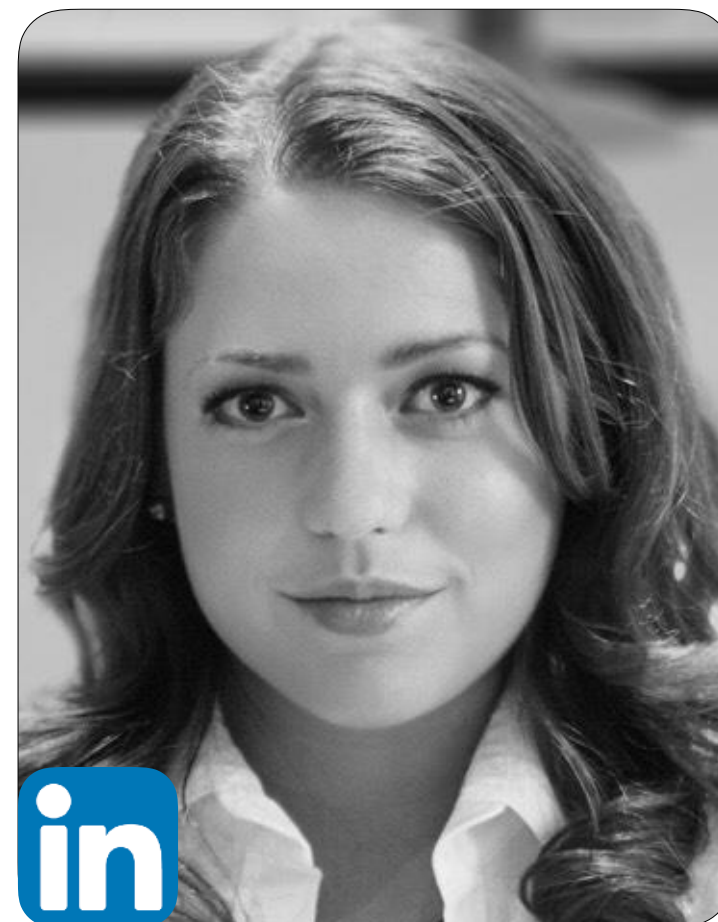


Ben Goldsmith

CEO

Menhaden Capital

London, UK



Liesel Pritzker Simmons

Co Founder and Principal

Blue Haven Initiative

Boston, USA



Ian Simmons

Co Founder and Principal

Blue Haven Initiative

Boston, USA



Ben Caldecott

Senior Advisor

Green Finance Institute

London, UK

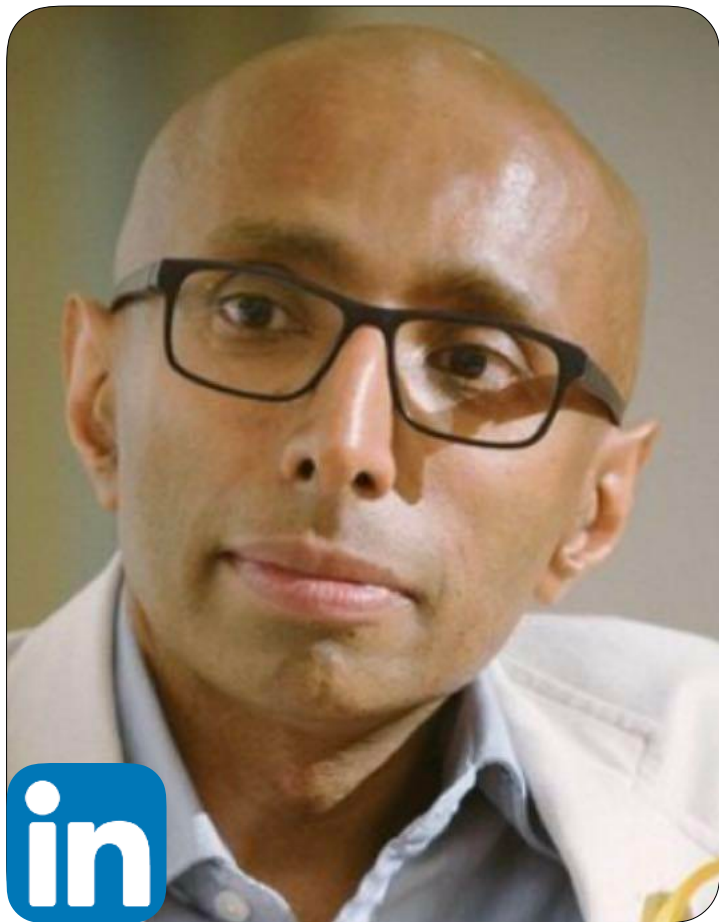


Michael Beutler

Sustainability Operations Director

Kering

Paris, France



Dr Raj Thamotheram

Founder

Raj Thamotheram Associates

London, UK



Vincent Molinari

Co Founder

Templum Inc

New York, USA



Jay L Koh

Managing Director

The Lightsmith Group

New York, USA



Sean Kidney

CEO and Co Founder

Climate Bonds Initiative

London

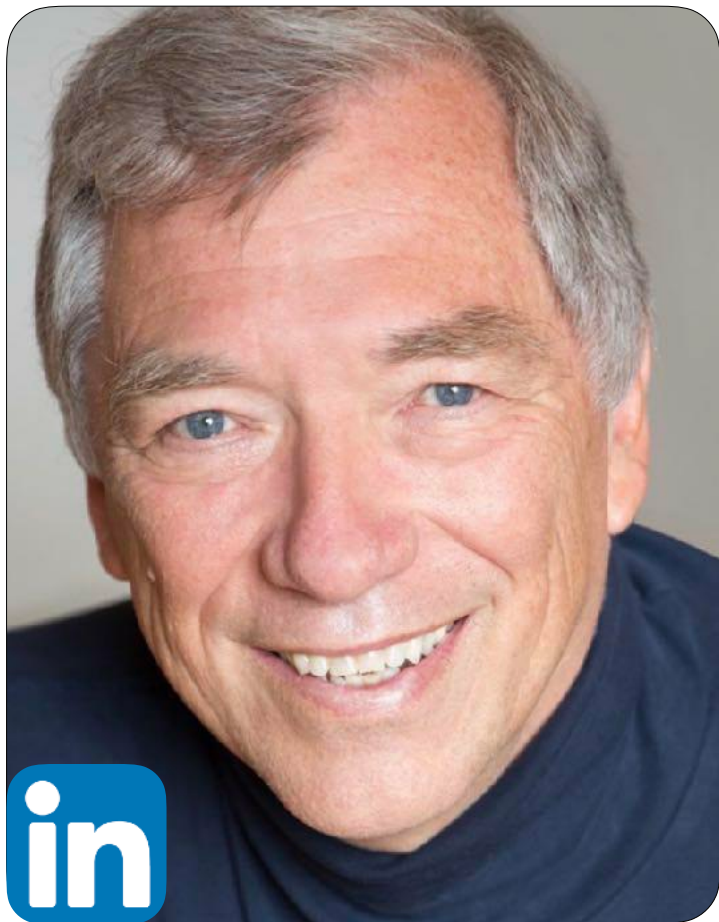


Madeleine Evans

Founder and CEO

Levell - Well Being Management

London, UK



Hans Wahl

Director

Social Impact Initiative, Insead

Paris, France

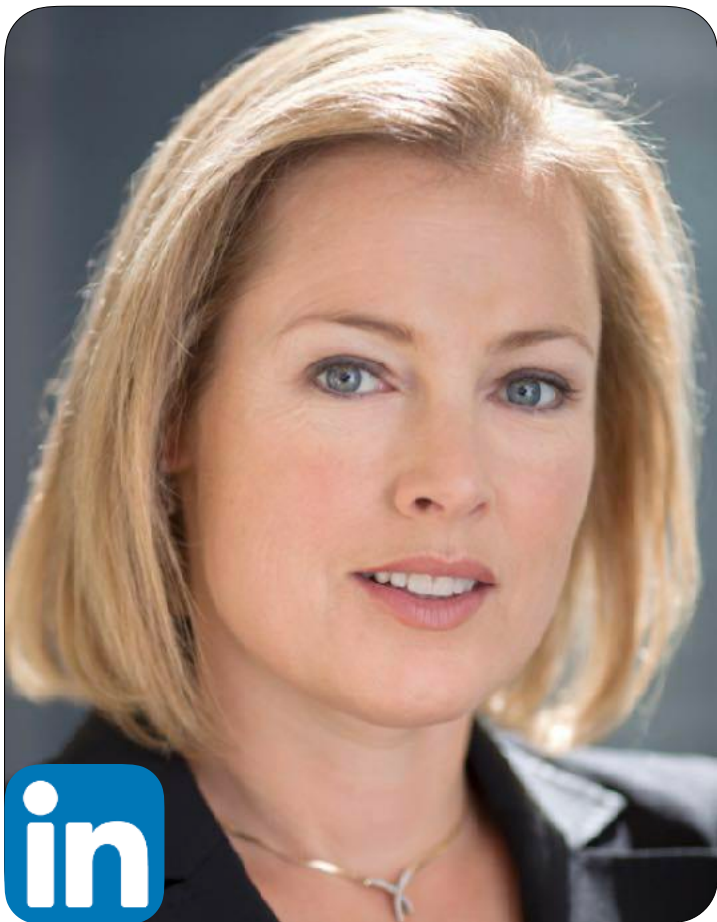


Malcolm Gray

Co Founder

Libryo

Cape Town, South Africa



Gillian Tett

Editor of US and Founder of Moral Money

The Financial Times

New York, USA

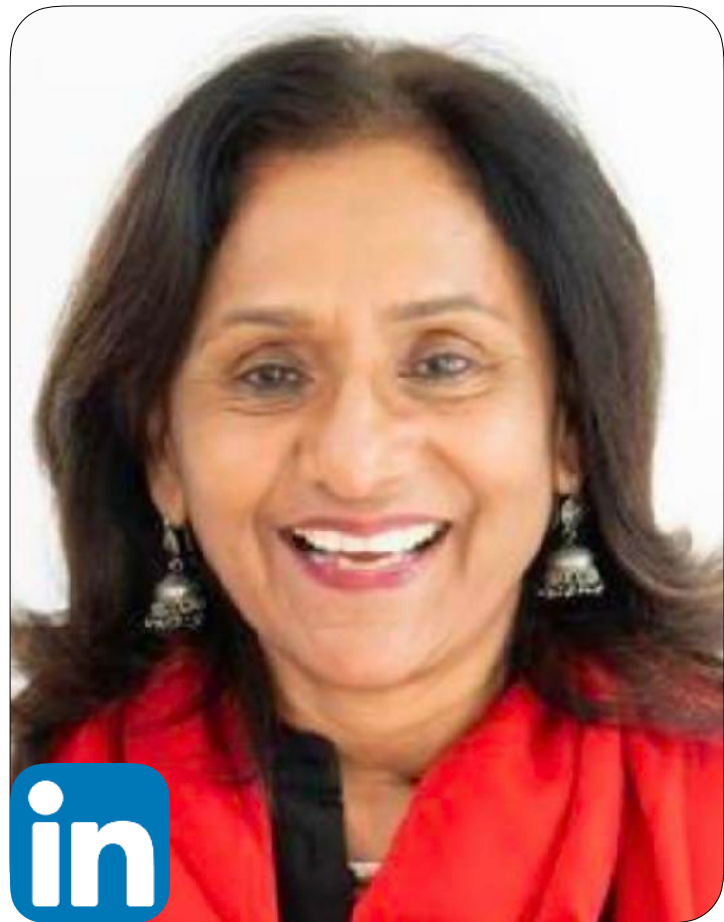


Max Von Bismarck

Chief Business Officer, MD

Deposit Solutions

Zurich, Switzerland



Parminder Vir OBE

Filmmaker and Advisory Board Member

The Tony Elumelu Foundation

London, UK



Alan Knight

GM of Corporate Responsibility

Arcelor Mittal

London, UK

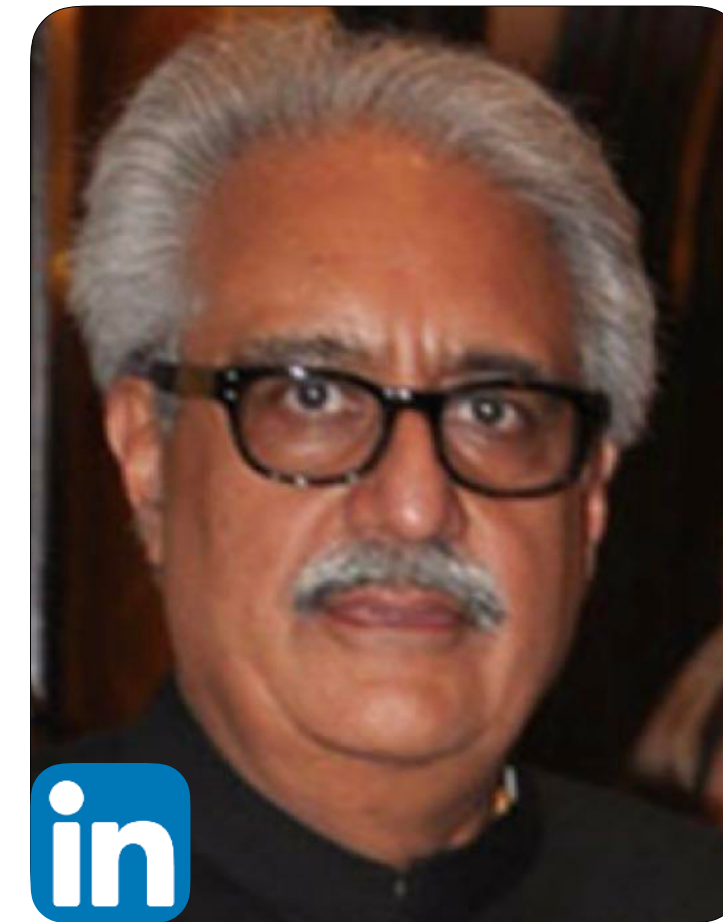


Dr Guenther Dobrauz

Partner & Leader of Legal Switzerland

Global Financial Services Legal Leader, PWC

Zürich Area, Switzerland

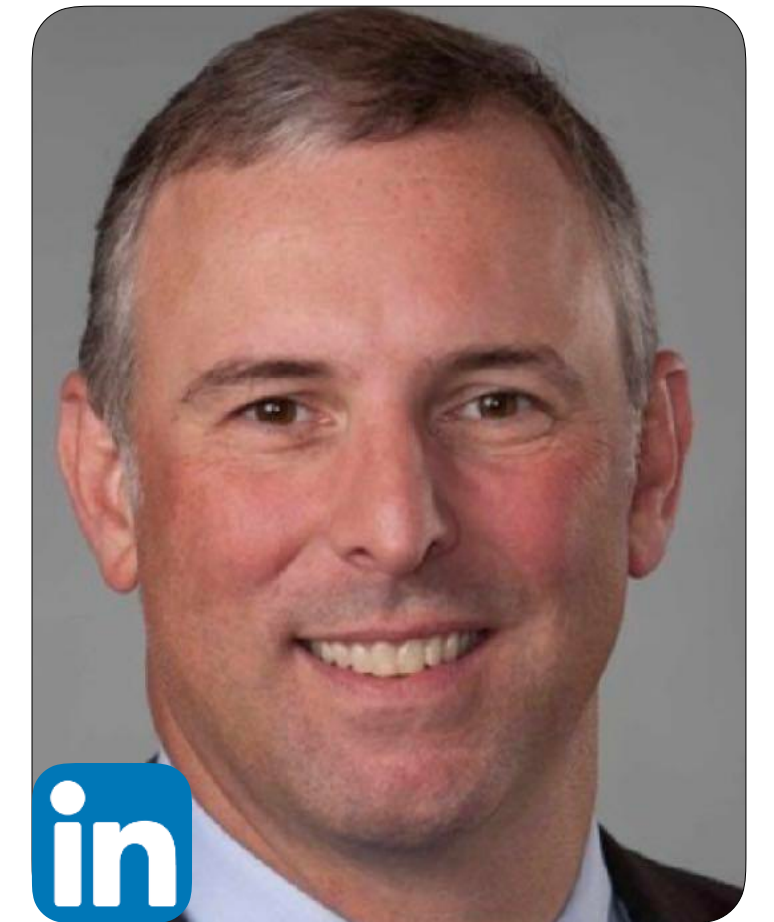


Sunand Sharma

Advisor, Rail and Infrastructure

Former Chairman, Alstom India

New Delhi, India

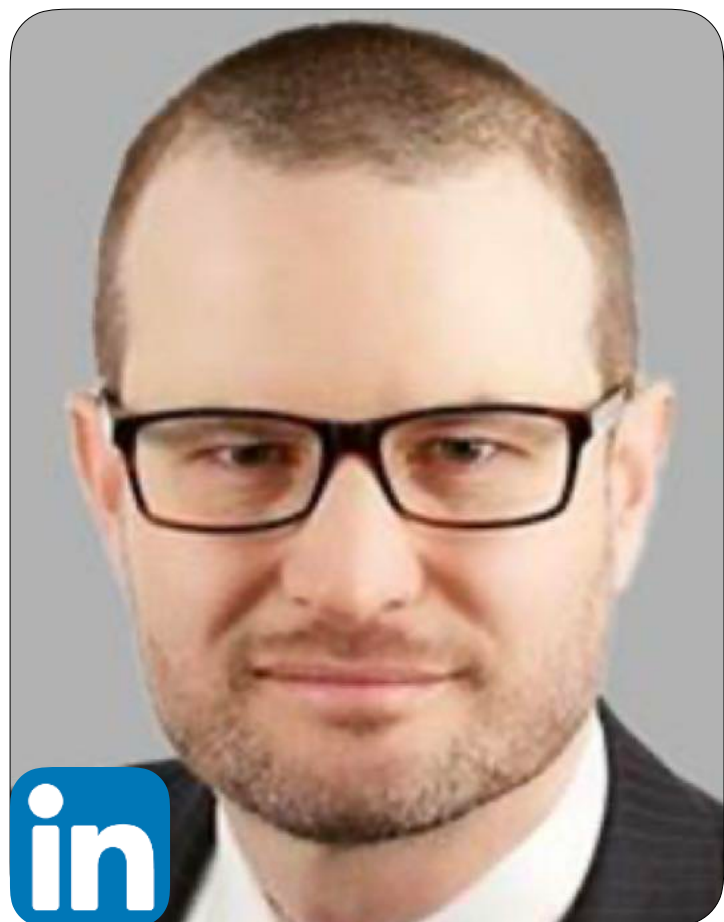


Thomas Finke

Chairman and CEO

Barings

Charlotte NC, USA

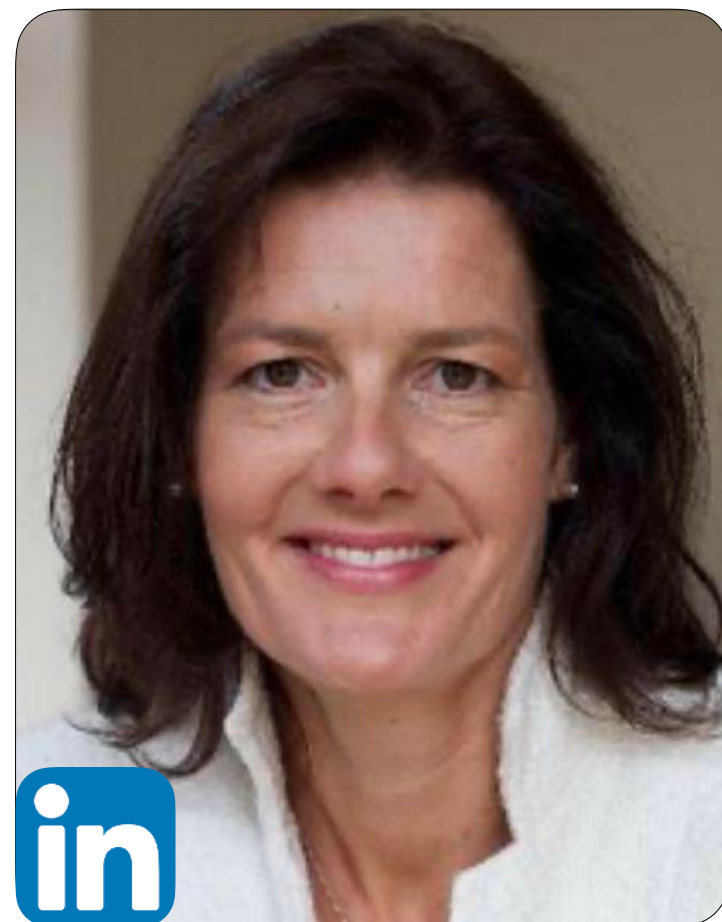


James Gifford

Head of Impact Advisory

Credit Suisse

Singapore



Ngaire Woods

Dean - Blavatnik School of Government

University of Oxford

Oxford, UK



Pradeep Pursnani

CEO

Konexa

London, UK



Mary Robinson

Former President Ireland & Founder

Mary Robinson Foundation

Dublin, Ireland



Seth Merrin

Founder and CEO

Liquidnet

New York, USA

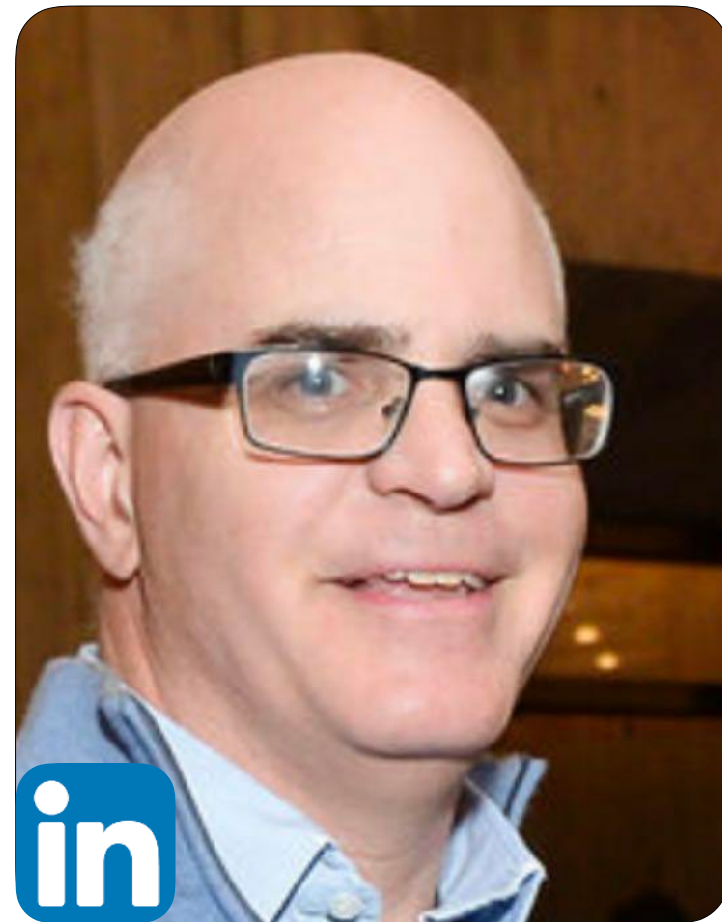


Gabriel Mpubani

Executive Chairman

Freshfields, Bruckhaus Deringer

London, UK and Africa



J David Stewart

Independant

Ex JP Morgan

NY, USA

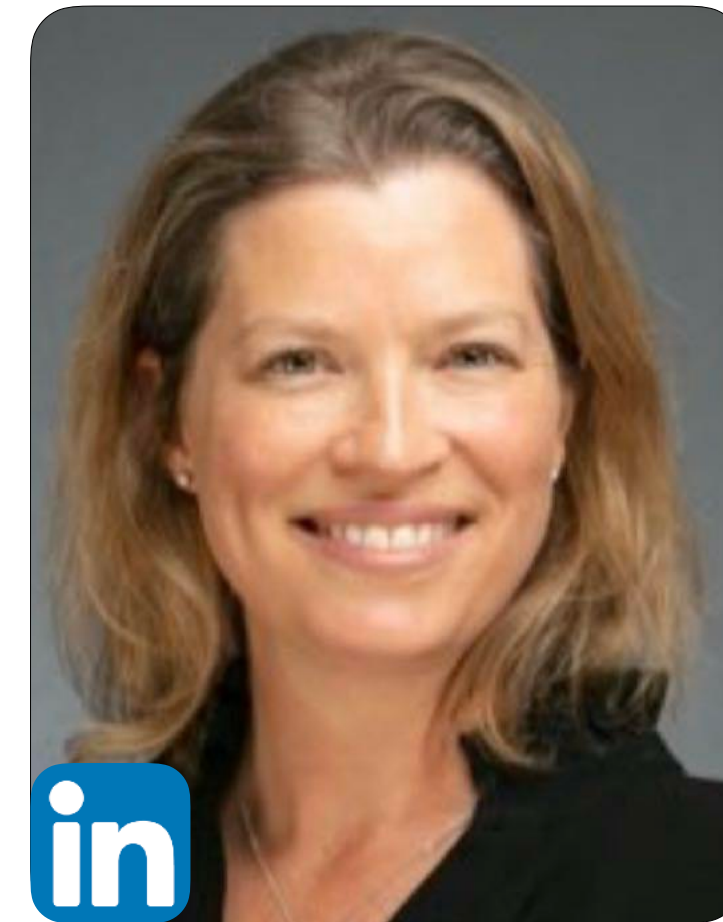


Tobias Masterton

Security, Risk & Conflict Resolution

Independant Advisor

London UK and Global



Emma Wade-Smith

Trade Commissioner for Africa

Her Majesty's Government

London, UK and Johannesburg, SA

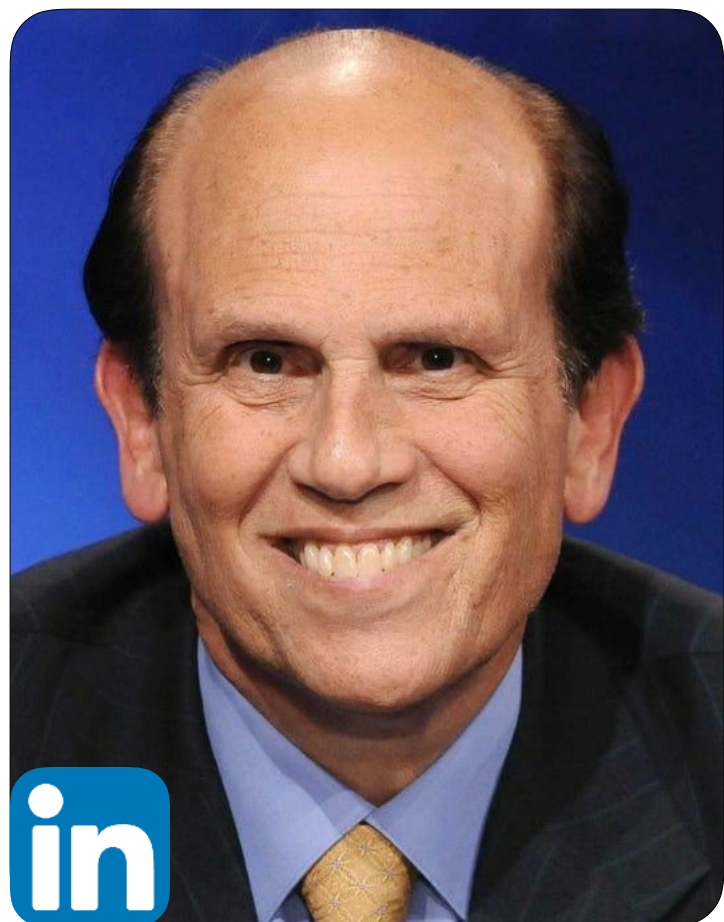


Bosworth Monck

Global Head, Client Relations

IFC Asset Management

London, UK



Mike Milken

Founder and Chairman

The Milken Institute

California, USA



Larry Hathaway

Co Founder

Jackson Hole Economics

Wyoming, USA



Steven Gray

Director

Wardour Global

Accra, Ghana and London, UK



Melanie Hawken

Founder and CEO

Lionesses of Africa

London, UK

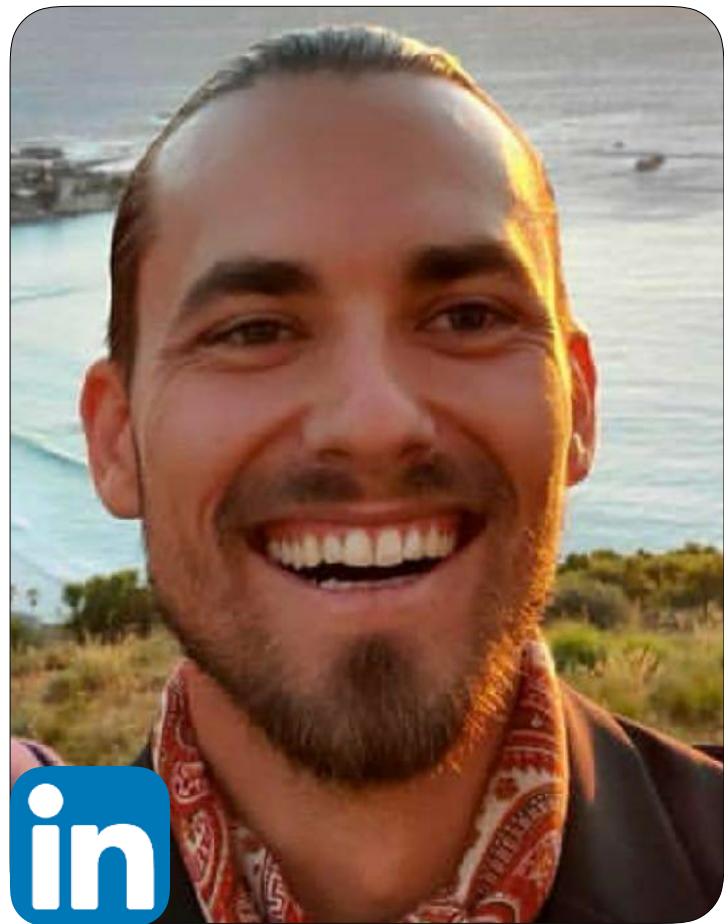


Charmian Love

Chair and Co Founder

B Lab UK

London, UK

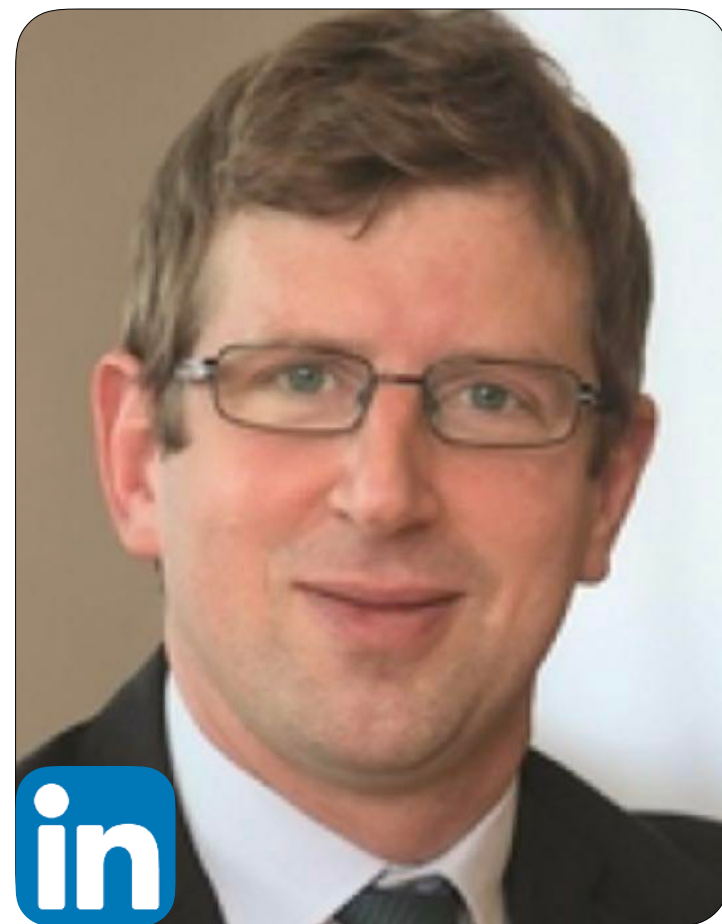


Nachson Mimran

Co Founder and CEO

To.org

Gstadt, Switzerland



Ben Constable-Maxwell

Head of Sustainable and Impact Investing

M&G Investments

London, UK



Sean Hinton

CEO

Soros Economic Development Fund

London, UK



Charlie Muirhead

Founder and CEO

CognitionX

London, UK

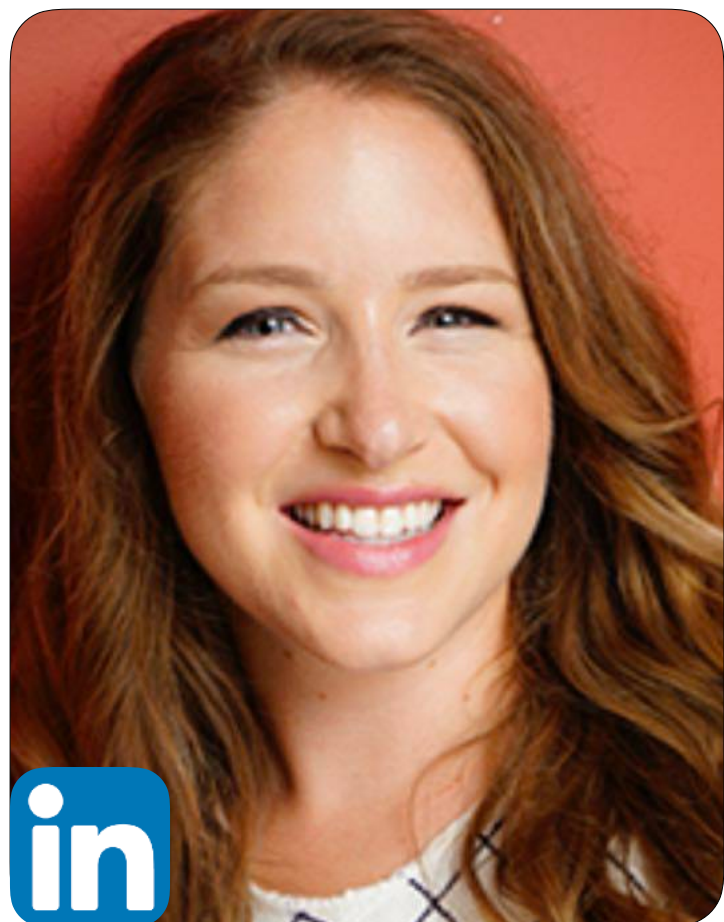


Richard Ells

Founder and CEO

Electroneum

London, UK



Amanda Feldman

Co Founder

Impact Management Project

London, UK

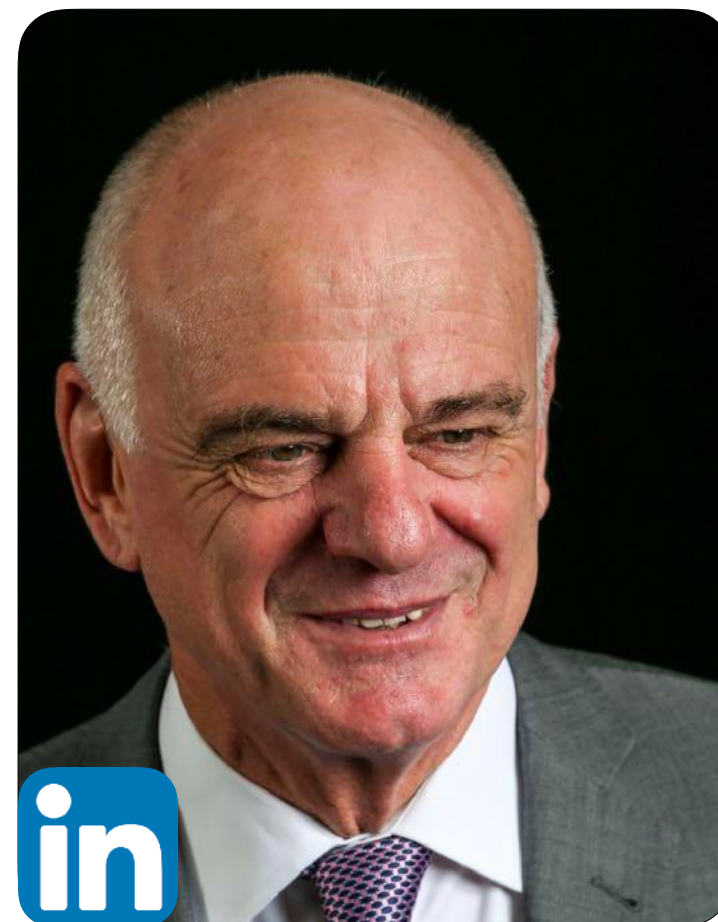


Martin Chilcott

Chairman and CEO

Manufacture 2030

Oxford, UK

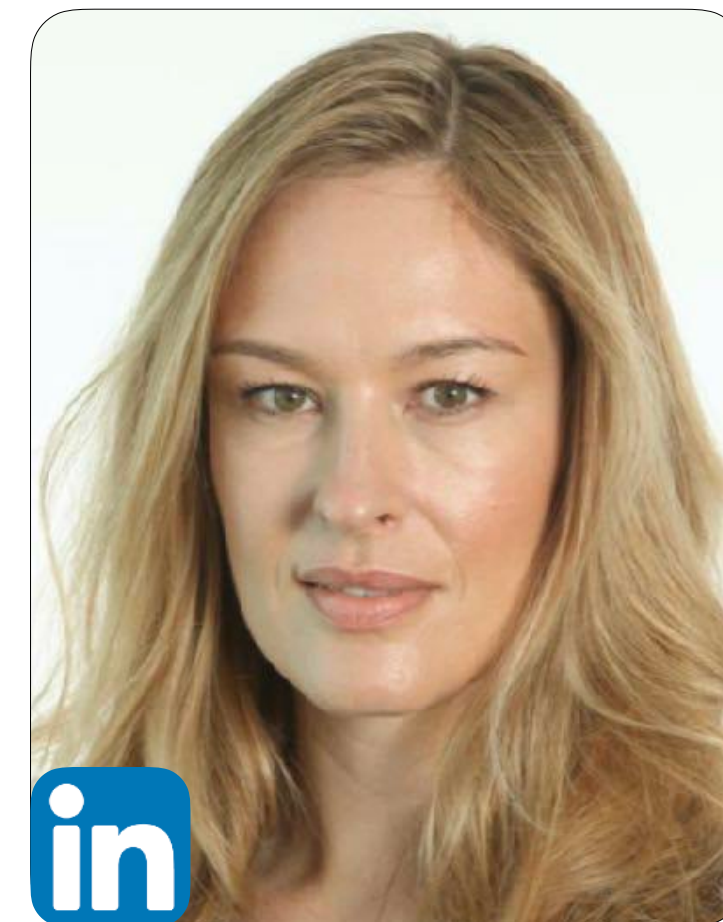


David Nabarro

Strategic Director

4SD

Switzerland



Rhian-Mari Thomas

CEO

Green Finance Institute

London, UK

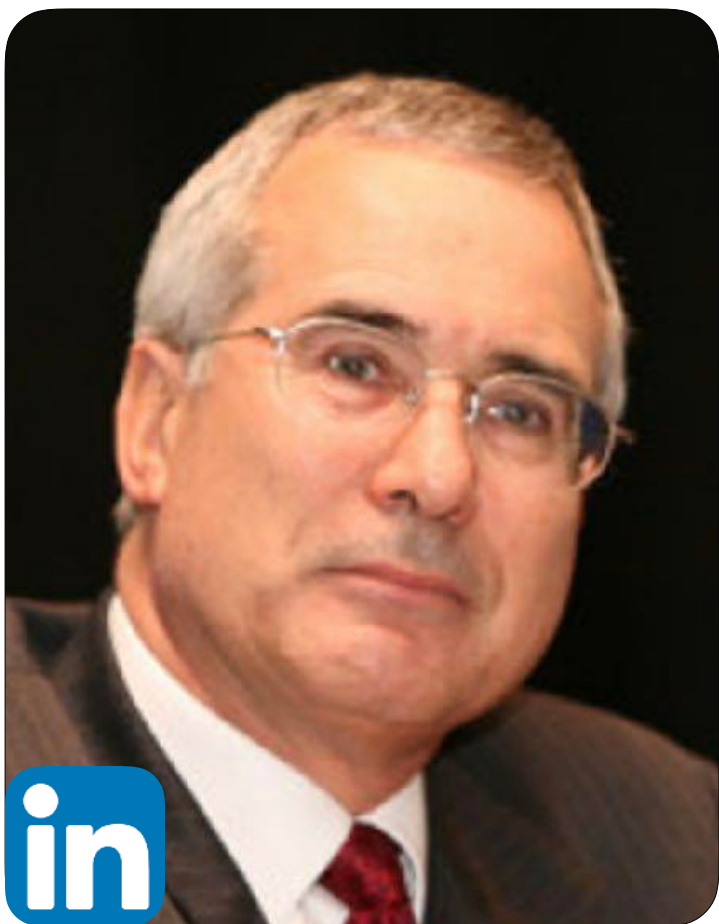


Martijn De Wever

CEO

Force Over Mass / Floww

London, UK

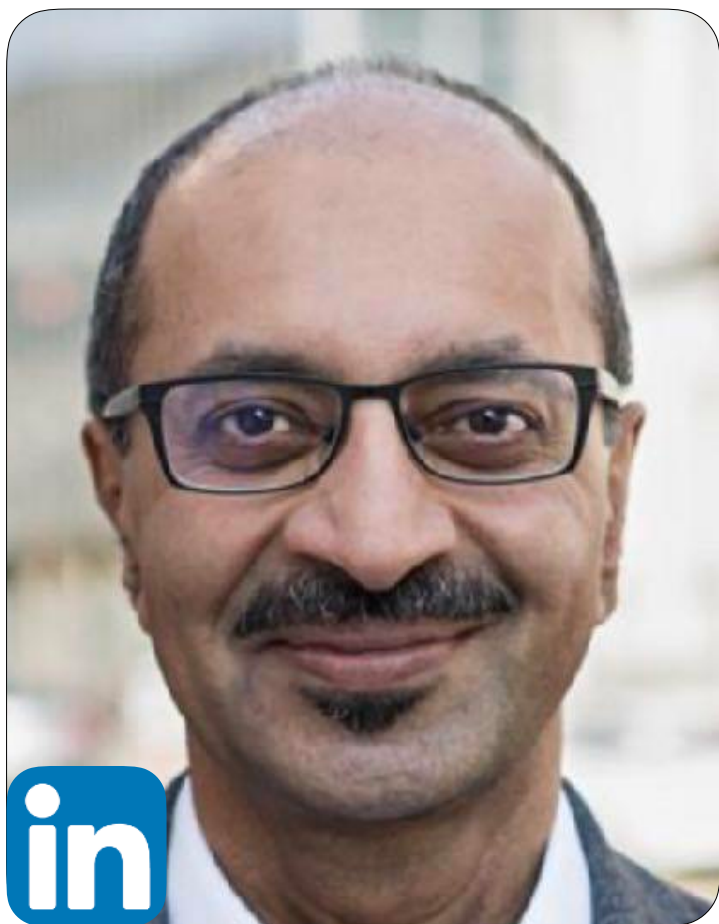


Lord Nicholas Stern

Chairman

Grantham Institute, Climate + Environment

London, UK

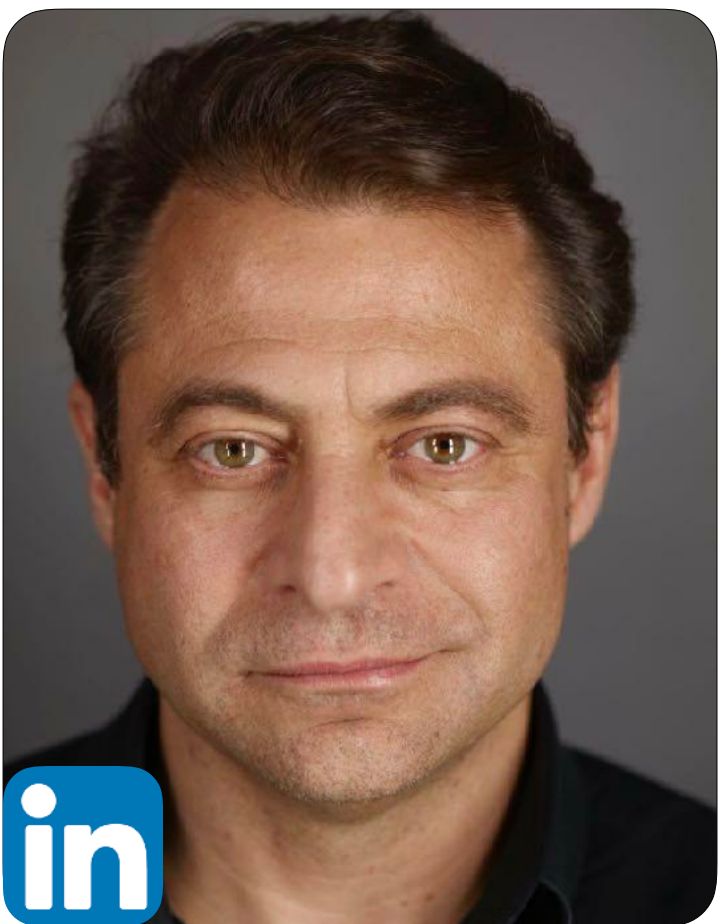


Sushant Sharma

Chief Investment Officer

Fondation Botnar

Basel, Switzerland



Peter Diamandis

Founder and Executive Chairman

X Price Foundation / Singularity U

Santa Monica, California

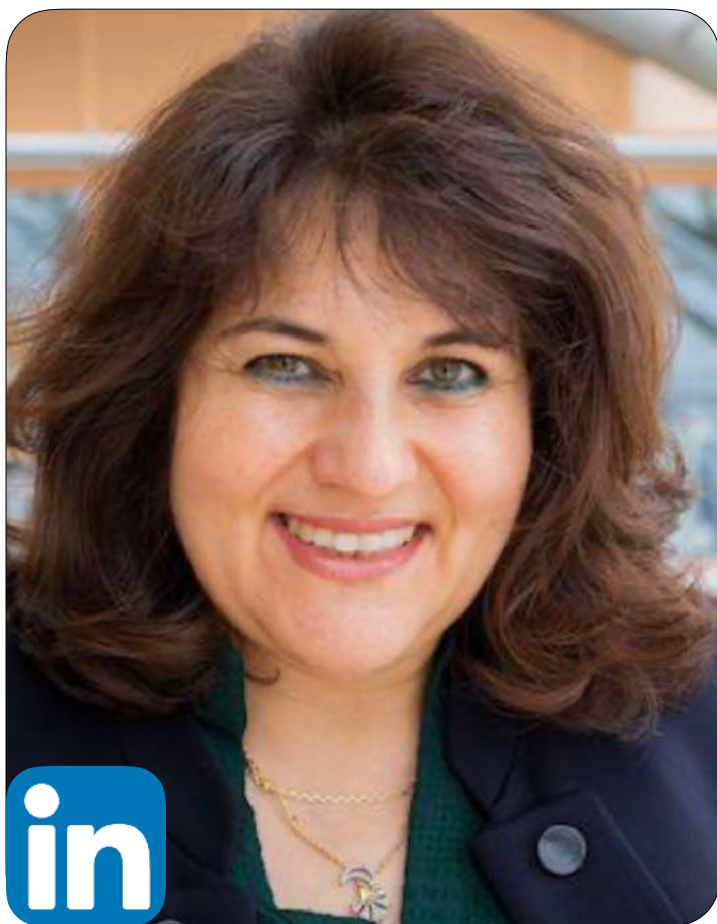


Jacqueline Novogratz

Founder and CEO

Acumen Foundation

NY, USA



Shiva Dustdar

Head of Innovation Finance Advisory

European Investment Bank

Luxemberg



Megan Smith

CEO

Shift 7

Washington DC, USA



Douglas Hansen-Luke

Executive Chairman

Future Planet Capital

London, UK



Stella Park

Senior Advisor

Future Planet Capital

London, UK

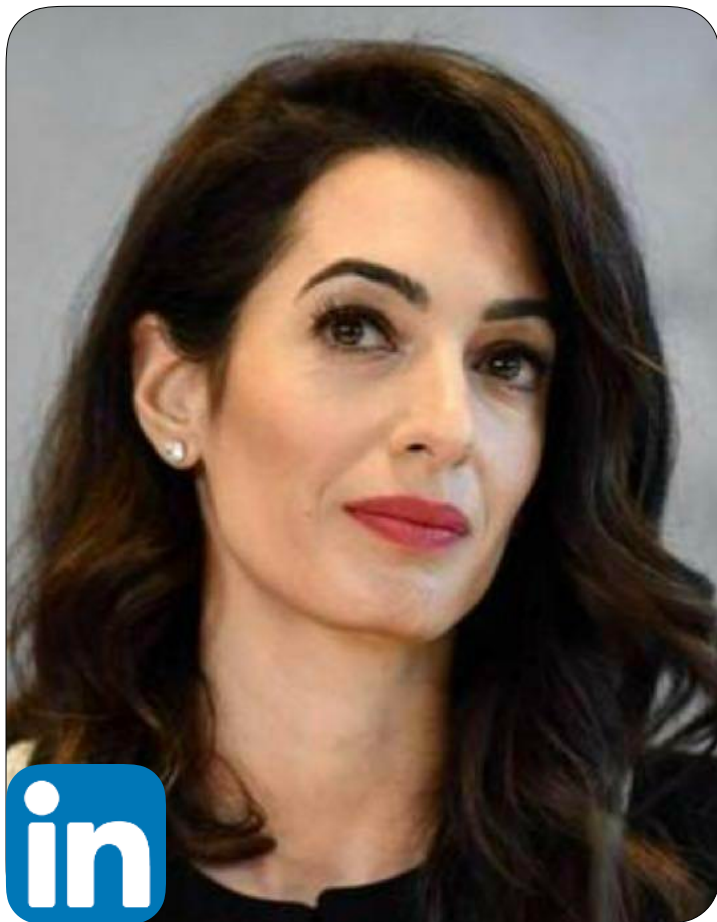


Paul Clements-Hunt

Founder

The Blended Capital Group

Geneva, Switzerland



Amal Clooney

Barrister

Doughty Street Chambers

London, UK

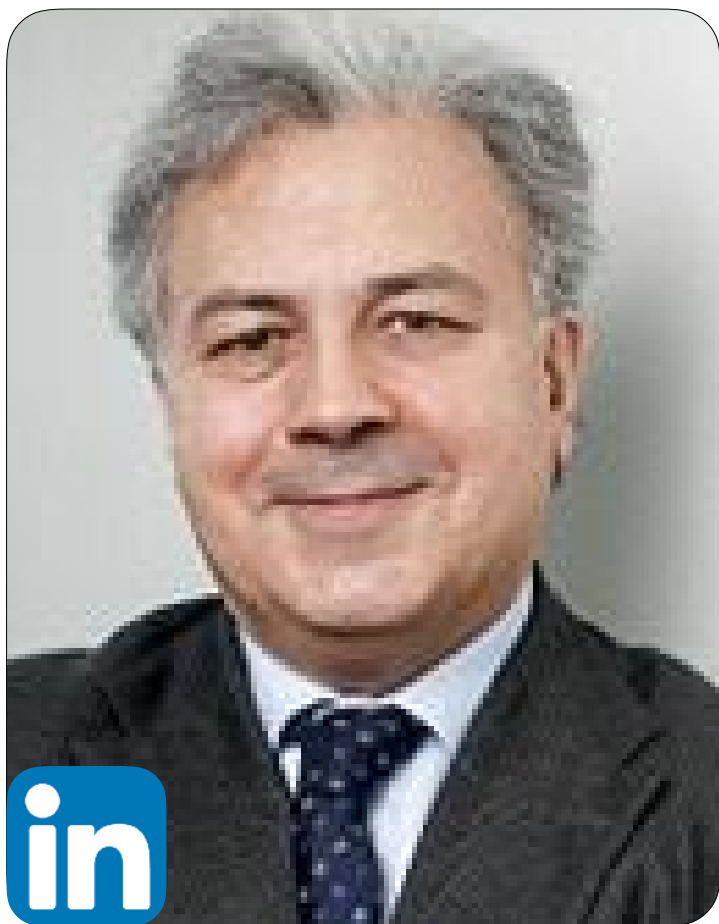


Paul Van Zyl

Co Founder and Chief Creative Officer

The Conduit Club

London, UK



Saker Nusseibeh

CEO

Hermes Investment Management

London, UK



Megan McDonald

Head of Investment Banking, International

Standard Bank

London, and South Africa



Dan Wagner

Founder and CEO

Rezolve Ltd

London, UK

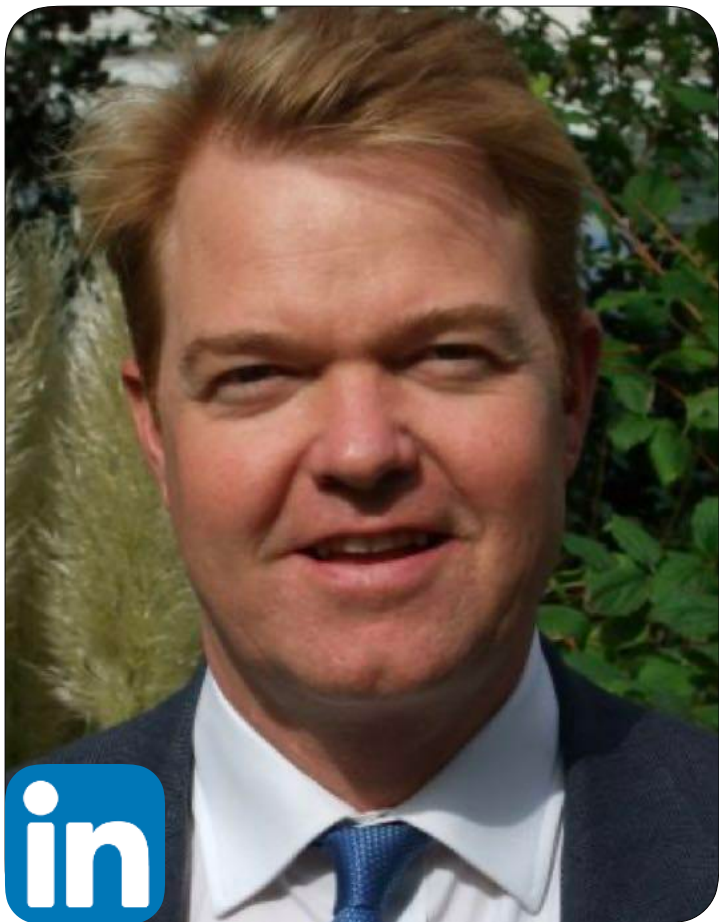


Chantelé Carrington

COO

PWC Africa Business Group

London, UK



Charles Perry

Founder

Sustainable Future for All

London, UK

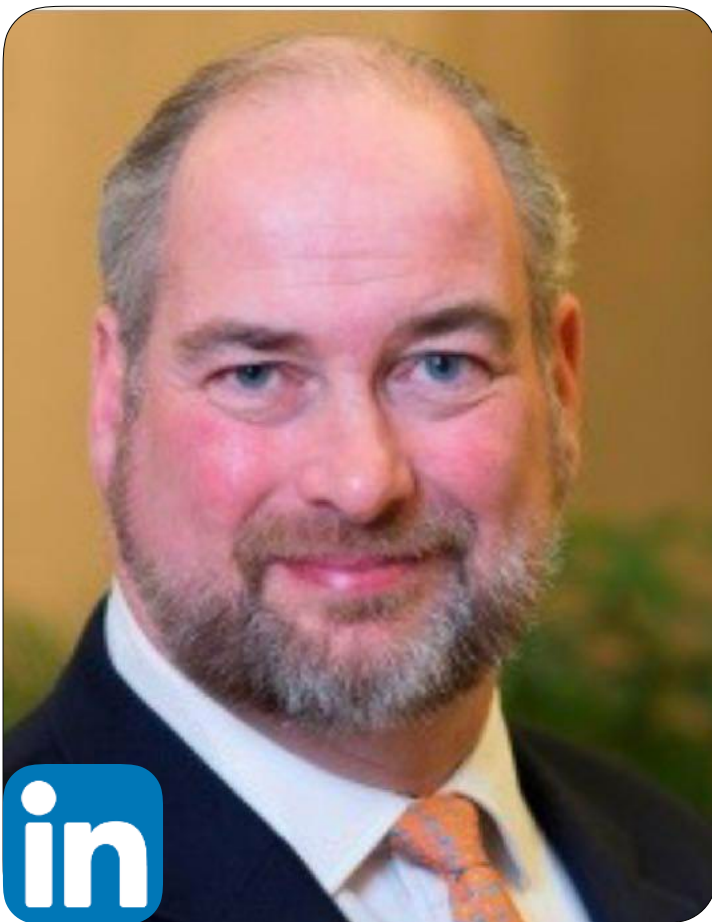


Anthony Farr

CEO

Allan and Gill Gray Philanthropy

Cape Town, South Africa



Sean Taylor

Director

Canaccord Genuity

London, UK



Sonya Iovieno

Head of Venture and Growth Banking

Silicon Valley Bank

London, UK

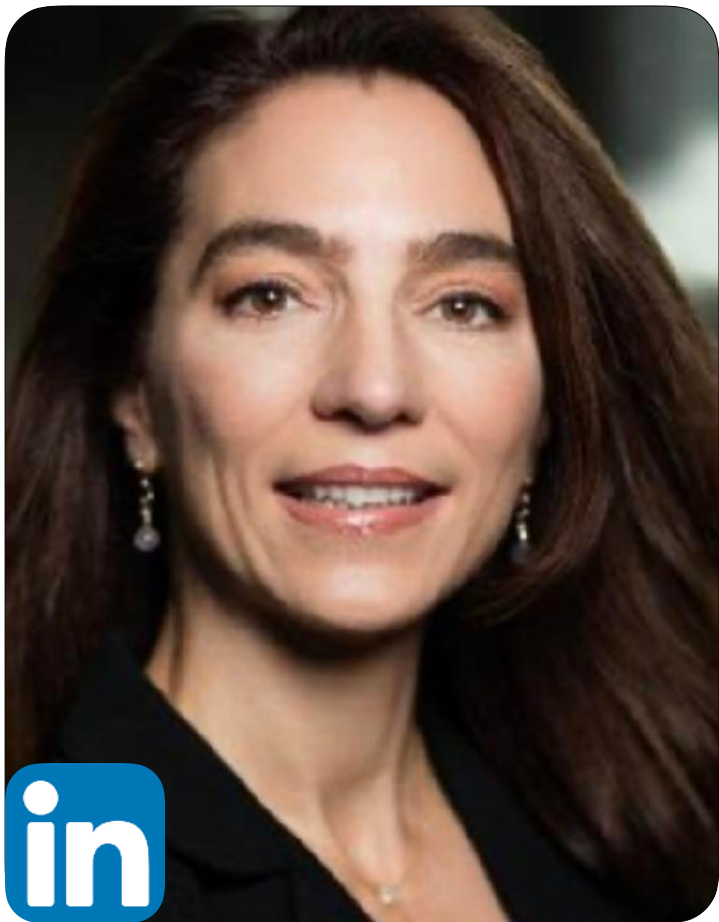


On Yavin

Founder and CEO

Coinintelligence

London, UK



Stacy A Swann

CEO

Climate Finance Advisors

Washington DC, USA



Nick Maybe

Owner

E3G

London, UK

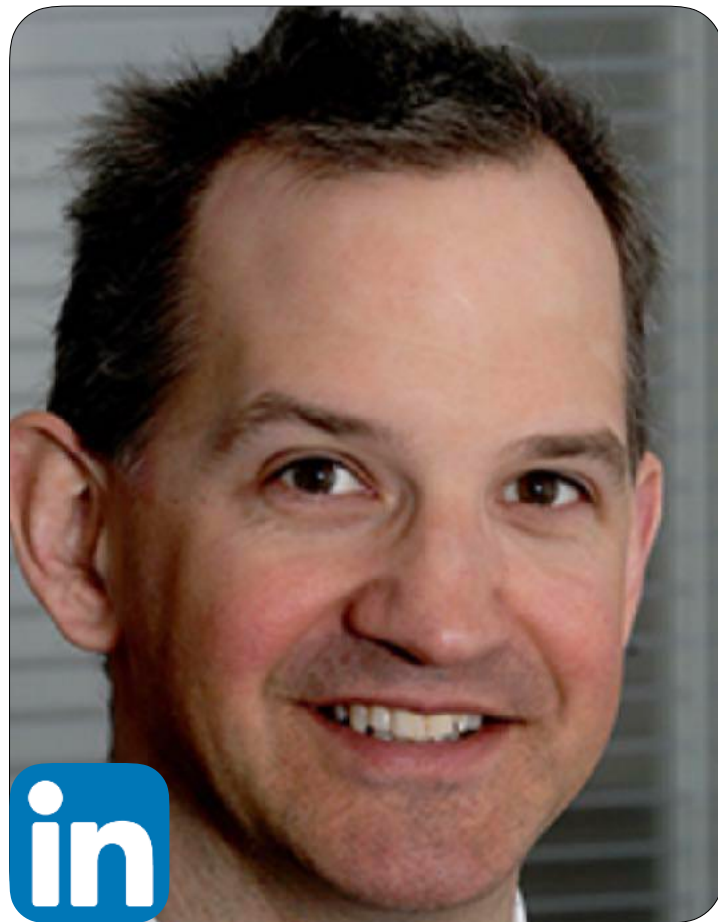


Jayne-Anne Gadhia

CEO

Salesforce UK

London, UK

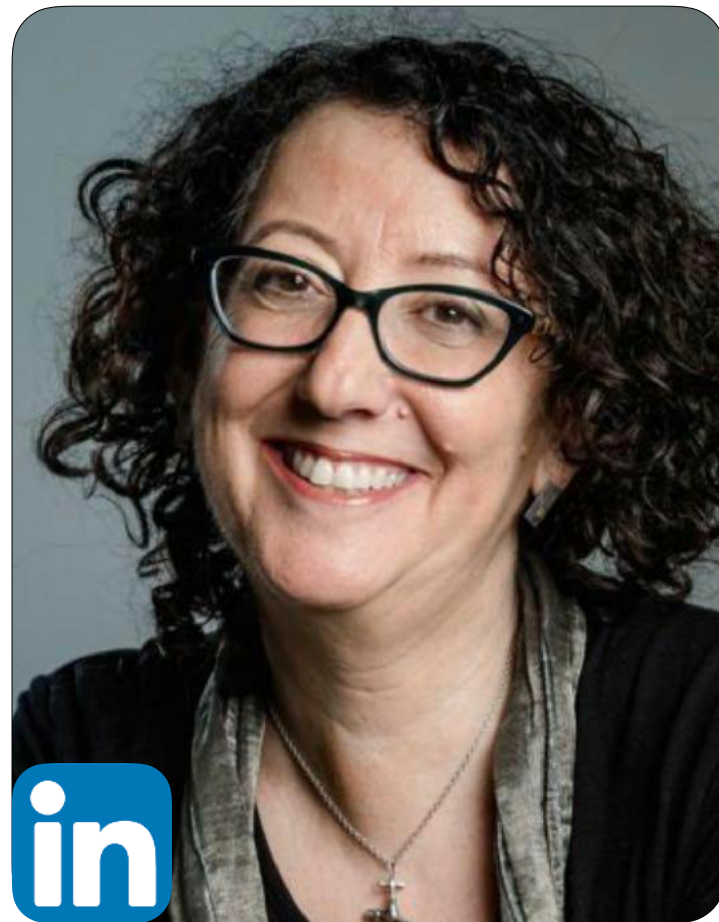


Christopher Edgerton-Warberton

Partner

Lions Head Global Partners

London, UK

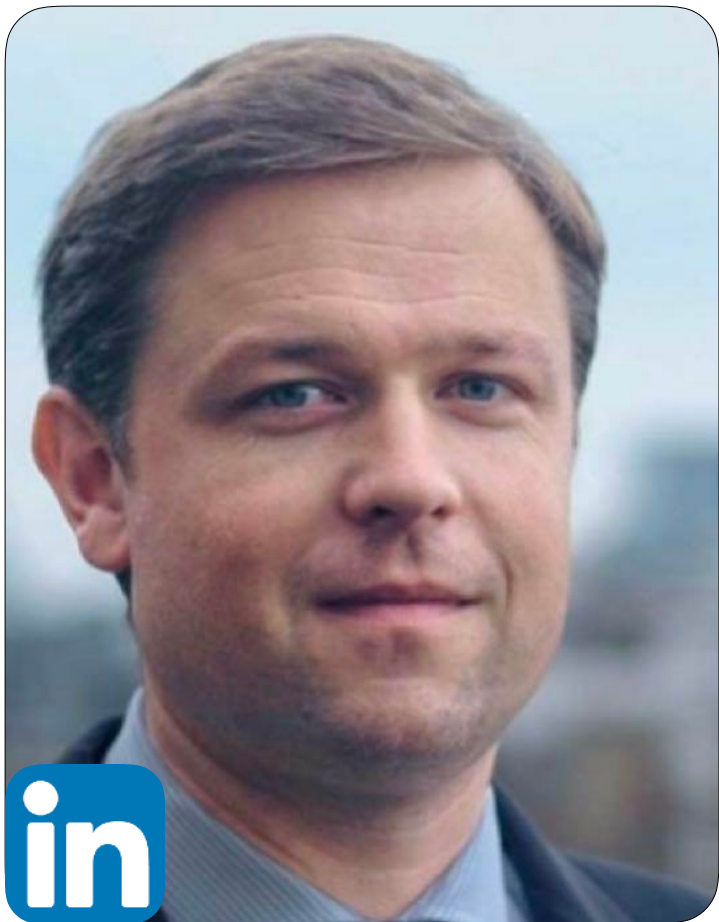


Suzanne Biegel

CEO

Catalyst At Large Consulting

London, UK



Paul Simpson

CEO

Carbon Disclosure Project

London, UK



Professor Henrietta L. Moore

Founder and Director

Institute for Global Prosperity

London, UK

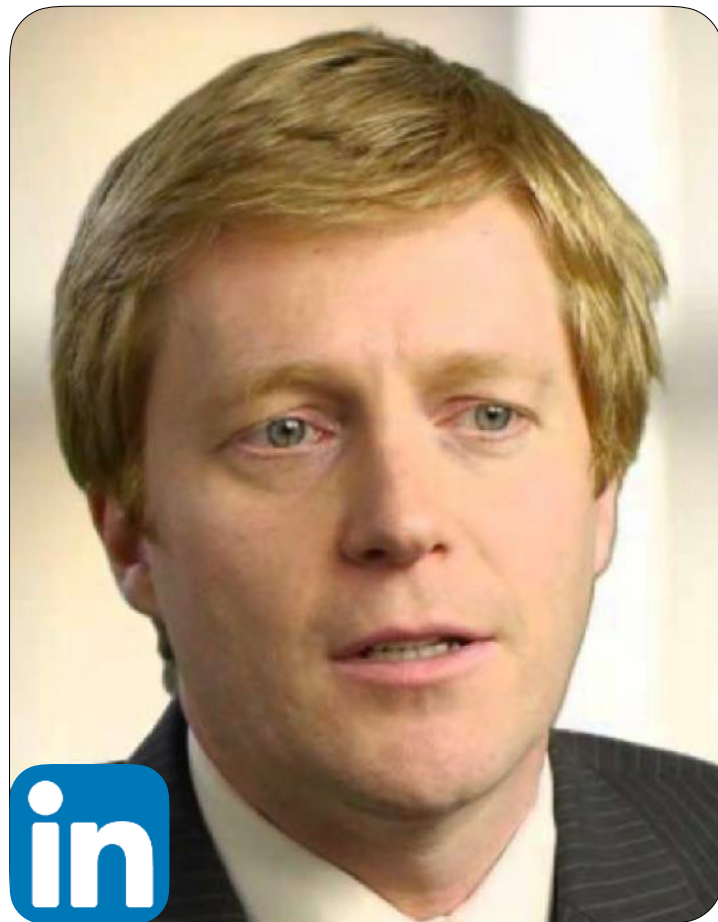


Chris Elsmark

MD

Thornberg Investment Management

London, UK



Trond Undheim

Founder CEO

Yegii

Massachusetts, USA



David Slater

Director, International

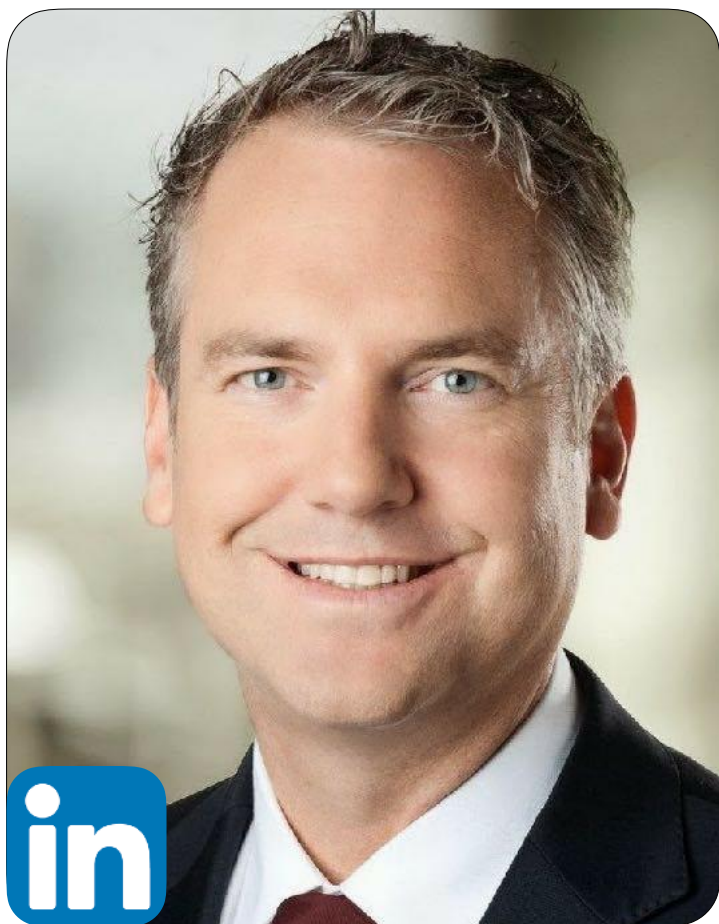
KPMG, UK

London, UK



Ben Morton-Wright

Founder, President and Group CEO
Global Philanthropic Group
London, UK



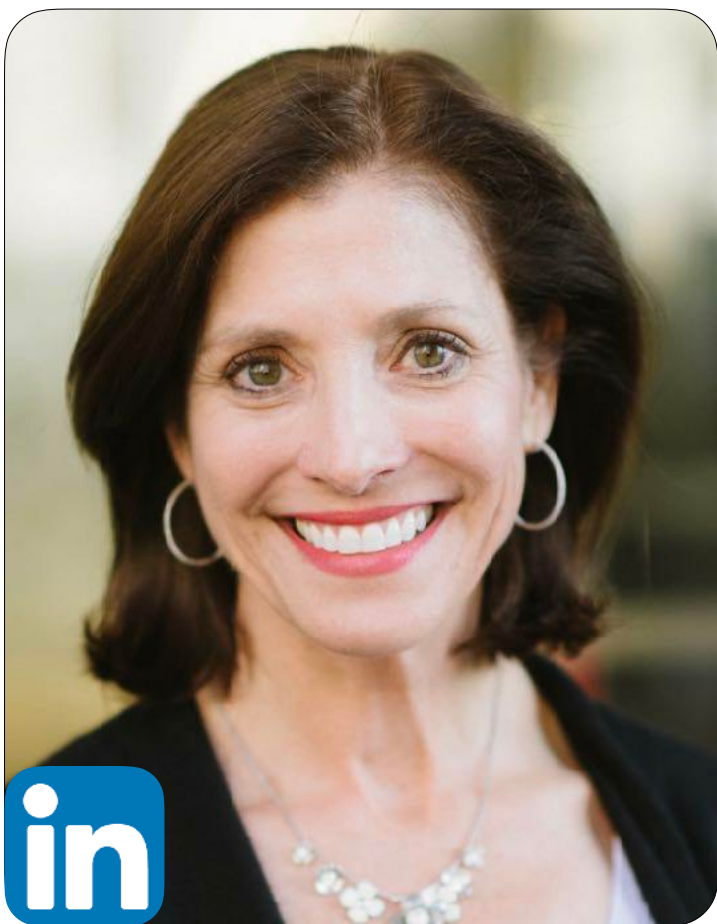
Joe Cerrell

MD, Global Policy and Advocacy
Bill and Melinda Gates Foundation
London, UK



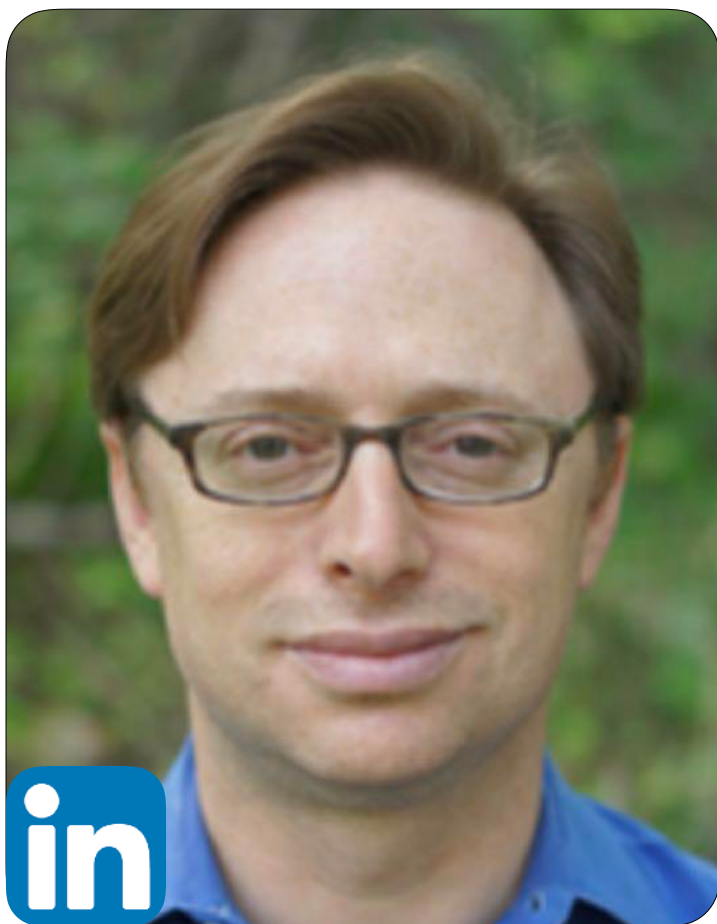
Paul Toyne

NED and Commissioner
Sustainable Development Commission
London, UK



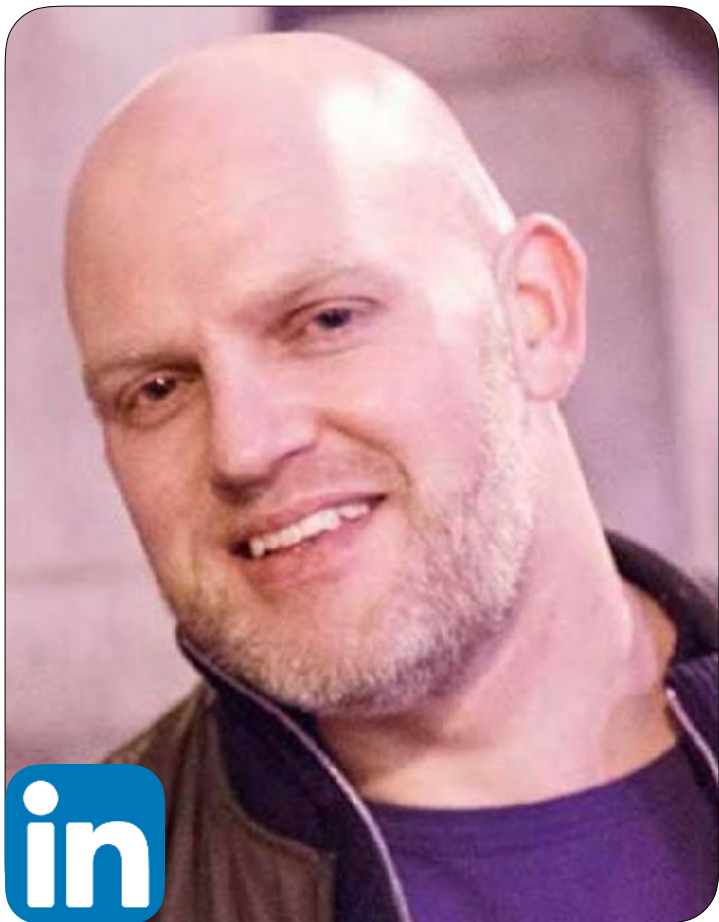
Elizabeth Boggs Davidsen

Director, SDG Impact
UN Development Programme
Washington DC, USA



Ambassador John A. Simon

Managing Partner
Total Impact Capital
Maryland, USA



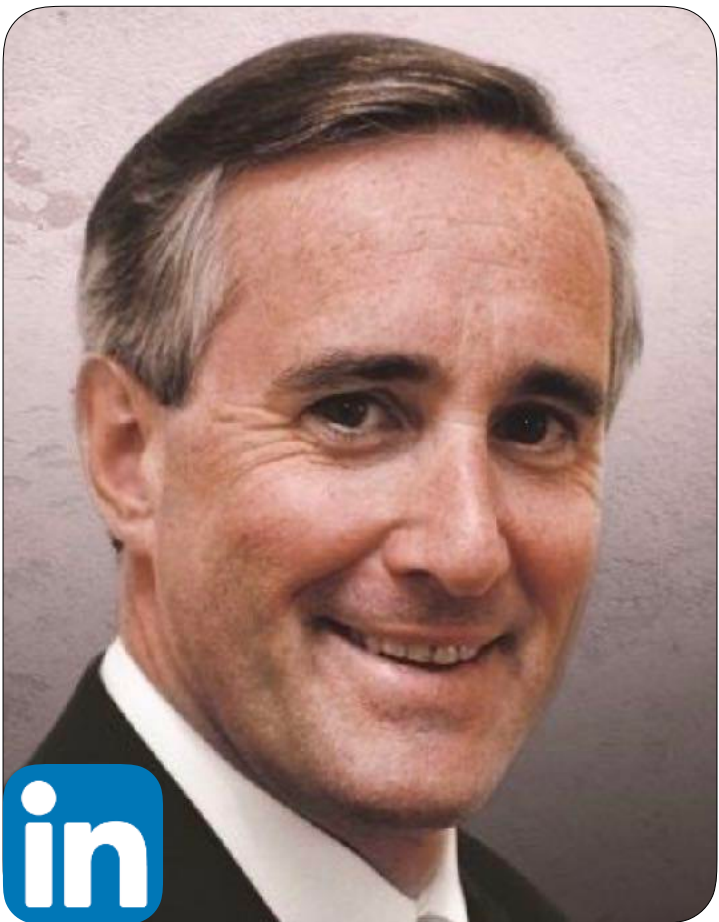
Mikkel Juel Iversen

Founder
Under One Sky
London, UK



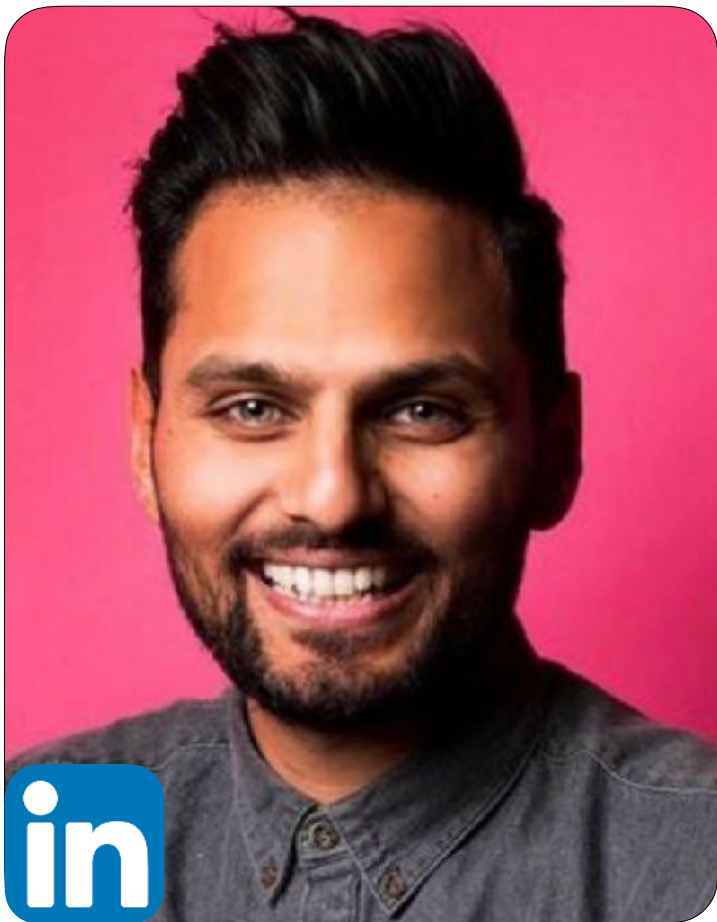
Phyllis Kurlander Costanza

CEO
UBS Optimus Foundation
London, UK



Bob Wigley

Chairman
UK Finance
London, UK



Jay Shetty

Storyteller, Podcaster
Independant
Los Angeles, USA

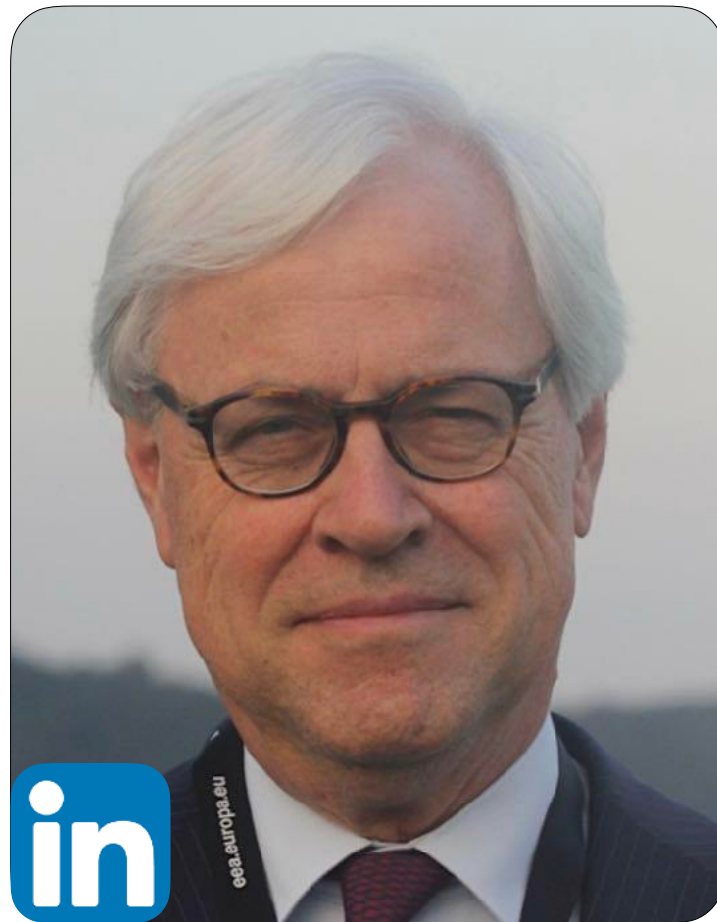


Lisa Walker

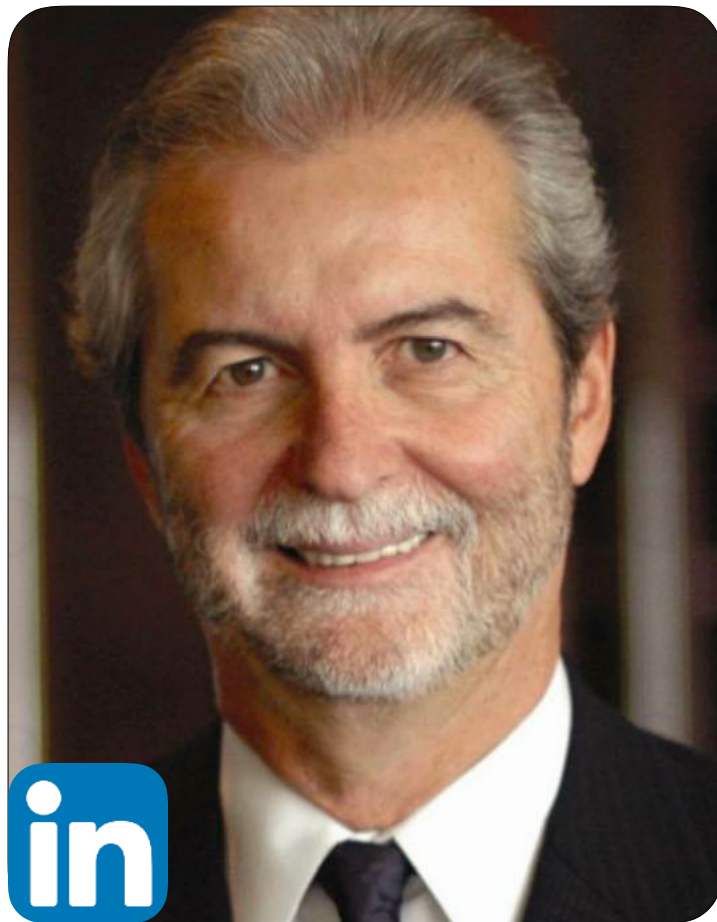
CEO
Ecosphere+
Surrey, UK



Anthony Hilton
Financial Editor
The Evening Standard
London, UK



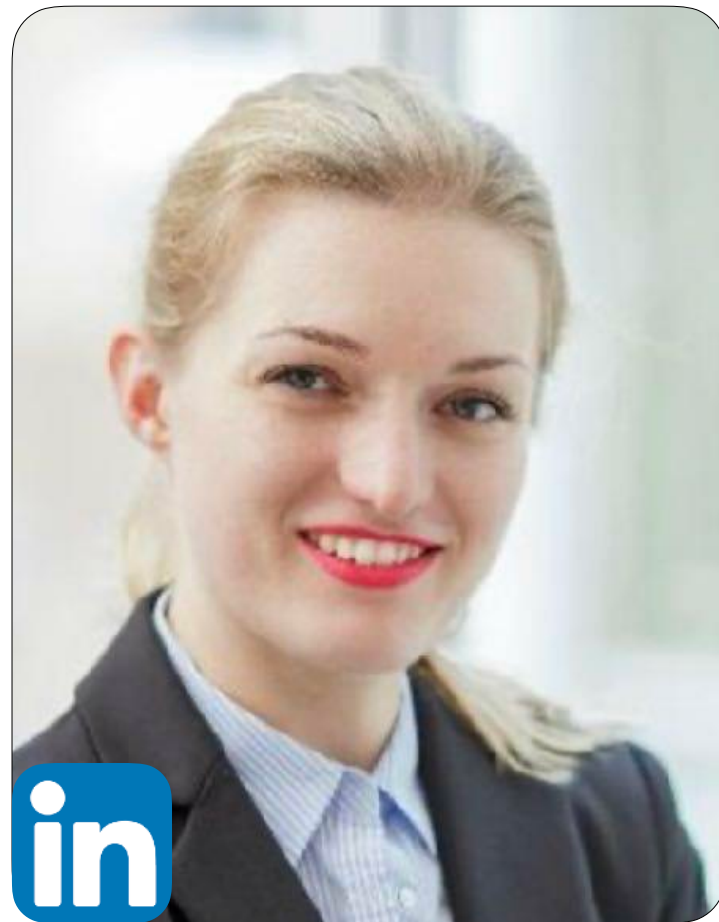
Herman Mulder
Chairman
Impact Economy Foundation
Amsterdam, The Netherlands



John P Calamos Senior
Founder, Chairman and CIO
Calamos Investments
Chicago, USA



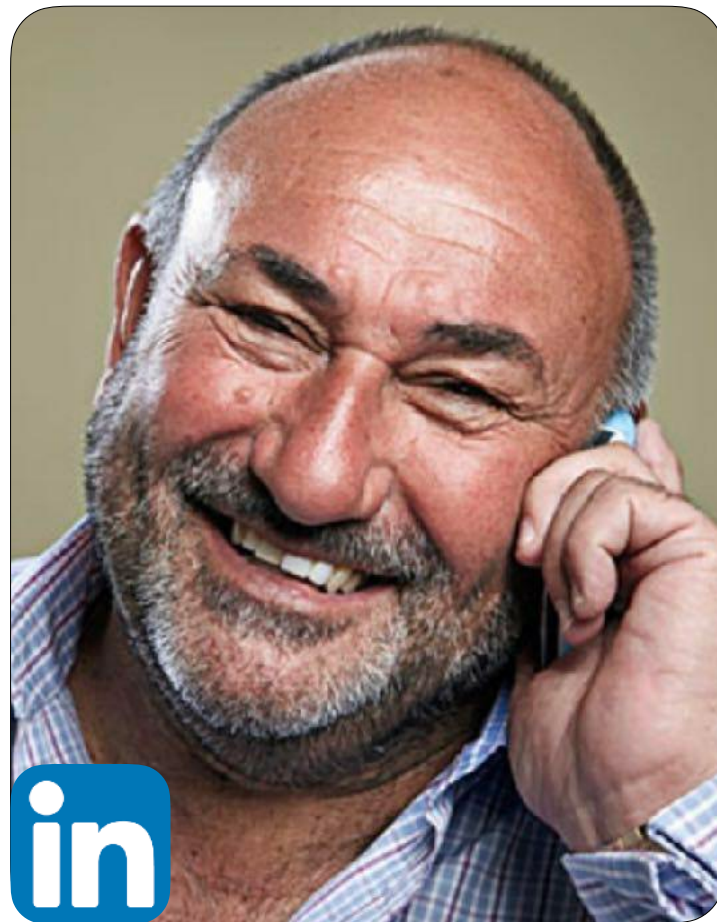
Alex Chalkley
Founder / Director
Venturenomix
Kiel, Germany



Lydia Guett
Senior Investment Associate,
Impact/SRI, Cambridge Associates
London, UK



Rajiv Joshi
Senior Advisor
Mission 2020
New York, USA



Chubby Chandler
CEO
International Sports, Management
Cheshire, UK



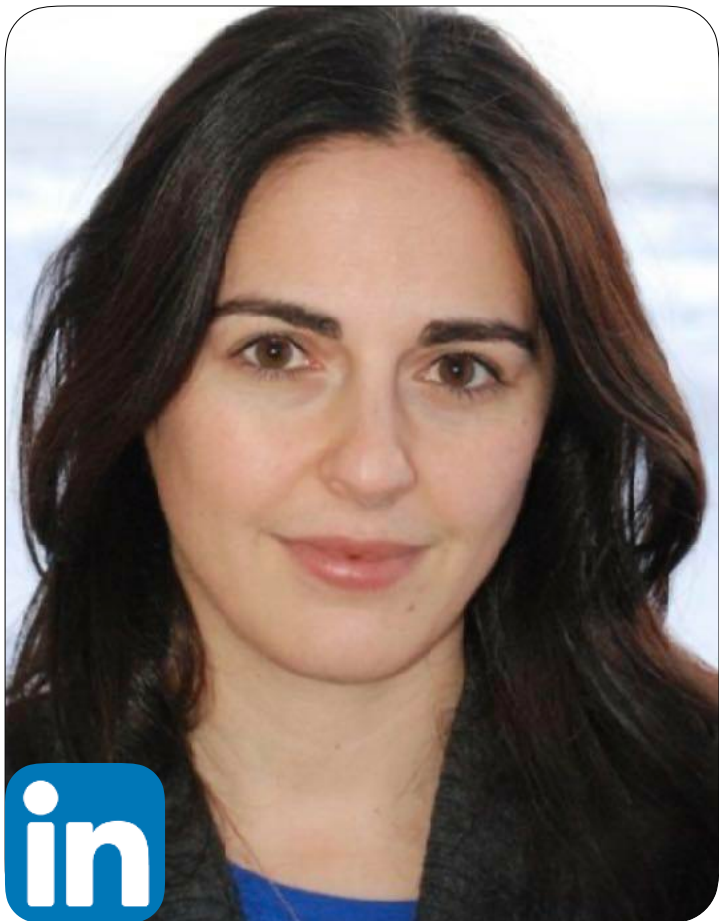
Russ Lindsay
Founder
Infinity Creative Media
London, UK



Cameron Burgess
Managing Partner
Sphaera Resources
San Francisco, USA



Jasper Sky
Journalist
Deutsche Welle
Berlin, Germany



Audrey Selian

Director

Rianta Capital

Geneva, Switzerland



Anthony Hobley

Executive Director, Mission Possible Platform

World Economic Forum

London, UK



Barbara Buchner

Executive Director

The Climate Policy Initiative

San Francisco, USA



Matthias Kolatz Ahnen

Finance Senator

Berlin

Berlin, Germany

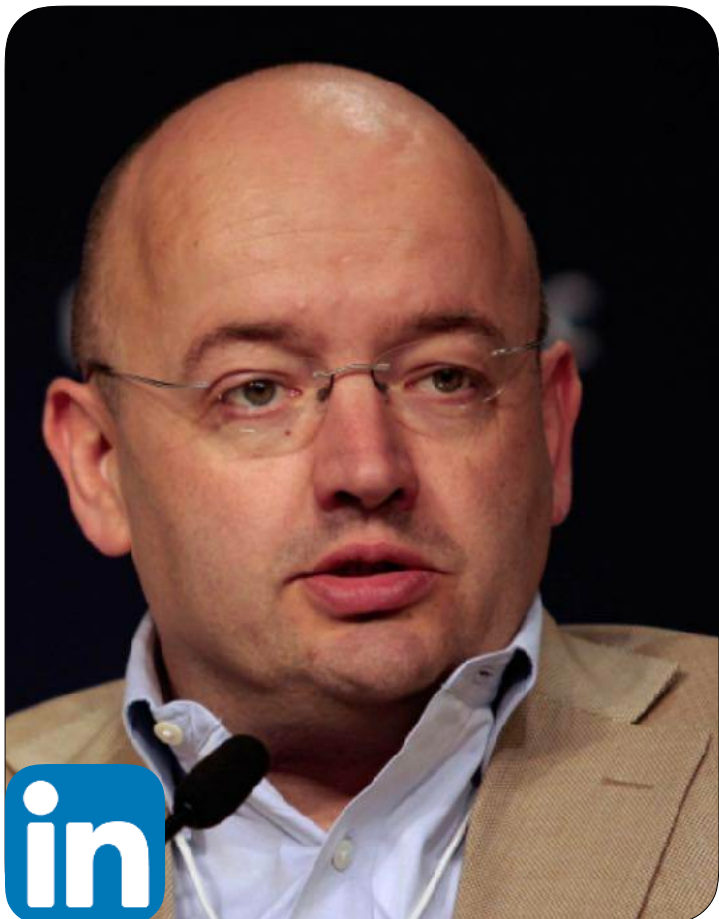


Lawson Muncaster

MD and Co Founder

City AM

London, UK



Peter Bakker

President and CEO

WBCSD

Geneva, Switzerland



Kate Garvey

Co-Founder

Project Everyone

London, UK



Gail Gallie

Co-Founder

Project Everyone

London, UK

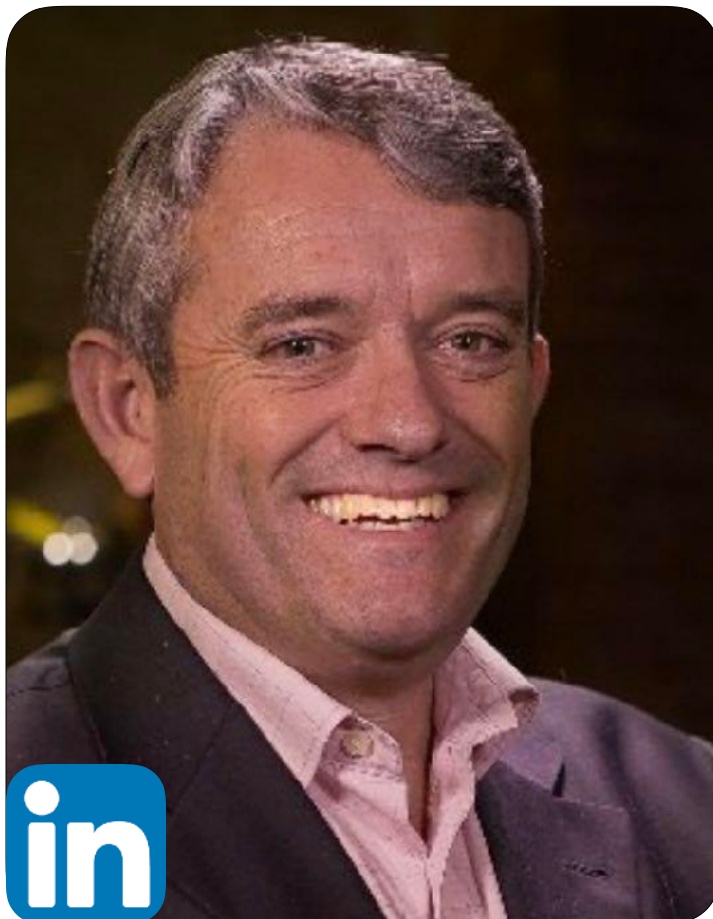


Aniket Shah

Program Head Finance, SDSN & Senior Fellow

Columbia Center on Sustainable Development

New York, USA

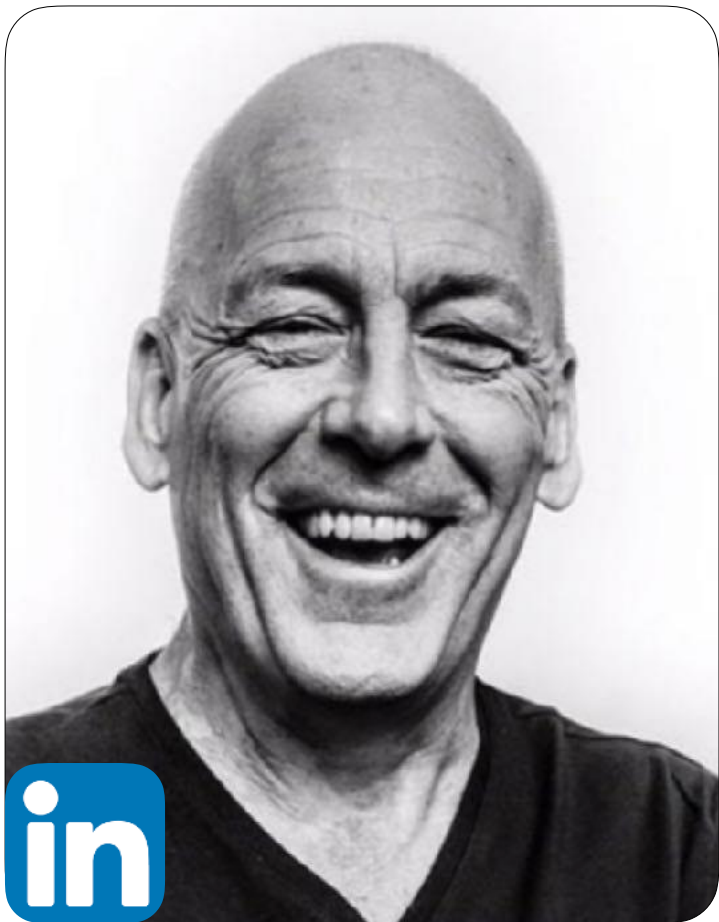


Jonny Fry

CEO

Team Blockchain

London, UK

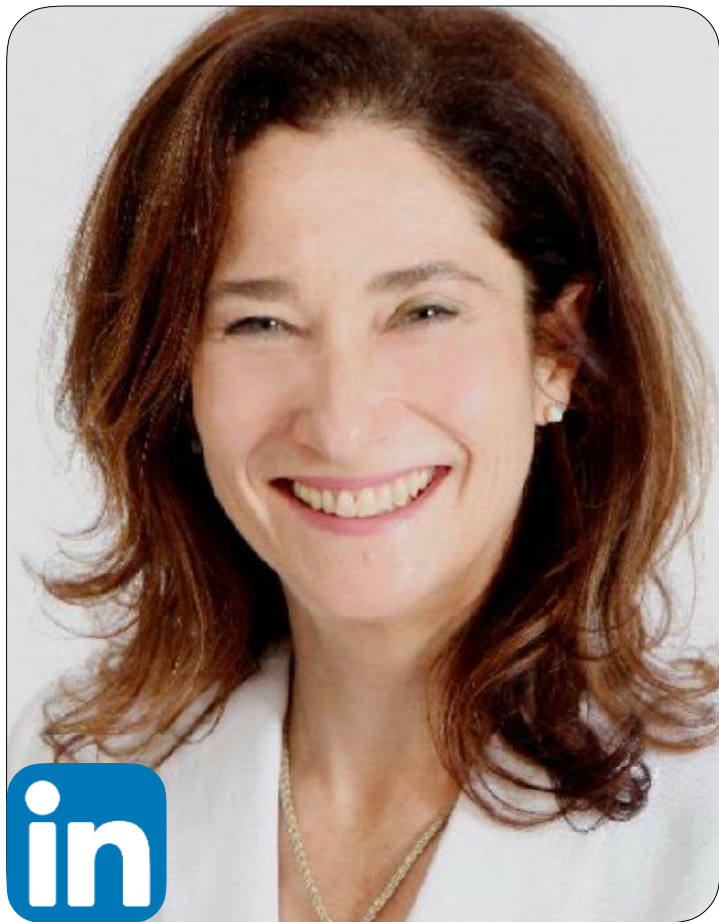


David Batstone

Founder and President

Not for Sale Campaign

San Francisco, USA



Joanna Newman

Chief Executive and Secretary General

The Association of Commonwealth Universities

London, UK

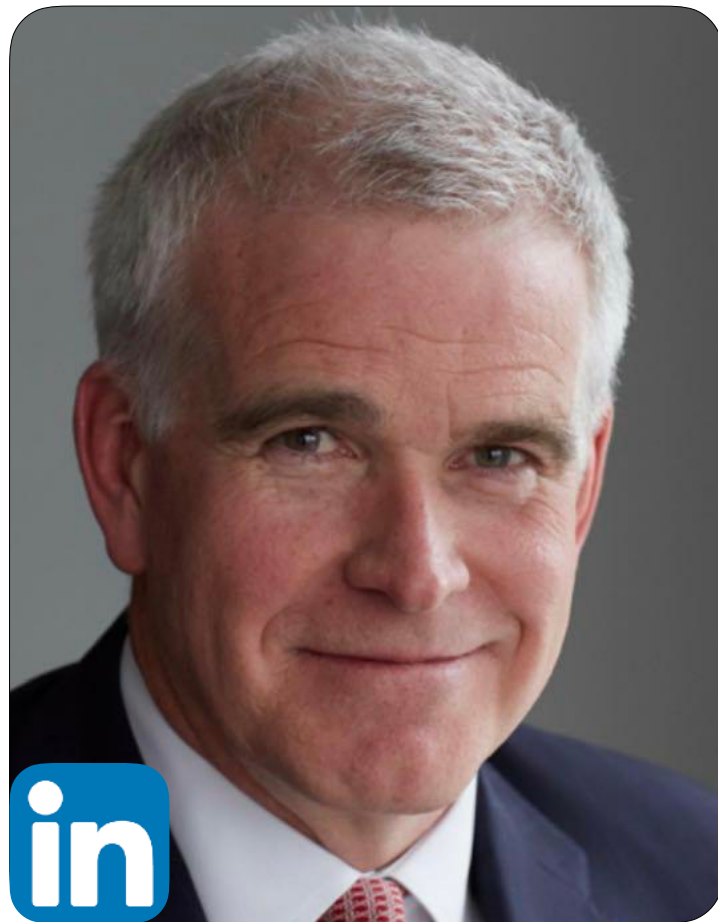


Urs Bolt

Partner

Blockchain Innovation Group AG

Zurich, Switzerland



David Blood

Co-Founder and Senior Partner

Generation Investment Management

London, UK



Stephan Chambers

Director, Marshall Institute for Philanthropy

London School of Economics

London, UK

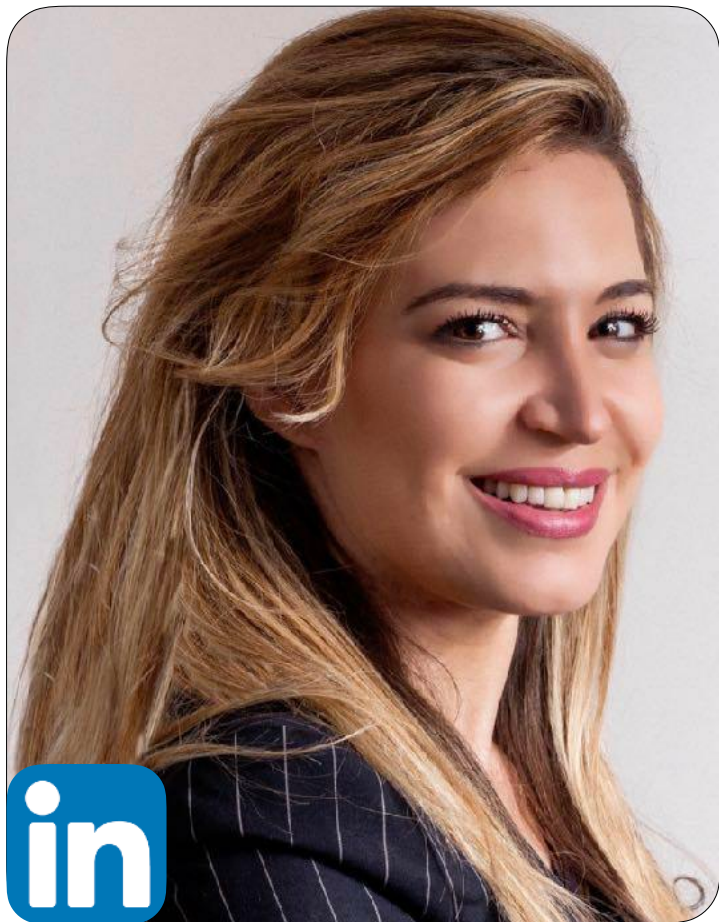


Hendrik Du Toit

Joint CEO

Investec Group

London, UK



Amber Ghaddar

Founder

AllianceBlock

London, UK

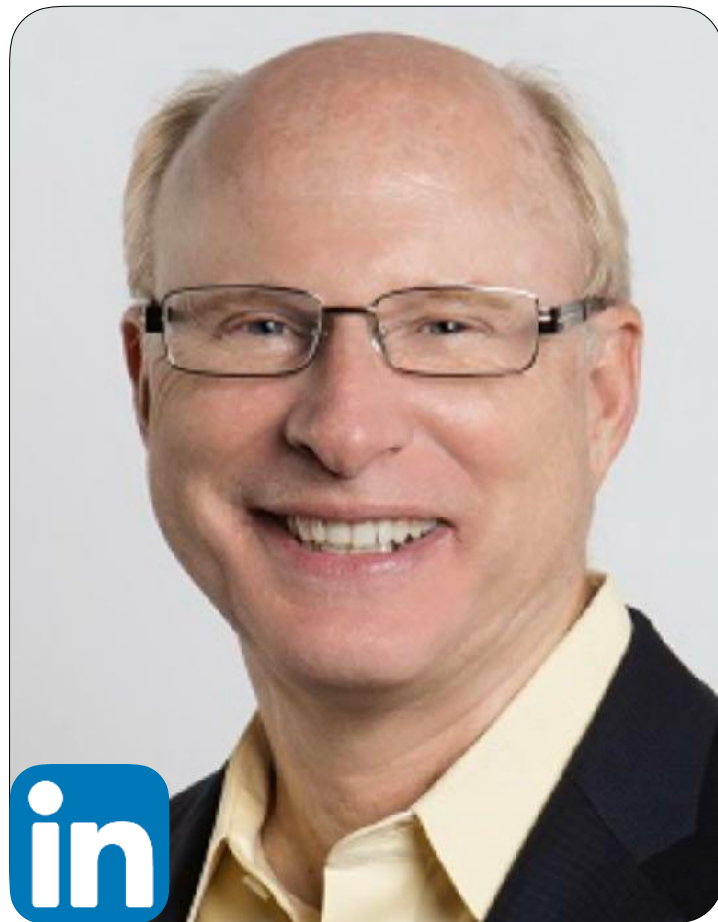


Mariana Mazzucato

Prof in Economics of Innovation & Public Value

University College London

London, UK

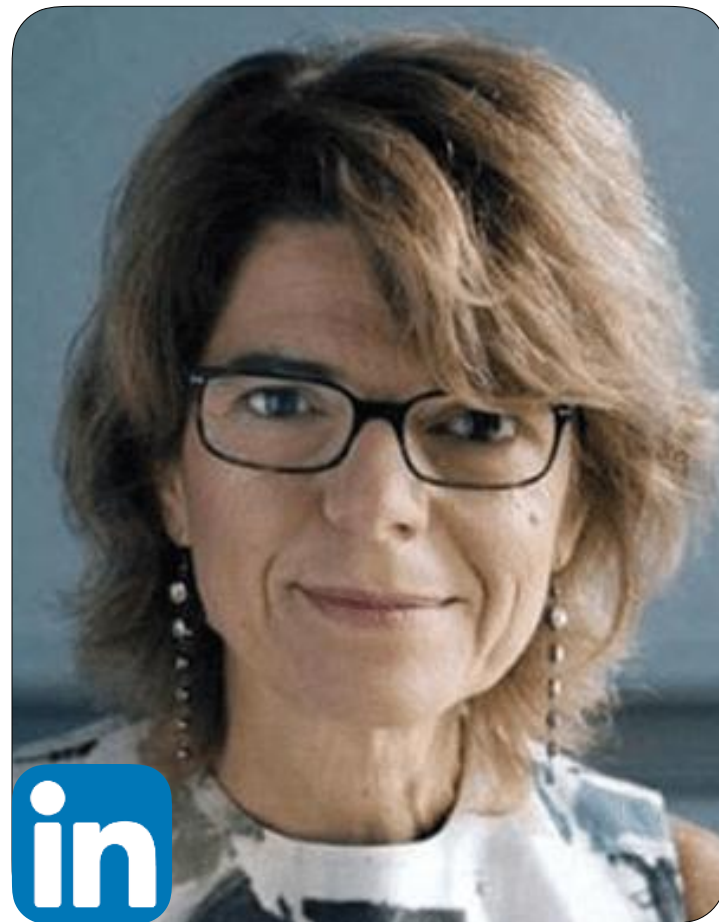


Ross DeVol

President and CEO

Heartland Forward

Arkansas, USA

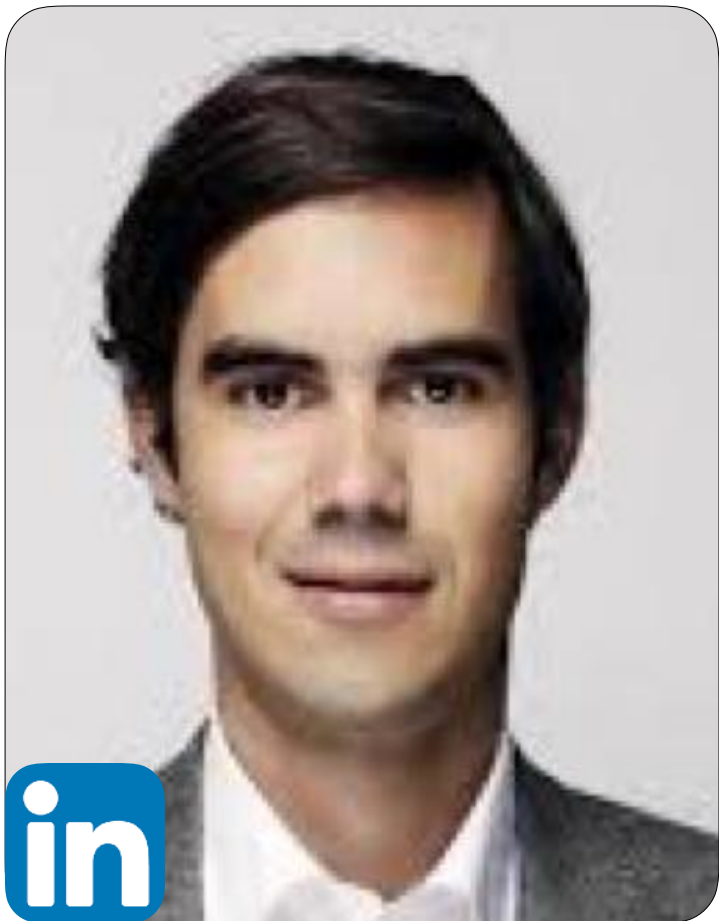


Vicky Pryce

Economist and Business Consultant

CityAm Shadow Monetary Policy Committee

New York, USA



Nicolas Hazard

Founder

INCO

San Francisco, USA



Mareike Hussels

ESG Director

Sail Ventures

Amsterdam, Netherlands

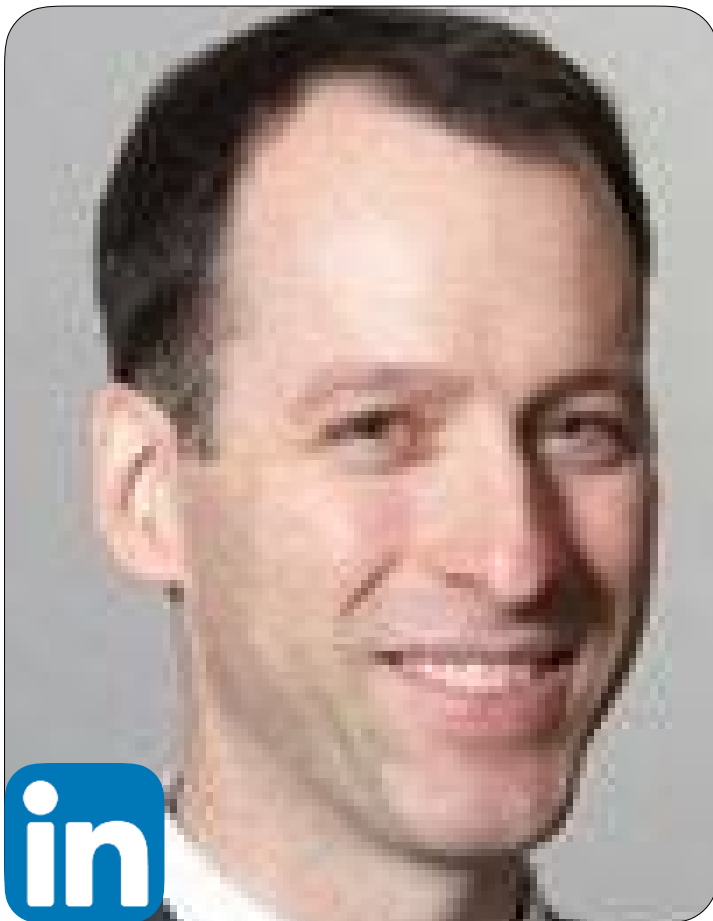


Isabel Hilton

CEO

The China Dialogue Trust

London, UK

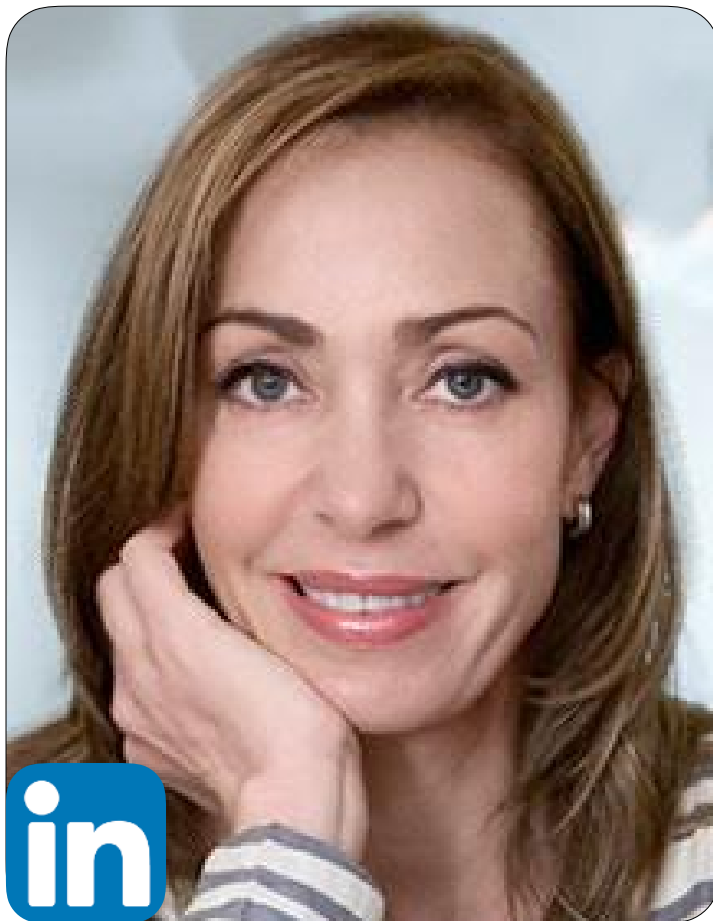


Christopher Hunter

CEO

Cambridge Associates

London, UK



Catalina Escobar

President

Juanfe Foundation

Bogota, Columbia

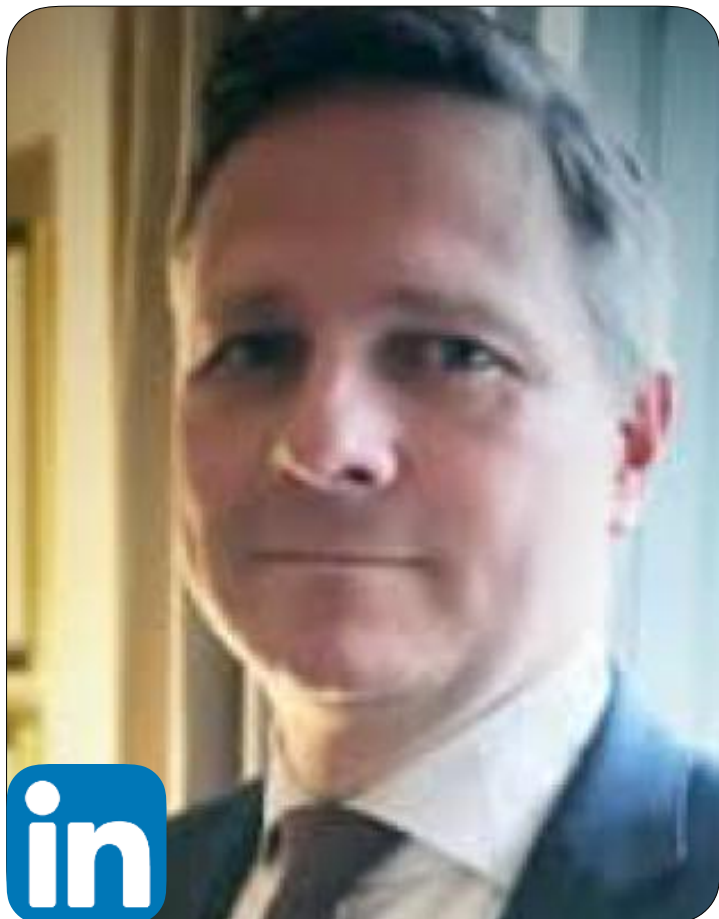


George Latham

Managing Partner

WHEB Asset Management

London, UK



Michael Starbaek Christensen

Danish Ambassador to France

Royal Danish Embassy

Paris, France



Adeline Diab

Co-Head of Sustainable and Thematic Investing

Barclays Investment Bank

London, UK



Christine Loh

Chief Development Strategist

Hong Kong University of Science and Technology

Hong Kong



Jan Ole Kiso

Emissions Trading and Decarbonisation

HM Government, BEIS

London, UK



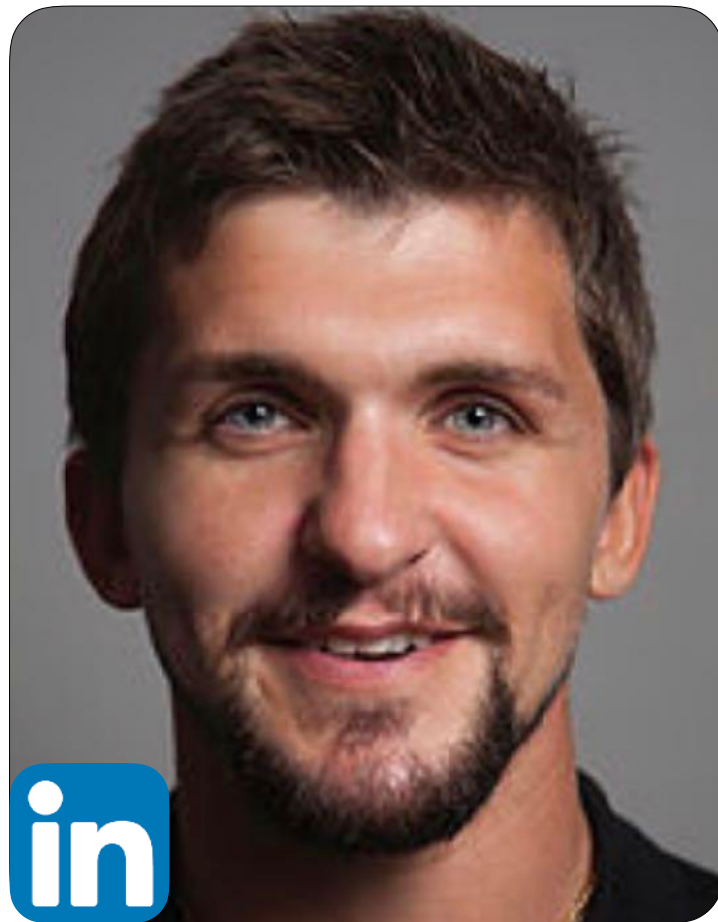
Filippo Addarii
Founder and CEO
Plus Value
London, UK



Chris Dines
CEO
Informed Funding
London, UK



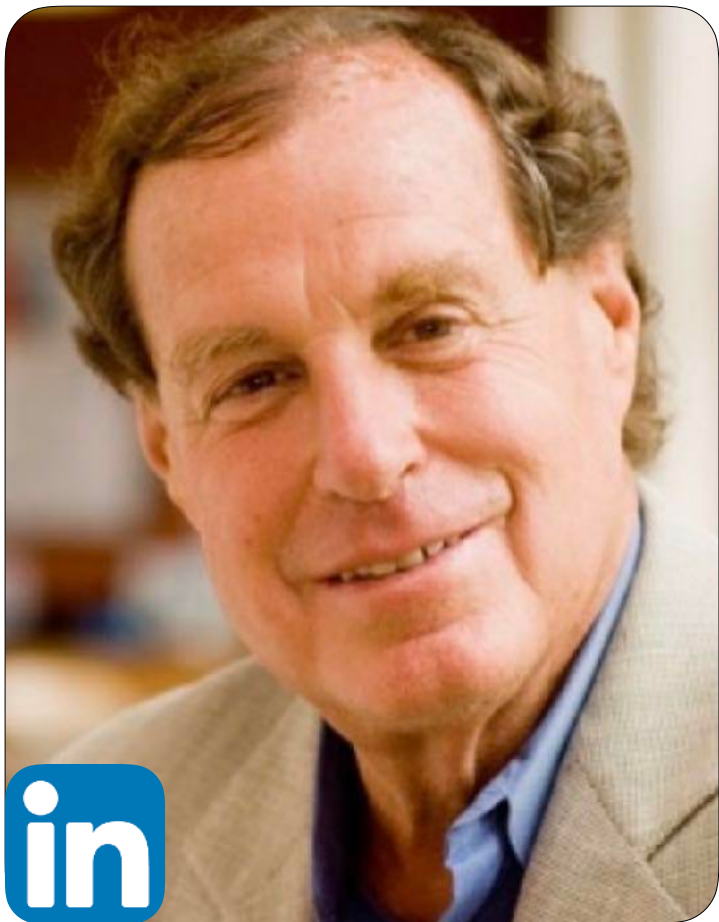
Laura Citron
CEO
London and Partners
London, UK



Obediah Ayton
Trust Manager
Ayton Family Office Trust
Guilford, UK



Andrew Hinkly
Managing Partner
AP Ventures
London, UK



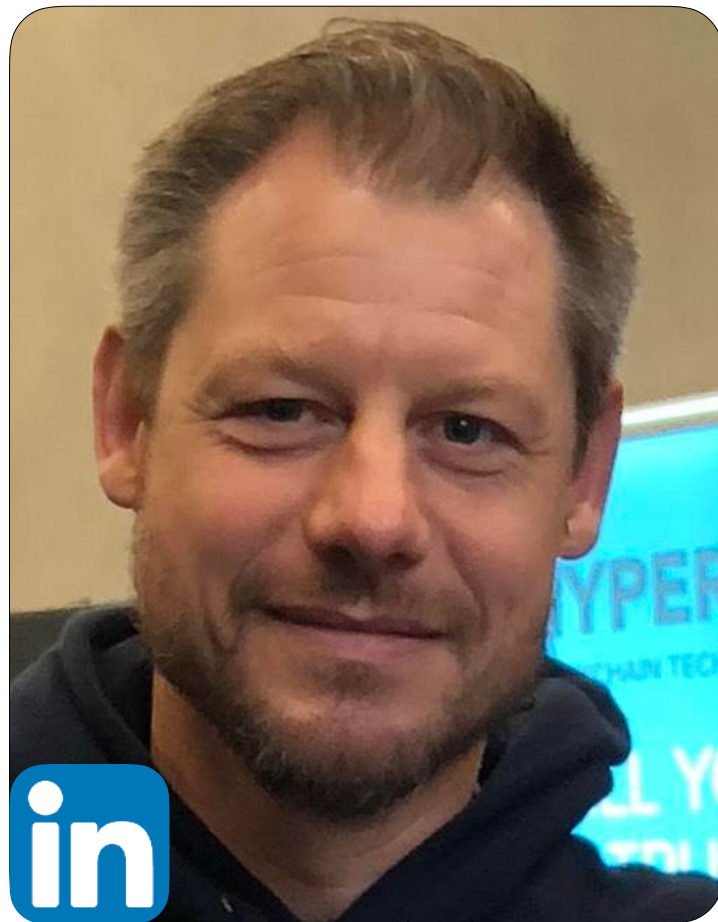
Thomas Heller
Chairman and Strategic Advisor
The Climate Policy Advisor
San Francisco, USA



Nick Ayton
Founder
Chainstarter Ventures
London, UK



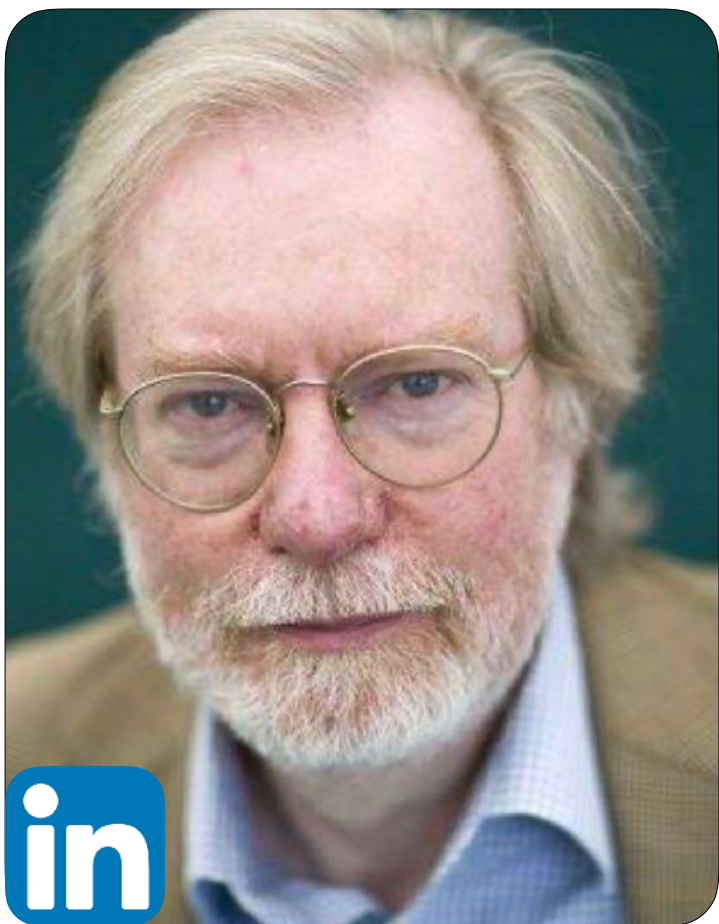
Jane Burston
Executive Director
The Clean Air Fund
London, UK



Daniel Doll-Steinberg
Co-Founder
Eden Base
London, UK



Andy Haldane
Chief Economist
Bank of England
London, UK

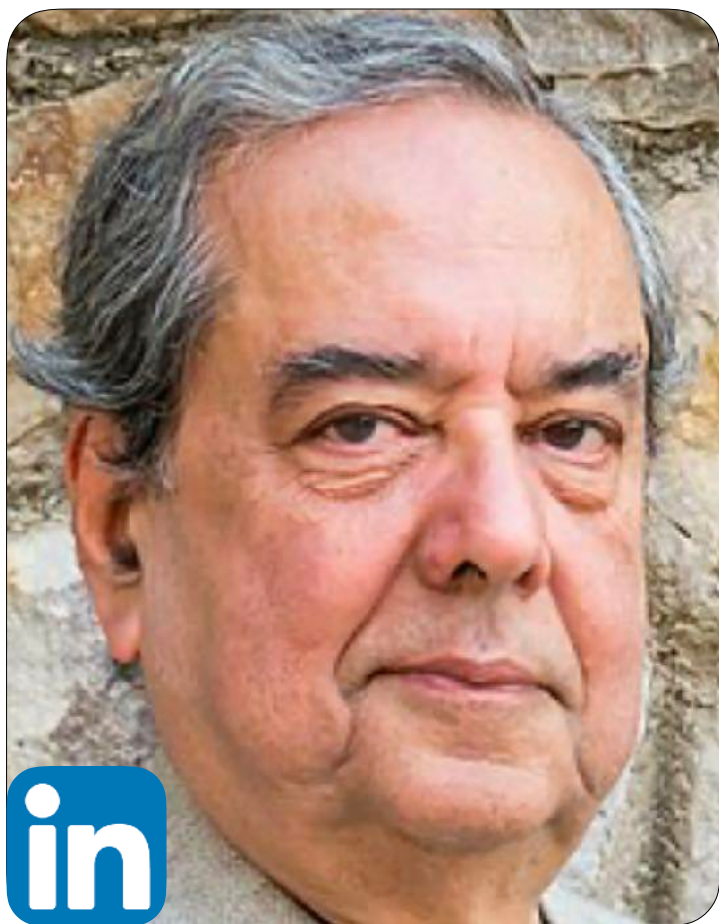


Sir Paul Collier

Professor, Economics and Public Policy

Blavatnik School of Government

Oxford, UK



Ashok Khosla

Chairman

Development Alternatives

New Delhi, India



Rebecca Marmot

Chief Sustainability Officer

Unilever

London, UK

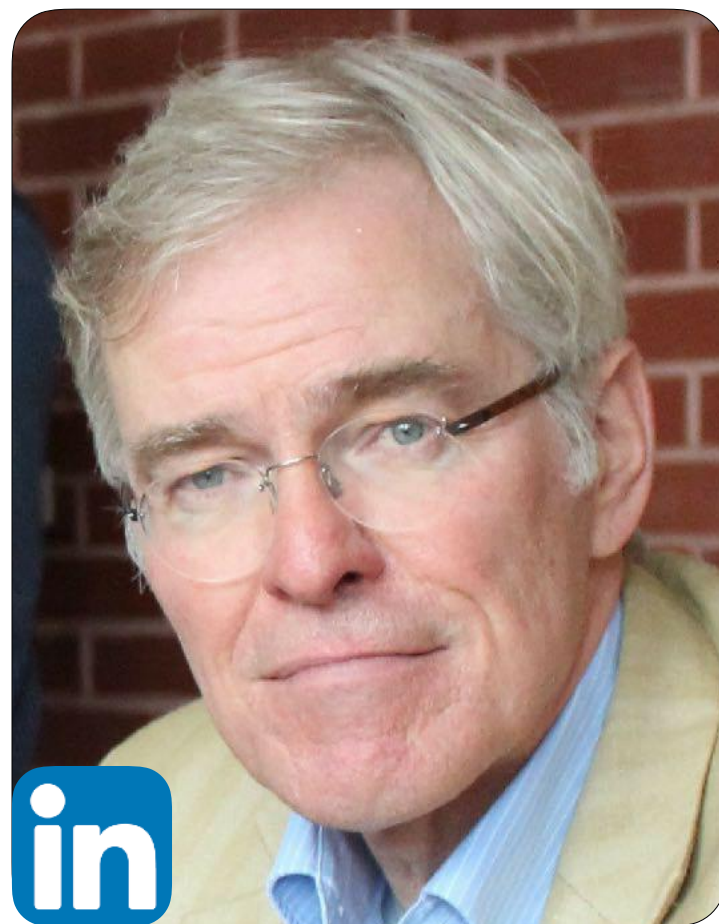


Klas Eklund

Chief Economist

Mannheimer, Swartling

Stockholm, Sweden

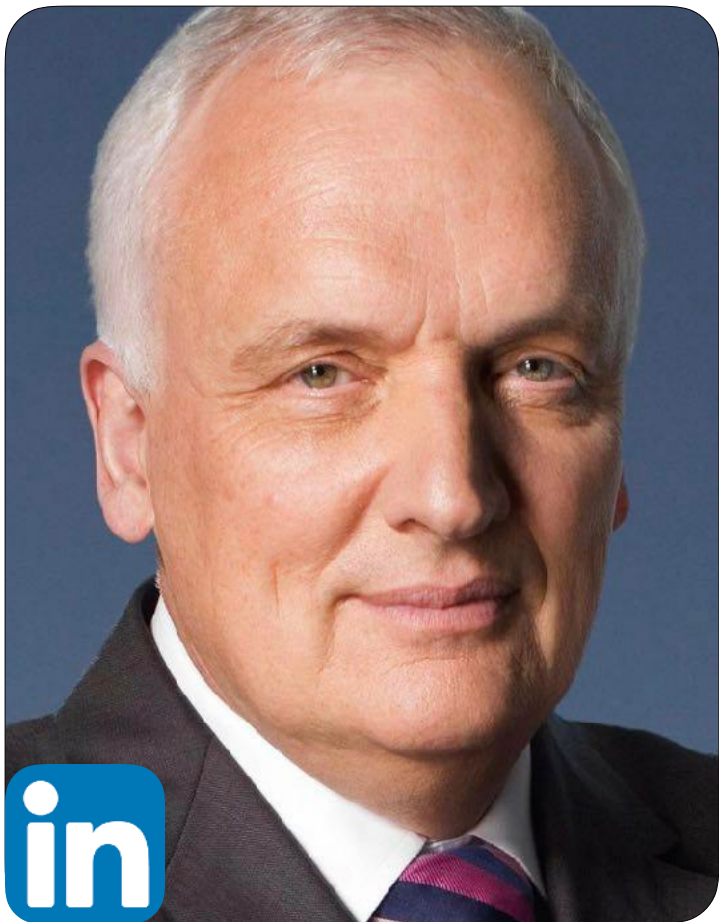


Hans Van Der Loo

Chairman, Advisory Board

Institute for Integrated Economic Research

Lausanne, Switzerland



Nik Gowing

Founder

Thinking the Unthinkable

London, UK



Charles Mindenhall

Co-Founder

Blenheim Chalcot

London, UK



Wendy Taylor

Fellow

Rockefeller Foundation

Washington DC, USA



Jon Williams

Partner, Sustainability and Climate Change

PWC

London, UK



Tera Allas

Director, Research and Economics

McKinsey and Co

London, UK

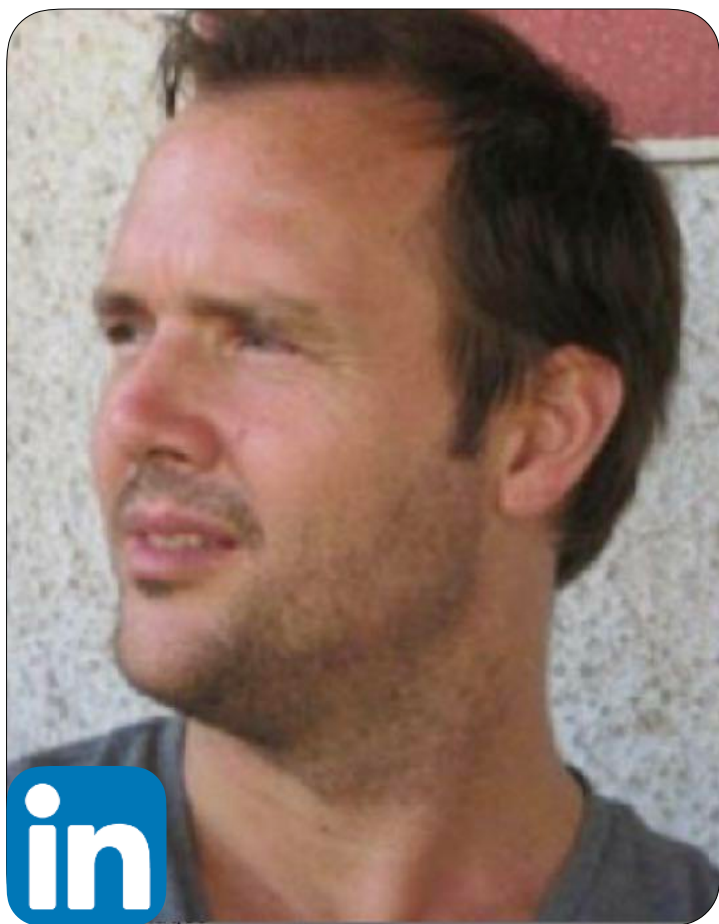


Tracy Isacke

MD - Corporate Relationship Mgmt

Silicon Valley Bank

San Francisco, USA



Jeffrey Prins

Head of Portfolio

Ikea Foundation

Leiden, the Netherlands

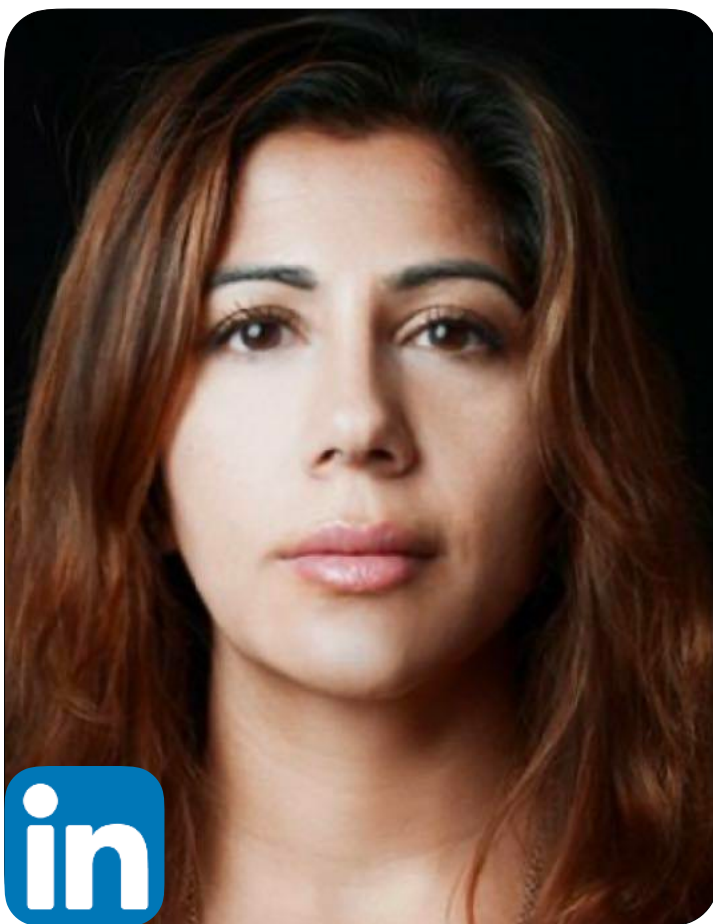


Dr Jane Thomason

CEO

Blockchain Quantum Project

Australia

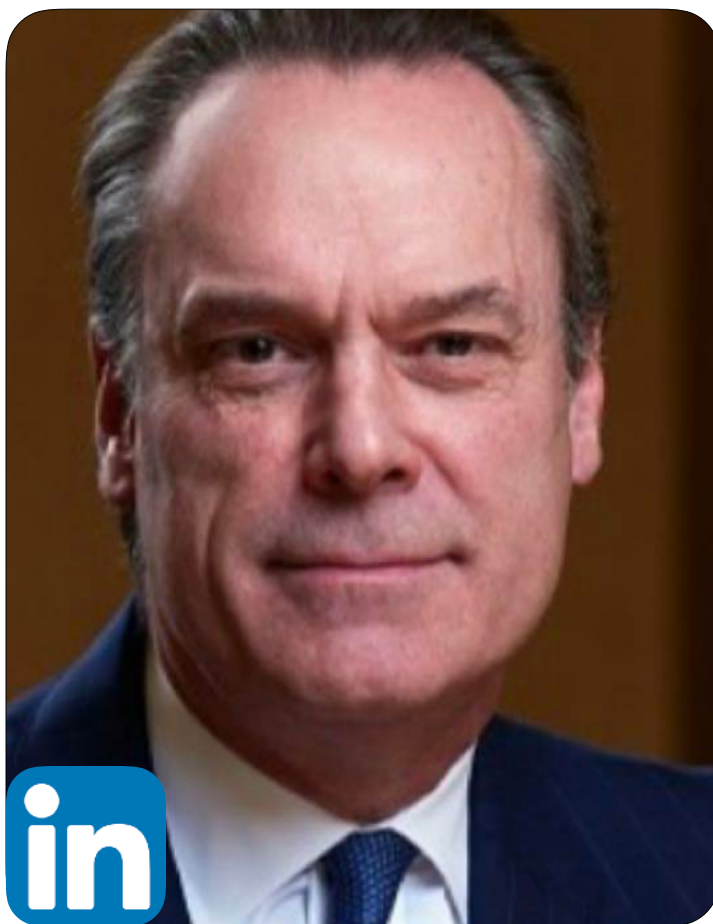


Bindi Kharia

Innovation Advisor

Governments, and Investors,

London and Europe



Jim Cowles

Co Founder and CEO

The Venn Media

USA



Paul Polmann

Co Founder and Chair

Imagine

London, UK

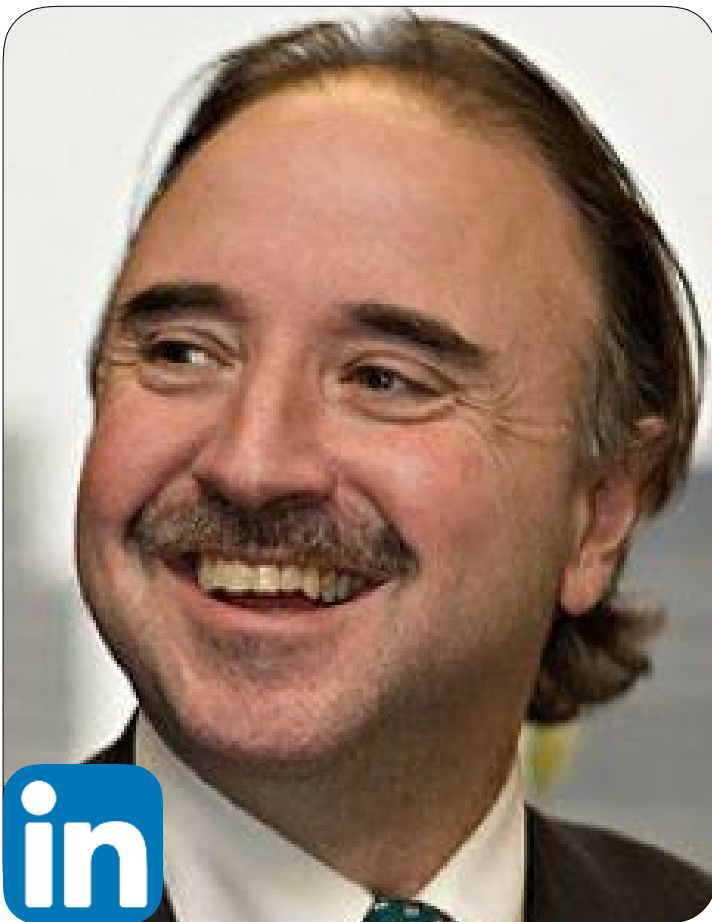


Felicity Spors

Head of International Affairs

Climate Kic

Frankfurt, Germany

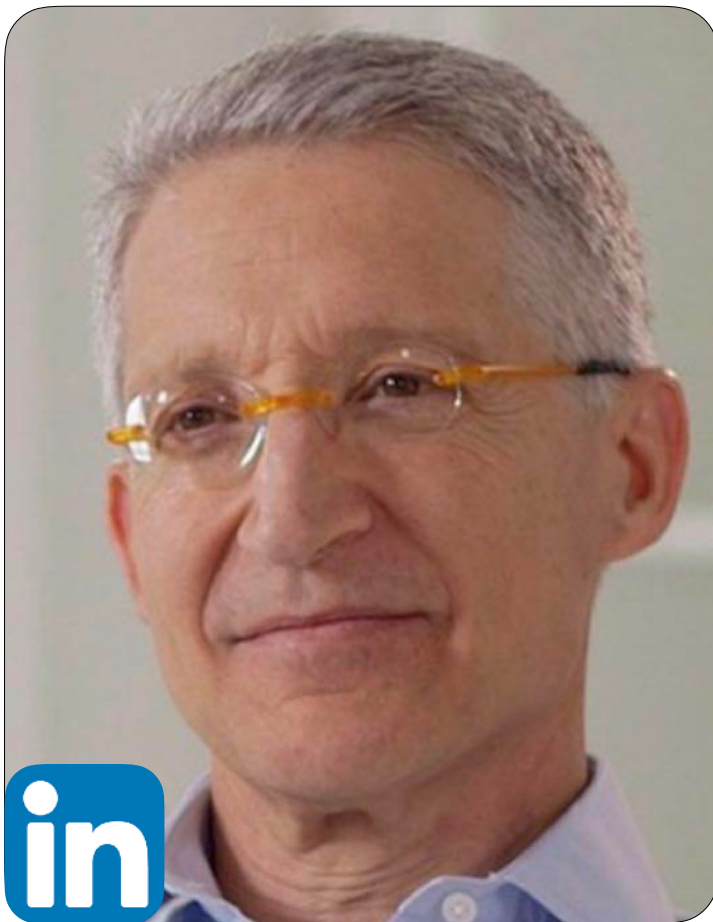


Cary Krosinsky

Lecturer and Author

Yale University

NY, USA



Joshua Friedman

Co-Founder and Co-CIO

Canyon Partners

Los Angeles, USA



Arthur Wood

Co-Founder

Total Impact Capital

Geneva, Switzerland



Michael Liebrich

*Founder and Senior Contributor
Bloomberg New Energy Finance*

London, UK



James Cameron

*Senior Advisor
Pollination*

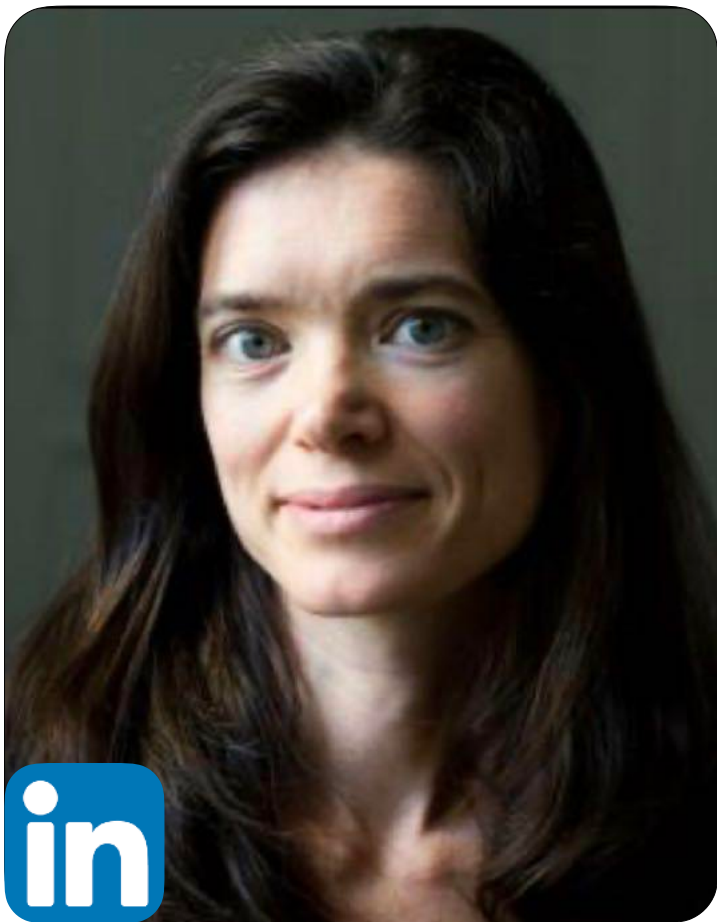
London, UK



Jennifer Morgan

*Executive Director
Greenpeace International*

Amsterdam, Netherlands



Molly Webb

*Founder
Energy Unlocked*

London, UK



Michael Sheren

*Senior Advisor
Bank of England*

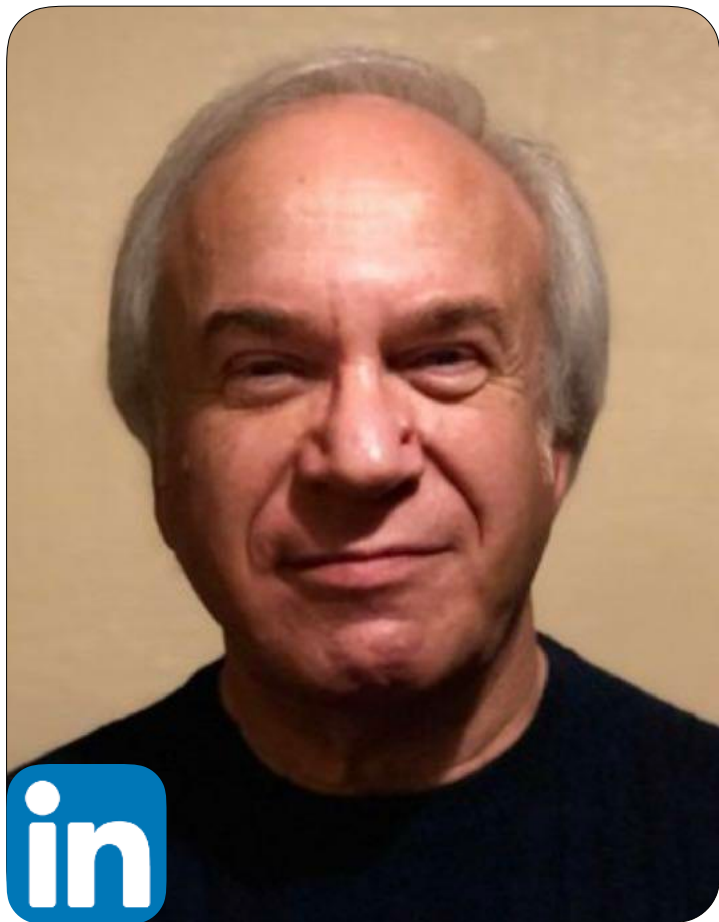
London, UK



Nick Henry

*Founder and CEO
Climate Action*

London, UK



Jeff Kaye

*Director / Trustee
Spotlight on Corruption*

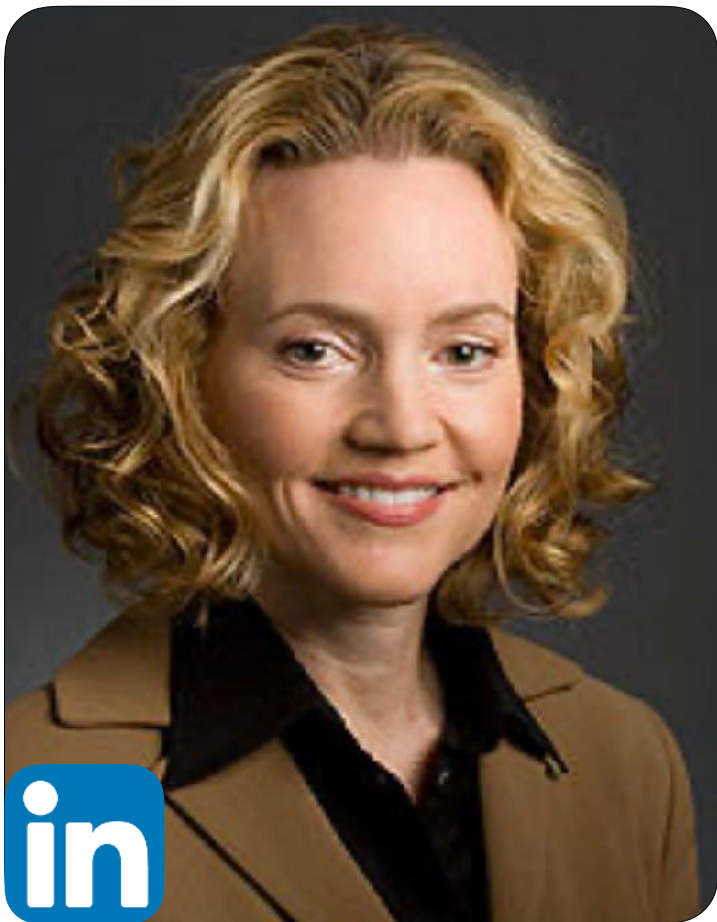
London, UK



Matthew Taylor

*CEO
RSA*

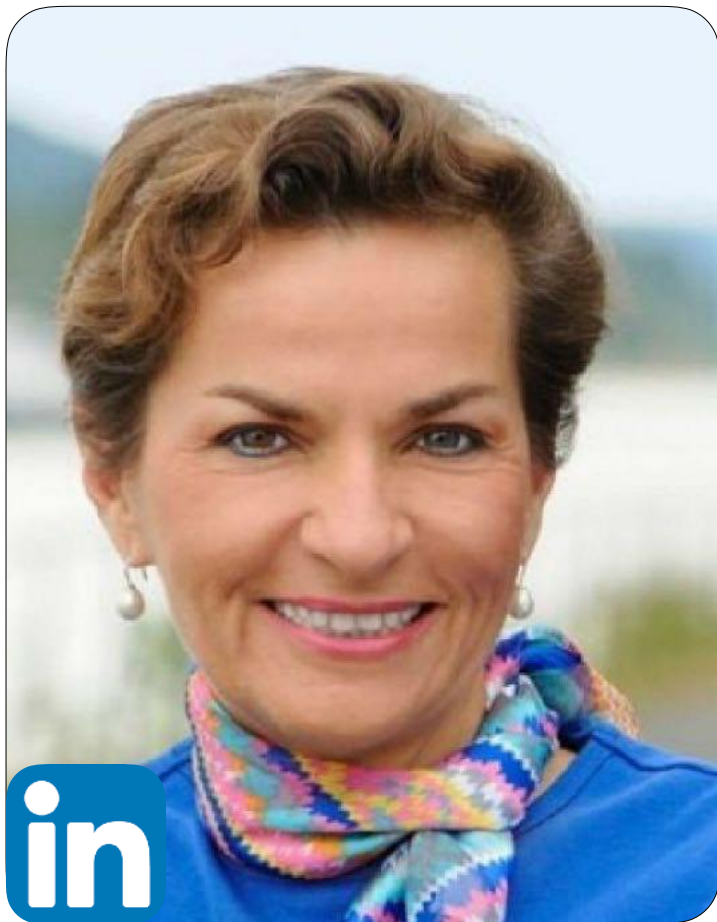
London, UK



Kim Polese

*Chair
Crowdsmart*

San Francisco, USA



Christiana Figures

*Founding Partner
Global Optimism*

London, UK



Nigel Wilson

Group Chief Executive

Legal & General

London, UK



Nick Parker

Chairman

Parker Venture Management

Toronto, Canada



Ioana Surpateanu

Co head, European Government Affairs

and Innovation Strategy Lead - Citi

Brussels, Belgium

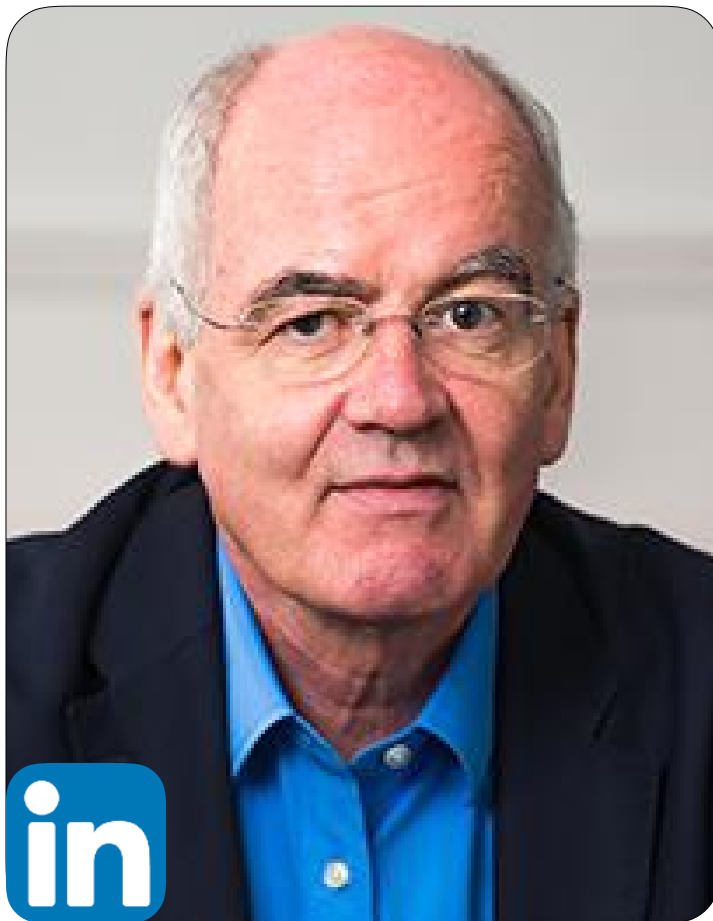


Pierre Lagrange

Founder

GLG Partners

London, UK

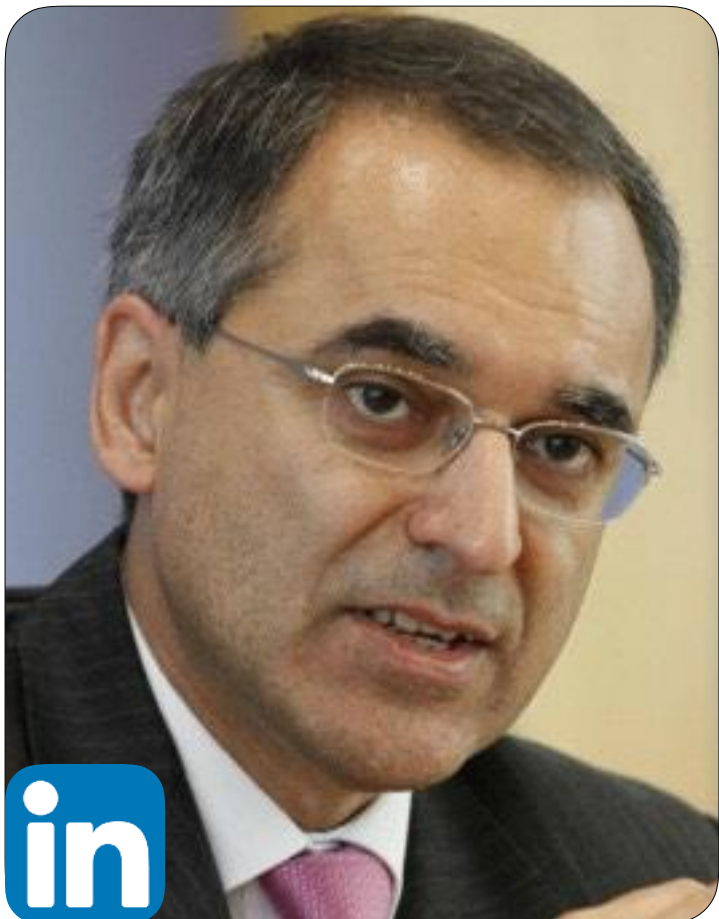


John Elkington

Partner

Systemic

London



Pavan Sukhdev

President

WWF International

Geneva, Switzerland



Nick Robins

Professor in Practice, Sustainable Finance

Grantham Research Institute, LSE

London, UK

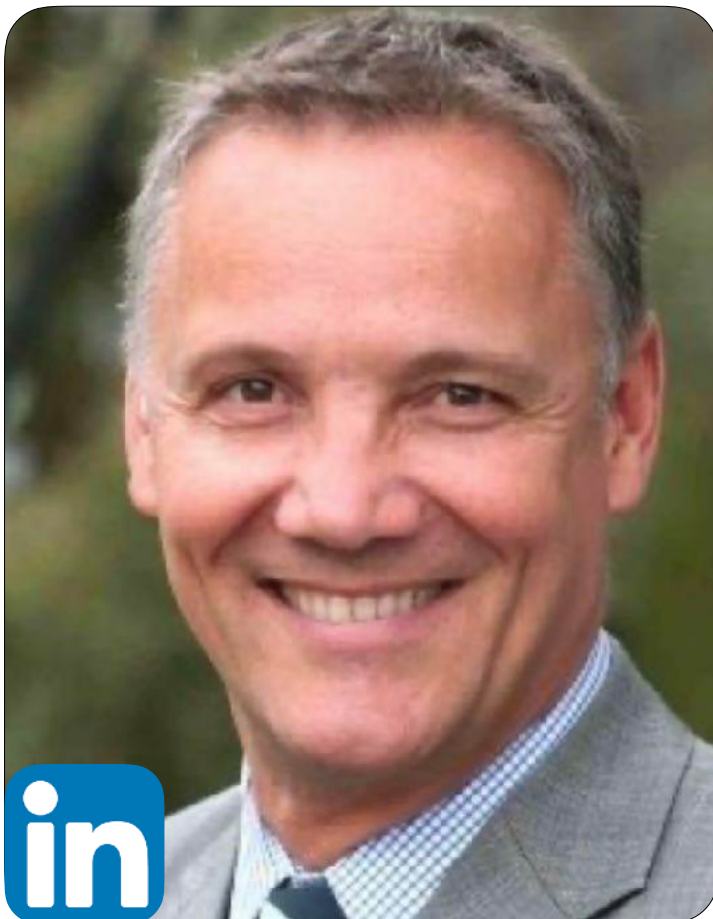


Helene Li

Co Founder

GolImpact

Hong Kong



James Fierro

Founder and CEO

Eco Capacity Exchange

London, UK

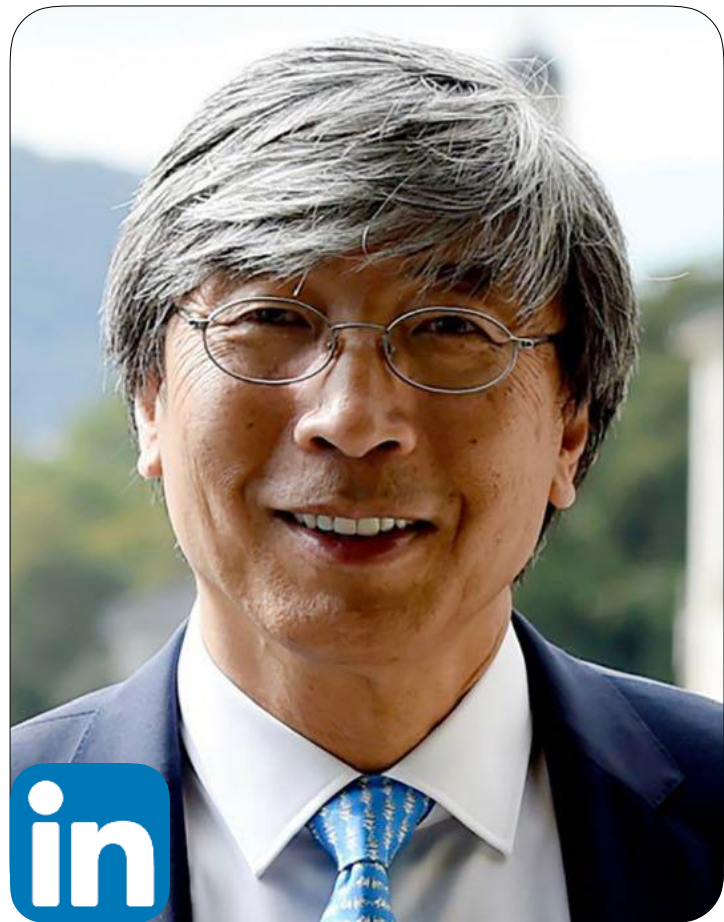


David Cruickshank

Advisor and Former Chairman

Deloitte Touche Tohmatsu

London, UK



Patrick Soon-Shiong

CEO and Board Chairman, NantHealth

Owner - The LA Times

Los Angeles, USA

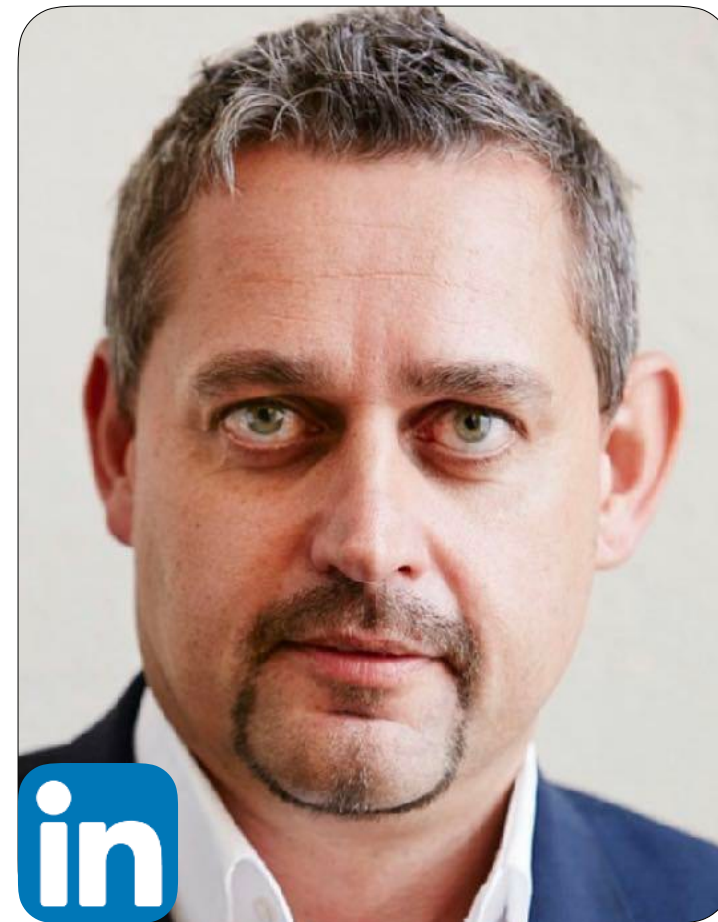


Katherine Tweedie

Managing Director, Canada

Investec Asset Management

New York, USA

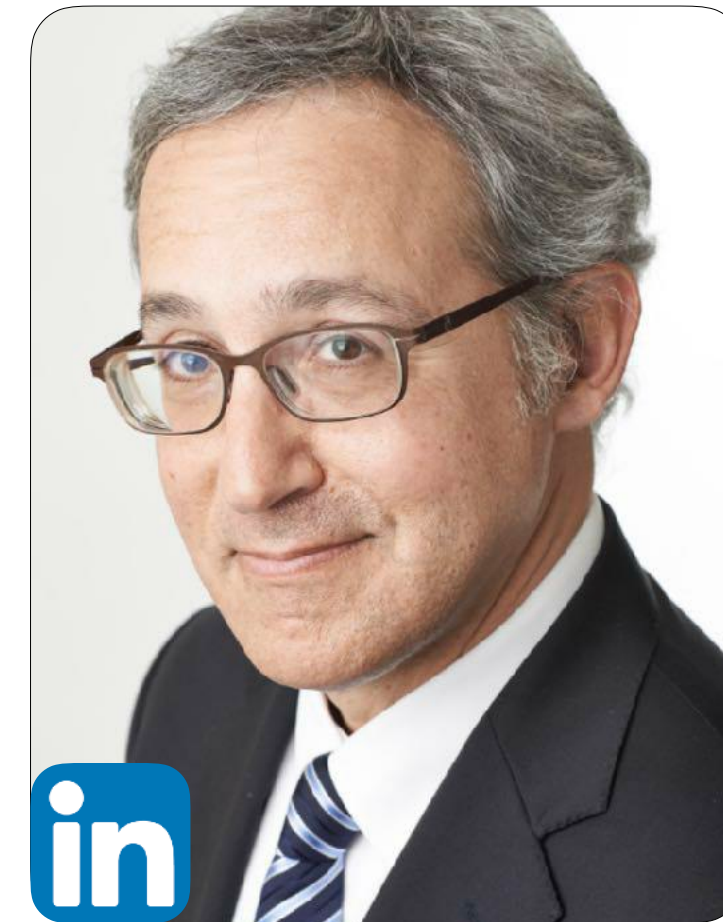


Dominic Waughray

MD, Member of Managing Board

The World Economic Forum

Geneva, Switzerland



Richard Samans

MD, World Economic Forum

Chair, Climate Disclosure Standards Board

Geneva, Switzerland, California & London

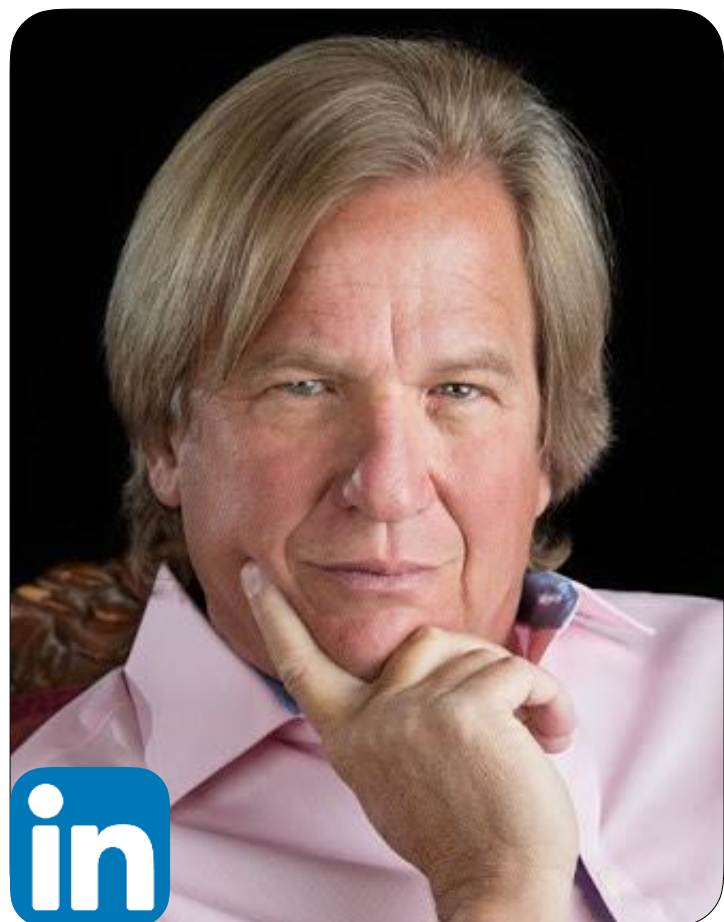


Precious Moloi-Motsepe

Chancellor

University of Cape Town

Cape Town, South Africa



Jed Emerson

Author, Advisor, Founder

Blended Value Group

Colorado, USA

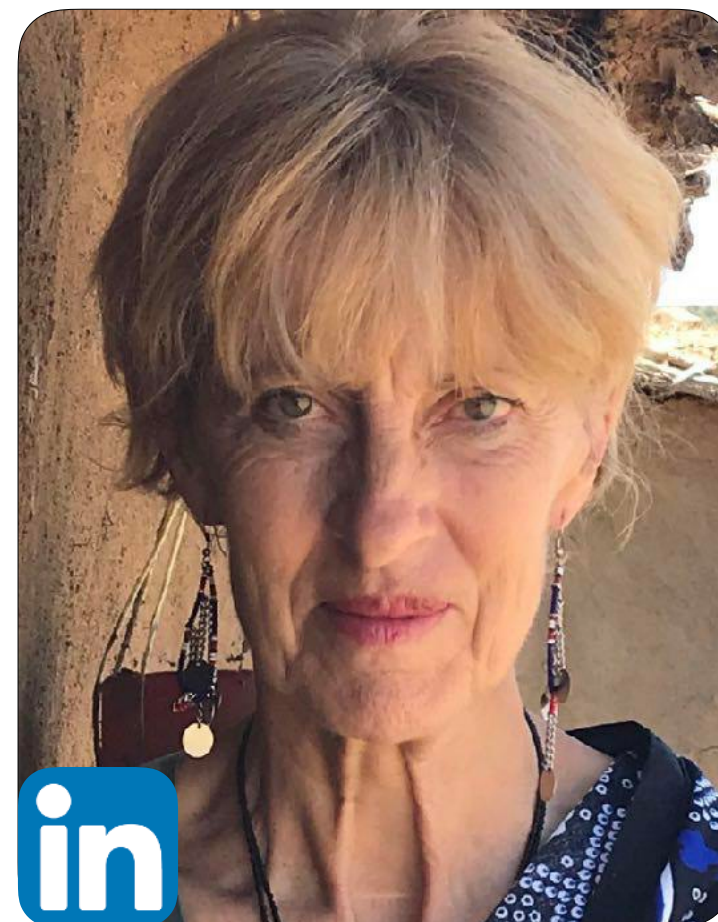


Michael Whelchel

Co Founder

Big Path Capital

North Carolina, USA



Jacqueline McGlade

Professor, Institute for Global Prosperity, UCL

Former Chief Scientist, UNEP

Nairobi, Kenya and Coventry, UK



Nicky Black

Chair, Global Compact, UK Network

Director, Social & Economic Development, ICCM

London, UK



James Mawson

Founder and CEO, Mawsonia

Global Corp/Uni/Impact Venturing

New York, USA



Martin Bloom

CEO

Emblem Ventures

London, UK

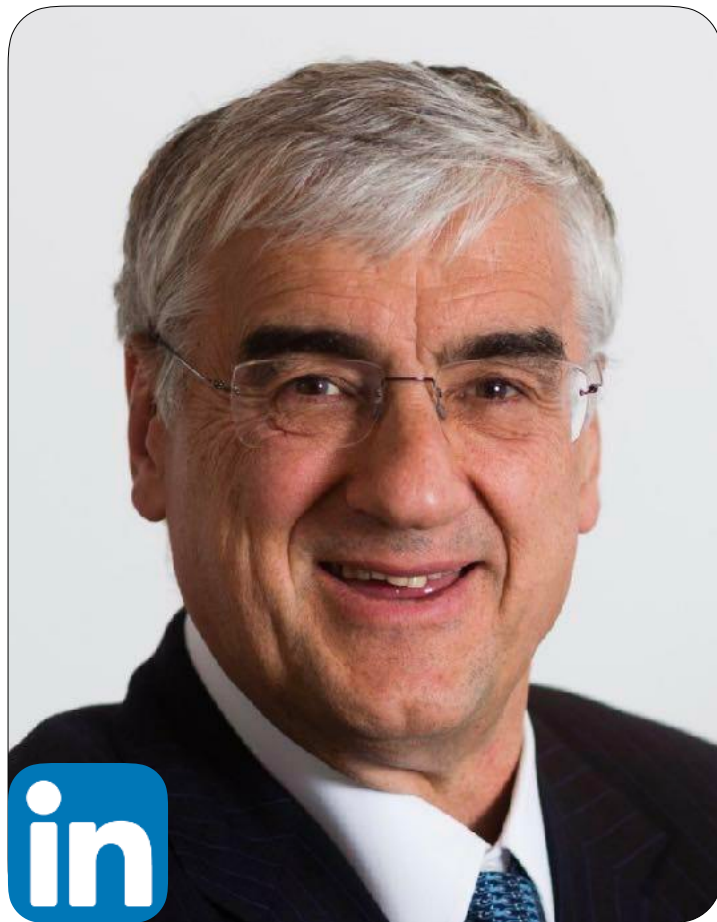


Oliver Wagg

Director

Communications for Impact

London, UK



Sir Michael Hintze

Founder, Group Exec Chair and SIO

CQS

London, UK



Guido Schmidt-Traub

Executive Director

UN Sustainable Development Solutions Network

Paris, France

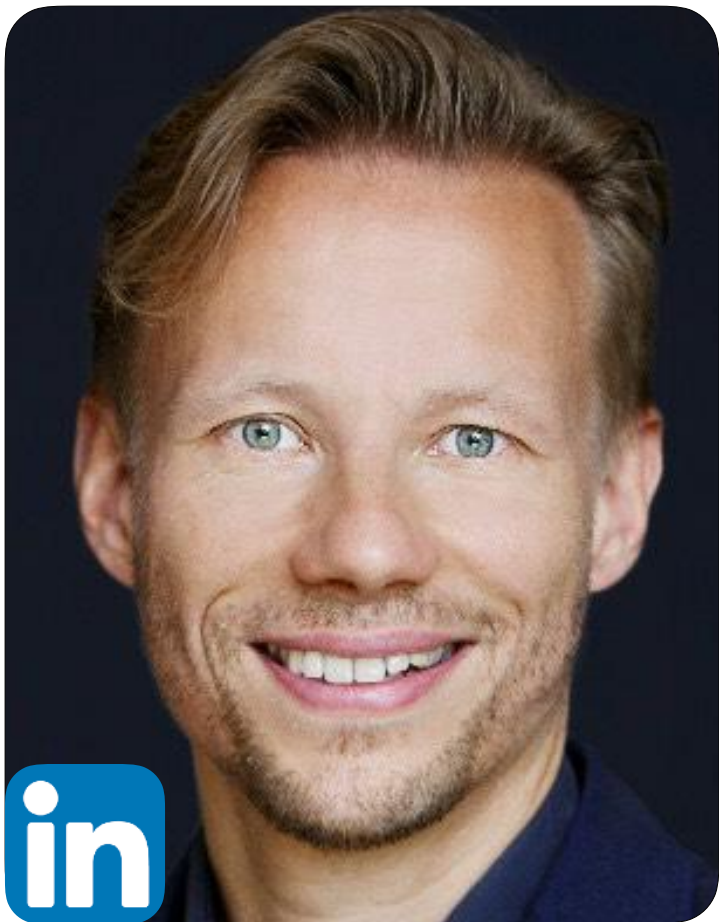


Colin Melvin

Founder and MD

Arkadiko Partners

London, UK

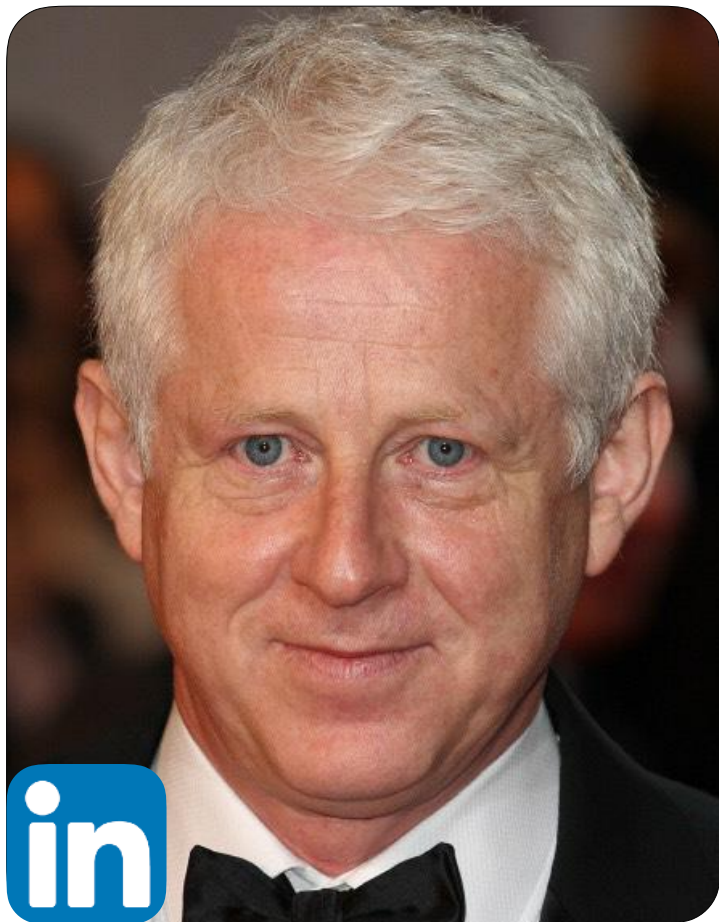


Joerg Geier

Head of Business Development

Lucid

Berlin, Germany

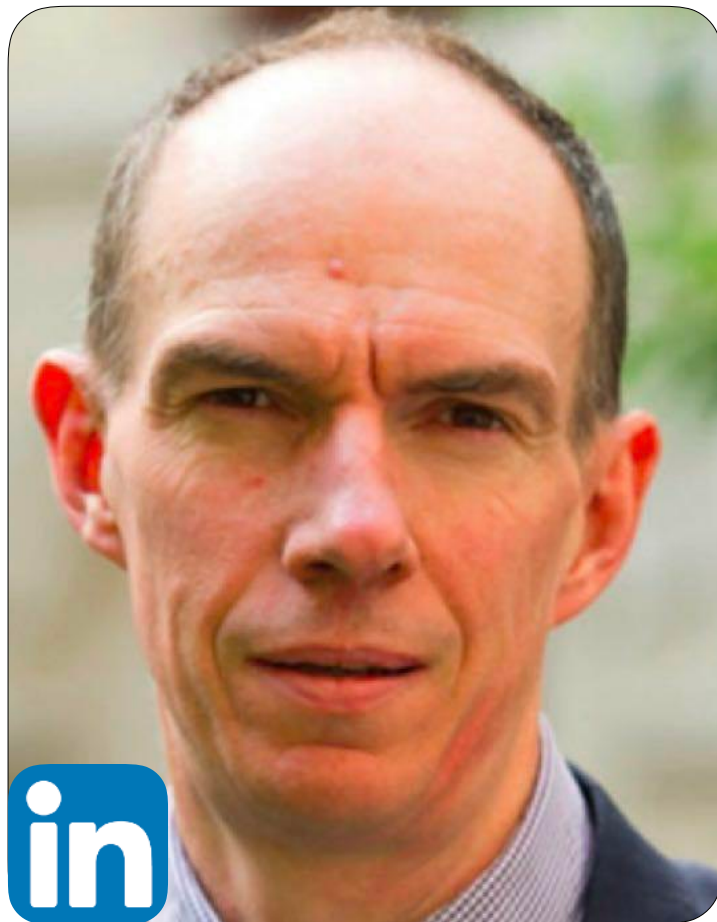


Richard Curtis

Co Founder

Project Everyone

London, UK

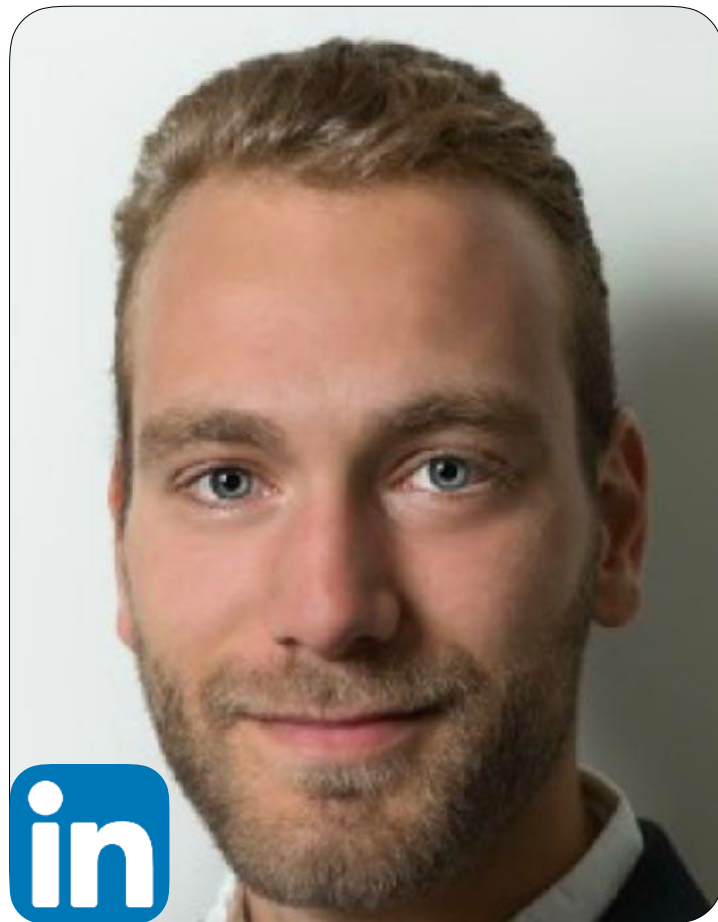


Sir Dave Ramsden CBE

Deputy Governor, Markets and Banking

Bank of England

London, UK

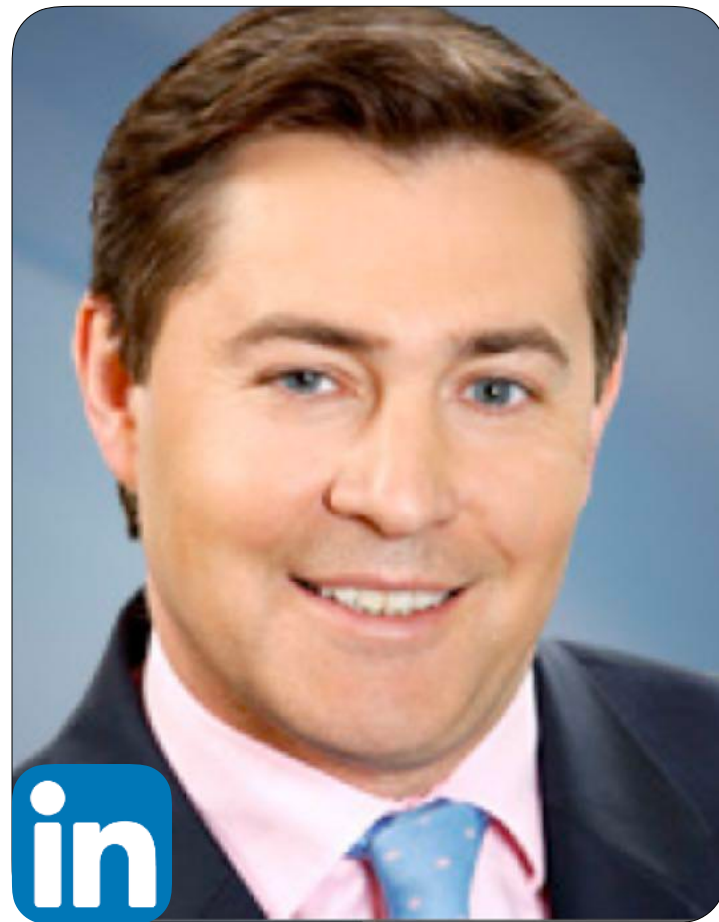


Thomas Motmans

Sustainable Energy Finance Specialist

Basel Agency for Sustainable Energy

Basel, Switzerland



Ross Westgate

CEO

Infinity Creative Media

New York, USA

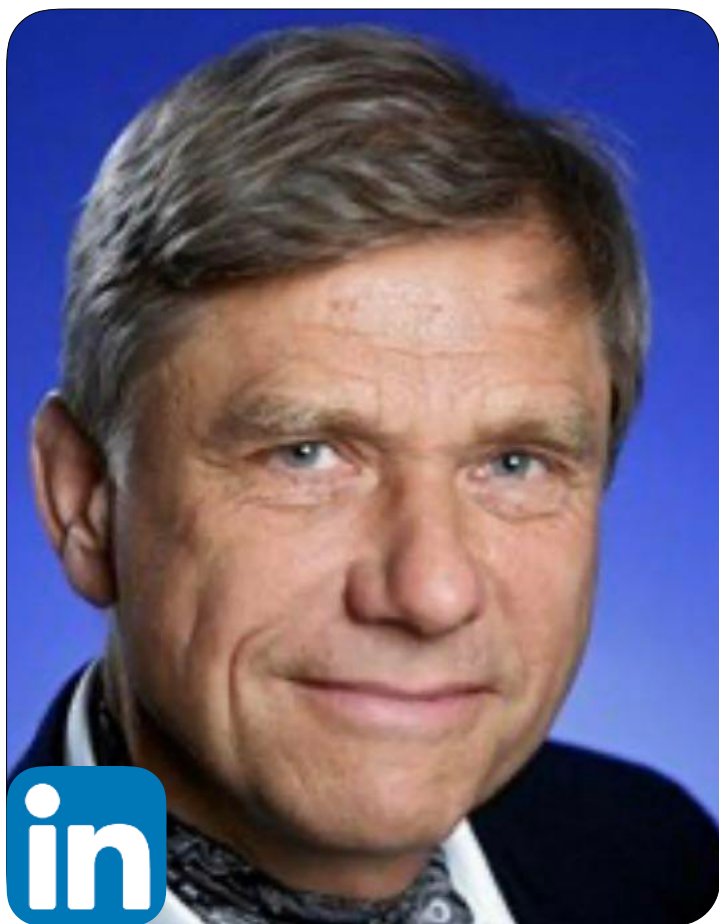


Oliver Karius

Partner

LGT Venture Philanthropy

Zurich, Switzerland



Hermann Hauser

Director

Amadeus Capital Partners

Cambridge, UK

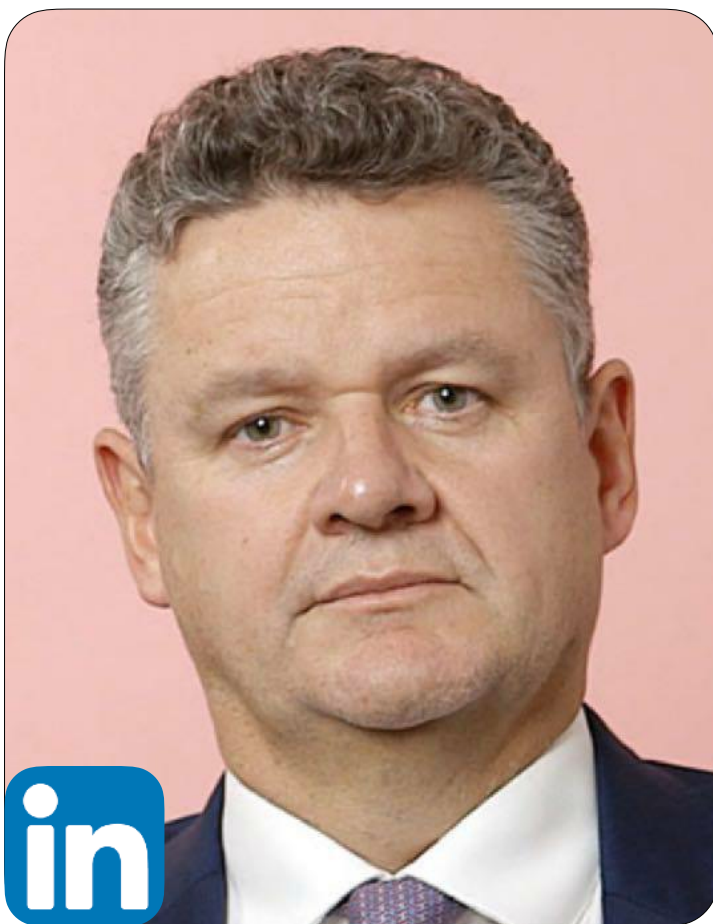


Sam Sethi

Founder, Producer, Podcaster

Sam Talks Technology

Marlow & London, UK



Miles Keane

Executive Director

Coutts

London, UK



Luke Flett

Managing Director

Strategix Group

London, UK



Ross Baird

Founder

Blueprint Local

Washington DC, USA

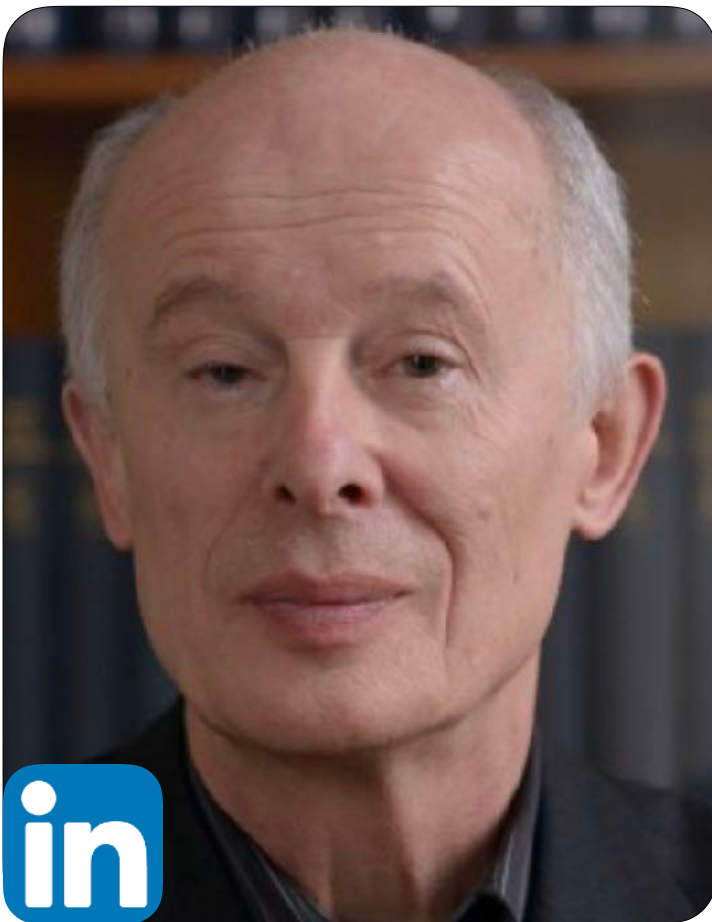


Shaun Kingsbury

Chairman

Sustainable Investment Management

London, UK and Rio de Janeiro, Brazil



Prof Hans Joachim Schellnhuber

*Director Emeritus, PIK (Potsdam Institute
for Climate Impact Research)*

Potsdam, Germany



Prof Dr. Johan Rockström

*Director, PIK (Potsdam Institute
for Climate Impact Research)*

Potsdam, Germany



Jakob Rutqvist

*Director, Strategy and M&A
Sandvik*

Stockholm, Sweden

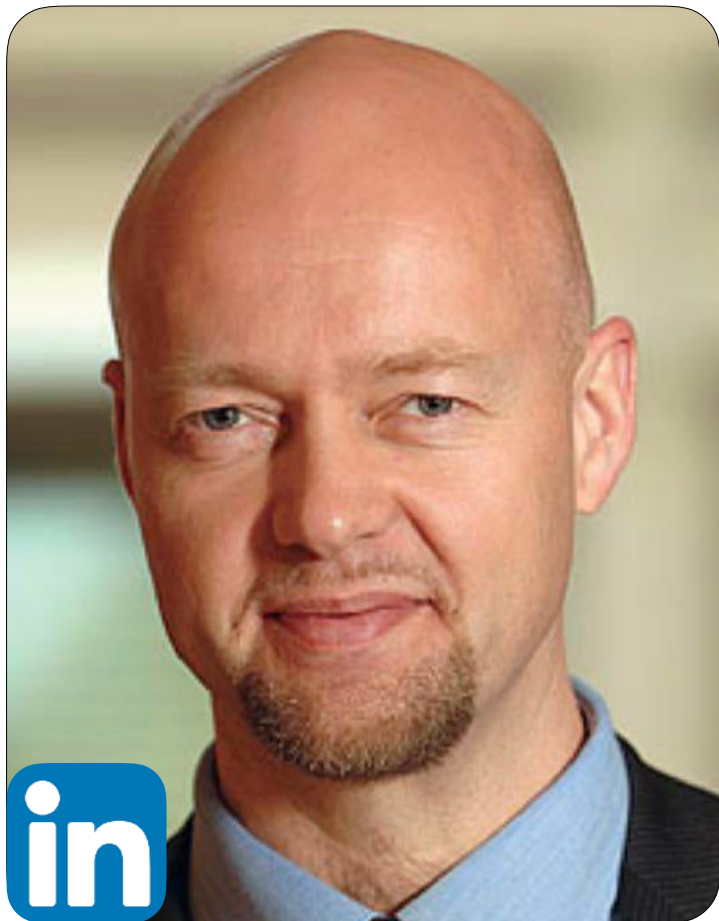


Randall Kempner

CEO

George & Cynthia Mitchell Foundation

Texas, USA



Yngve Slyngstad

CEO

Norges Bank

Oslo, Norway



Jeremy Coller

Founder

Coller Capital

London, UK



Jigar Shah

Co Founder and President

Generate Capital

Washington DC, USA



Felix Lanthers

Head of Equities

PGGM Investments.

Amsterdam, the Netherlands



Martin Powell

Head of Urban Development

Siemens

London, UK



Francis Sullivan

Senior Advisor, Sustainability

HSBC

London, UK



Bjorn Tremmerie

Head of VC and Impact Investing

European Investment Bank

Luxembourg

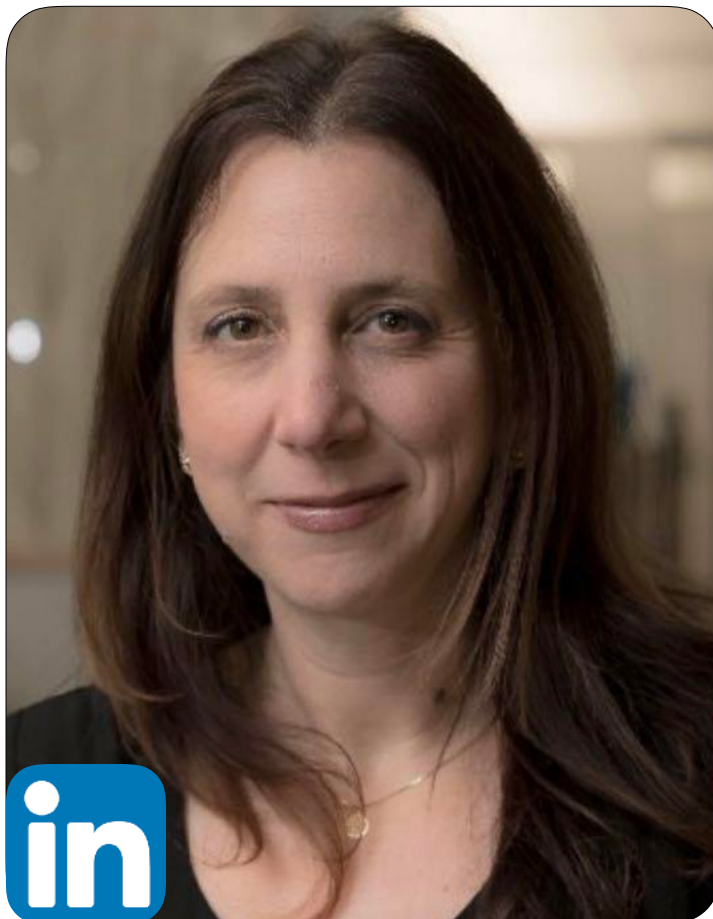


Elias Masilela

Founder

DNA Economics

Johannesburg, South Africa



Paula Goldman

Chief Ethical and Human Use Officer

Salesforce

San Francisco, USA



Dr Robert Barnes

CEO - Turquoise
London Stock Exchange
London, UK



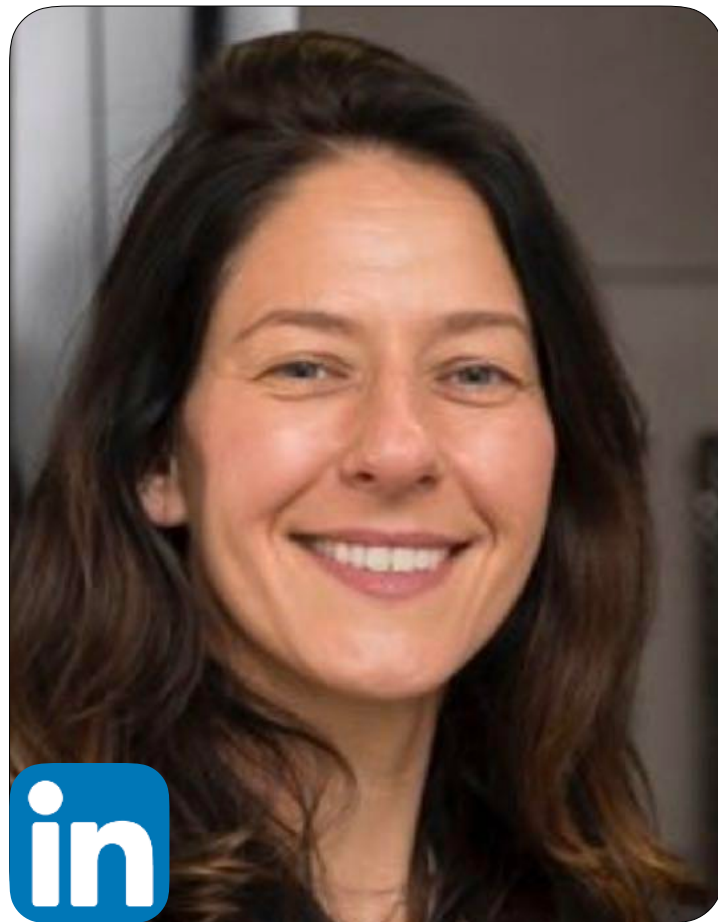
James Bowater

Founder & Crypto Insider
Crypto AM
London, UK



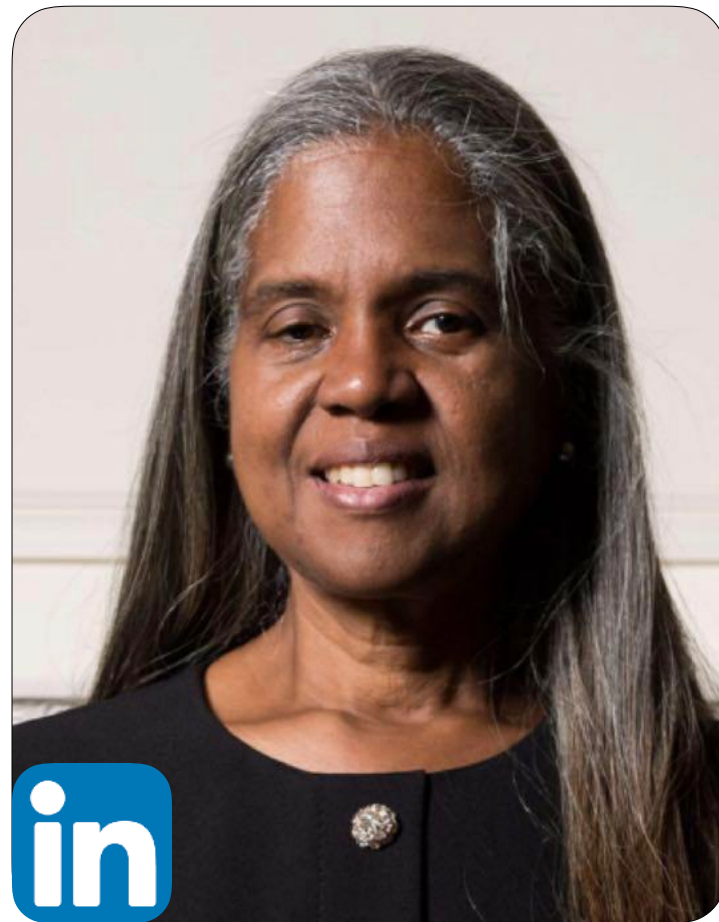
Diane Whitty

Exec Director, Philanthropy Centre
JP Morgan
New York, USA



Zoe Knight

Group Head, Centre of Sustainable Finance
HSBC
London, UK



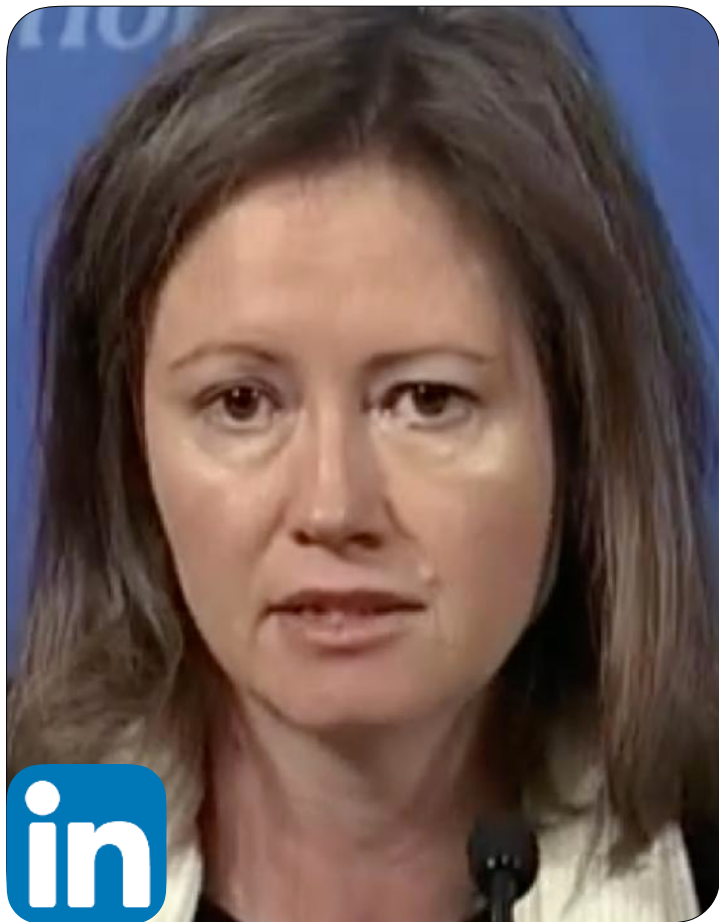
Genevieve Levielle

Principal and Founder
Agri Ledger
Jersey, UK



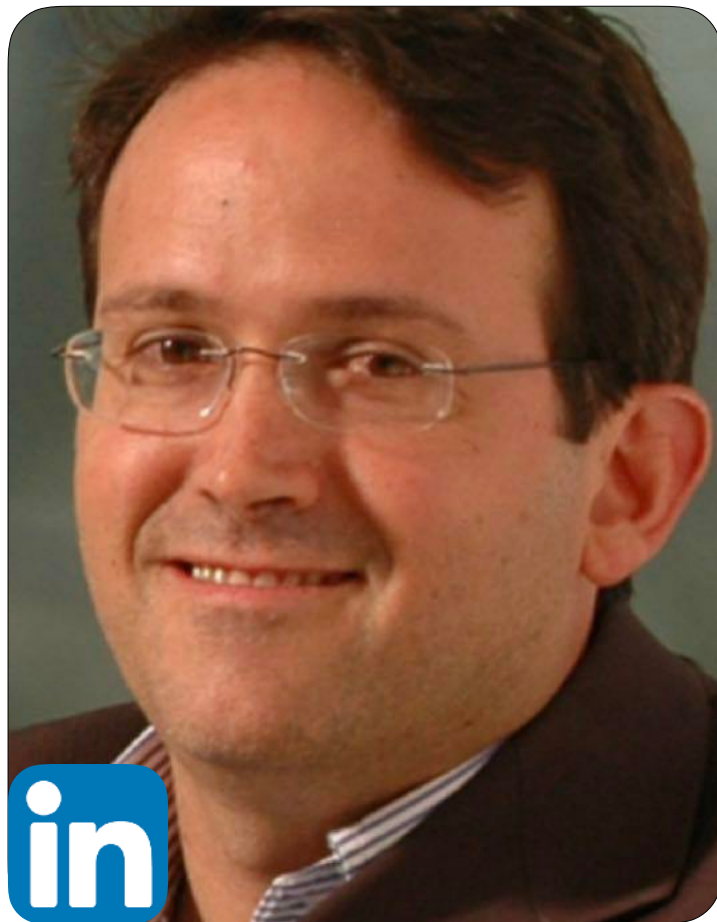
Nigel Kershaw

Chair
The Big Issue Group
London, UK



Clare Lockhart

Co Founder
Institute for State Effectiveness
London, UK



Pedro Moura Costs

Founder and CEO
Sustainable Investment Management
Rio de Janeiro, Brazil



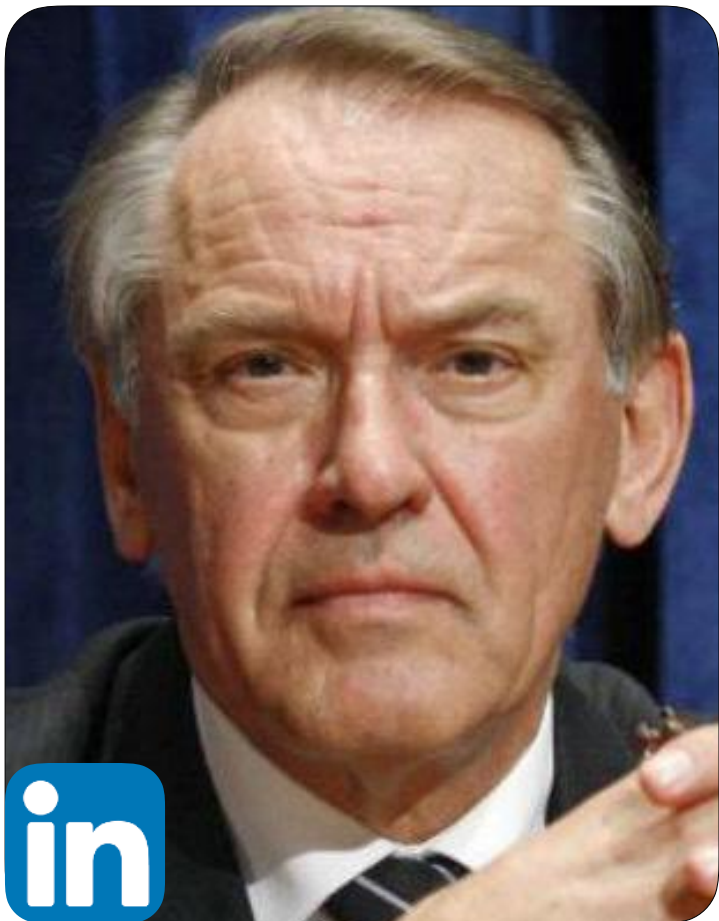
Karina Litvack

NED
Eni
London, UK



Pradeep Jethi

Strategy Consultant
Impactivist Consulting
London, UK



Jan Eliasson

Deputy Director General

The United Nations

Stockholm, Sweden



Peter Cowley

Director

Vital Signs Solutions

Cambridge, UK



Jan Willem Van Gelder

Director

Profundo

North Holland, Netherlands

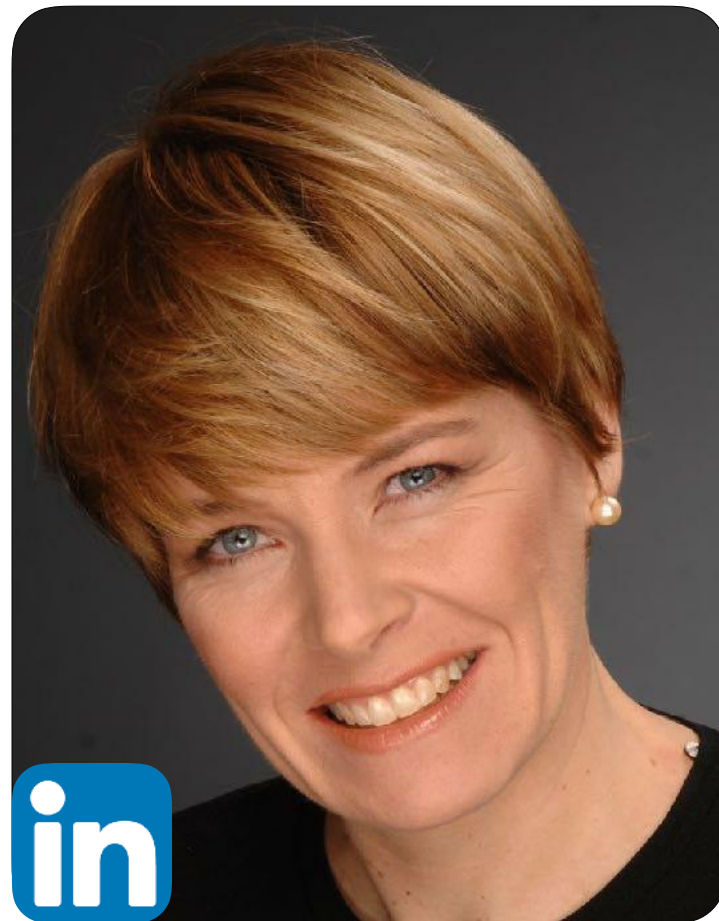


Tim Wainwright

CEO, UK

Water Aid

Oxford, UK

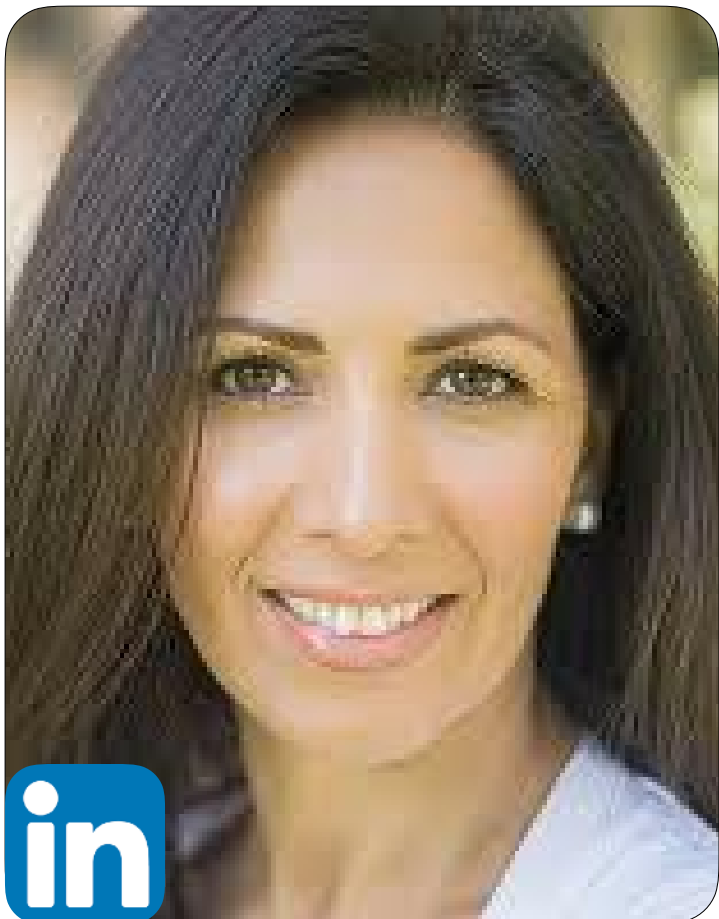


Cheryl Martin

Founder and Principal

Harwich Partners

Philadelphia, USA



Zahra Darvishi

Strategy Manager

Zürcher Kantonalbank

Zürich Area, Switzerland

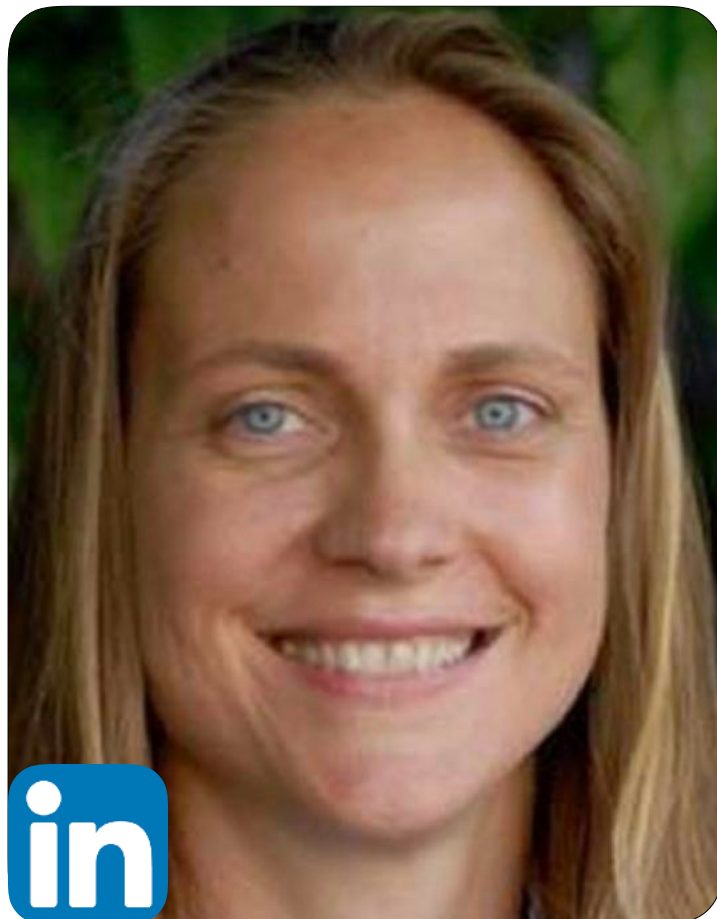


Stefan Heilmann

CEO

IEG Investment Banking

London, UK

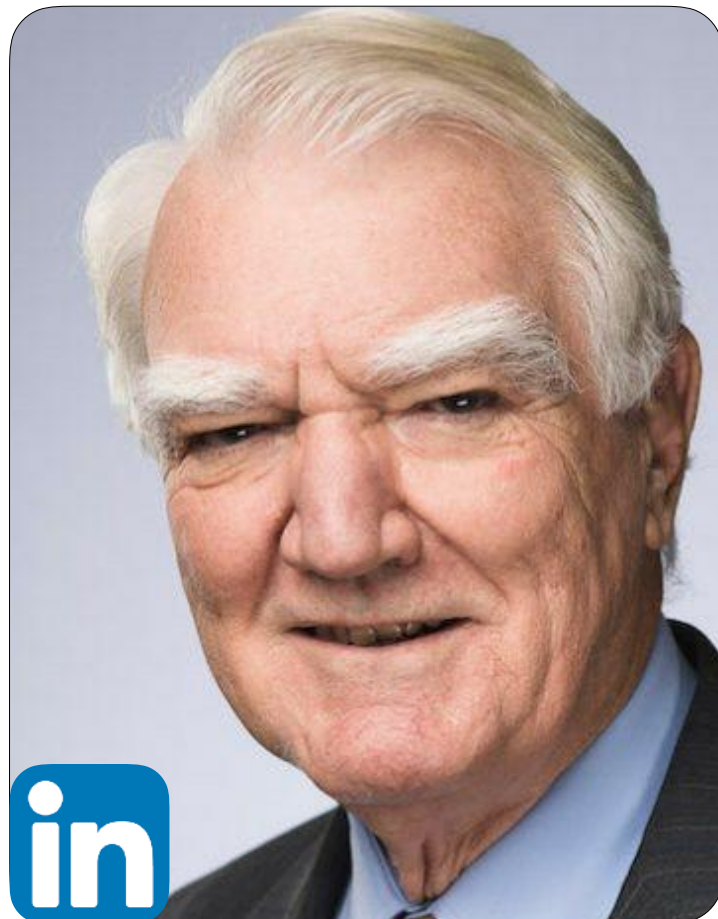


Astrid Scholz

Founder and Managing Partner

Sphaera Solutions

Oregon, USA



Sir Mark Moody-Stuart

Chairman

Foundation for the Global Compact

London, UK



Dr Mo Ibrahim

Founder

Mo Ibrahim Foundation

London UK



Sally Eaves

Co-Founder

Project Shivom

London, UK



Elizabeth 'Beezer' Clarkson

Managing Director

Saphire Partners

Palo Alto, USA

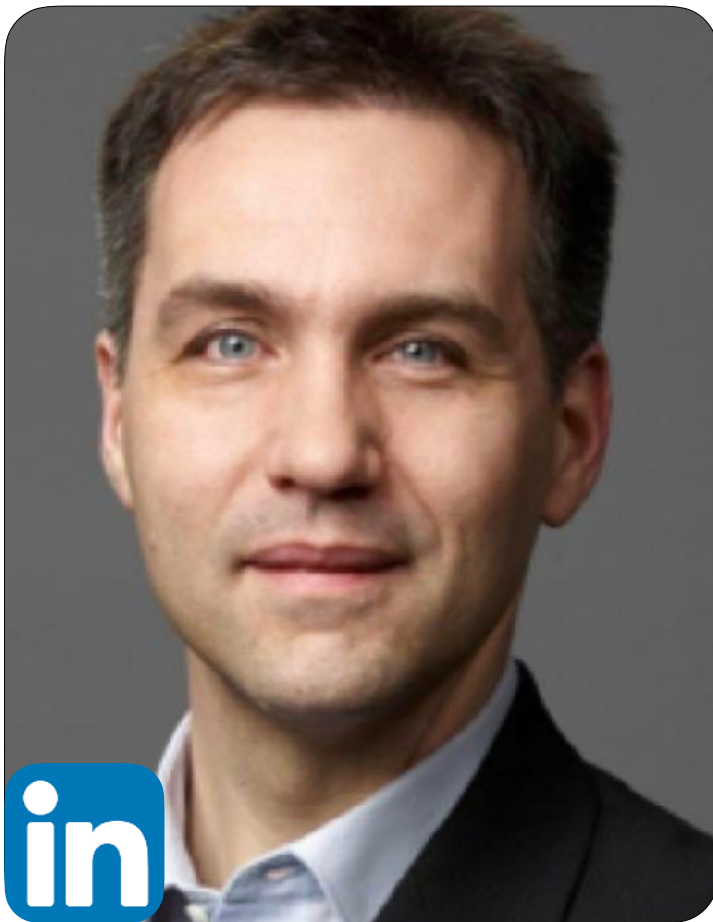


Mark Campanale

Founder and Executive Chairman

Carbon Tracker Initiative

London, UK



Thomas Vellacott

CEO

WWF Switzerland

Zurich, Switzerland



Amy Clarke

Co-Founder and Chief Impact Officer

Tribe Impact Capital

London, UK



Sean Lesser

CEO

Big Path Capital

Atlanta, USA



Benjamin Kott

CEO

Lightsource Labs

London, UK



Stephen Einstein

Vice Chairman

Equitec

New York, USA



Liam Black

Executive Chairman

Big White Wall

Buckinghamshire, UK



Jason Drew

CEO

Insect Technology Group

Cape Town, South Africa



Jacob Drejer

Founding Partner

TCF Partners

Munich, Germany



Irena Spazzapan

Partner

Systemiq

London, UK



Spencer Lodge

Chairman

Blue Sky Thinking Group

Dubai, UAE

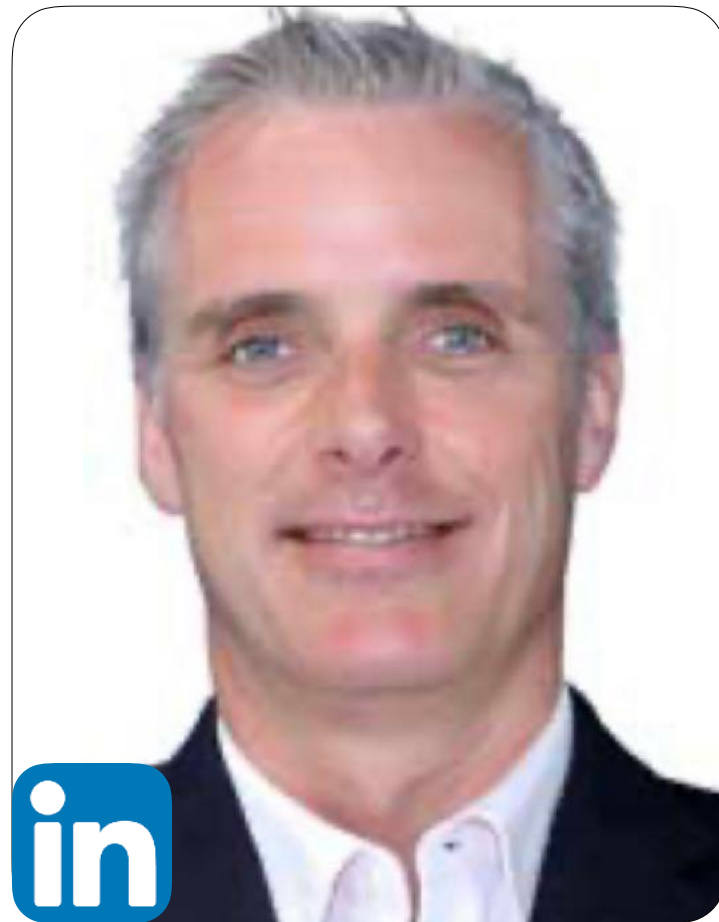


Steve Aucland

Chairman

Vertical Intelligence

London, UK

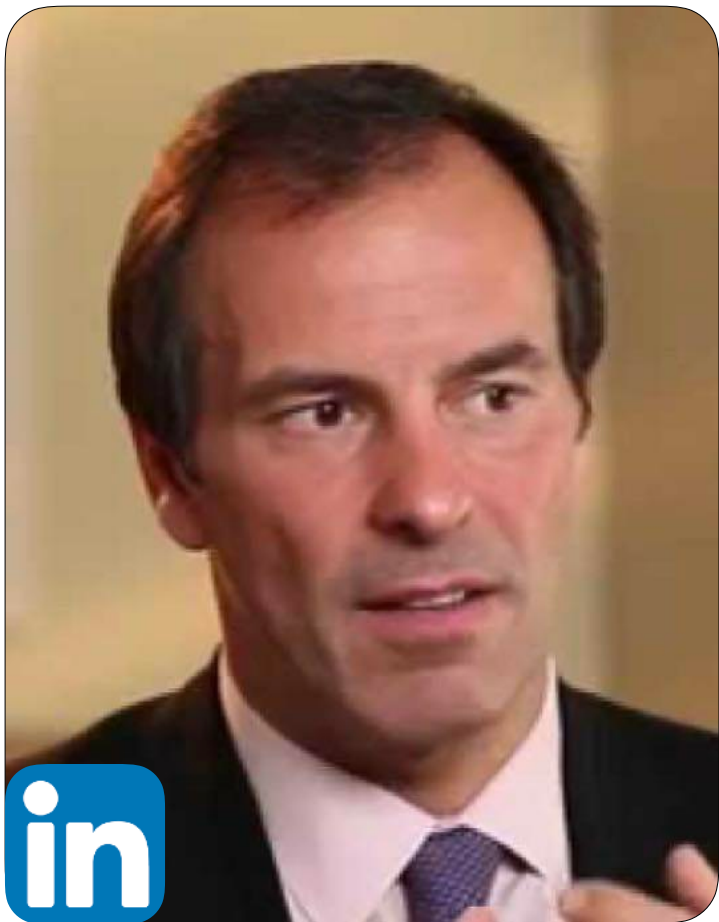


Andrew Collinge

Advisor

Smart Dubai

Dubai, UAE



James Close

Head, Circular Economy, London

London Waste & Recycling Board

London, UK

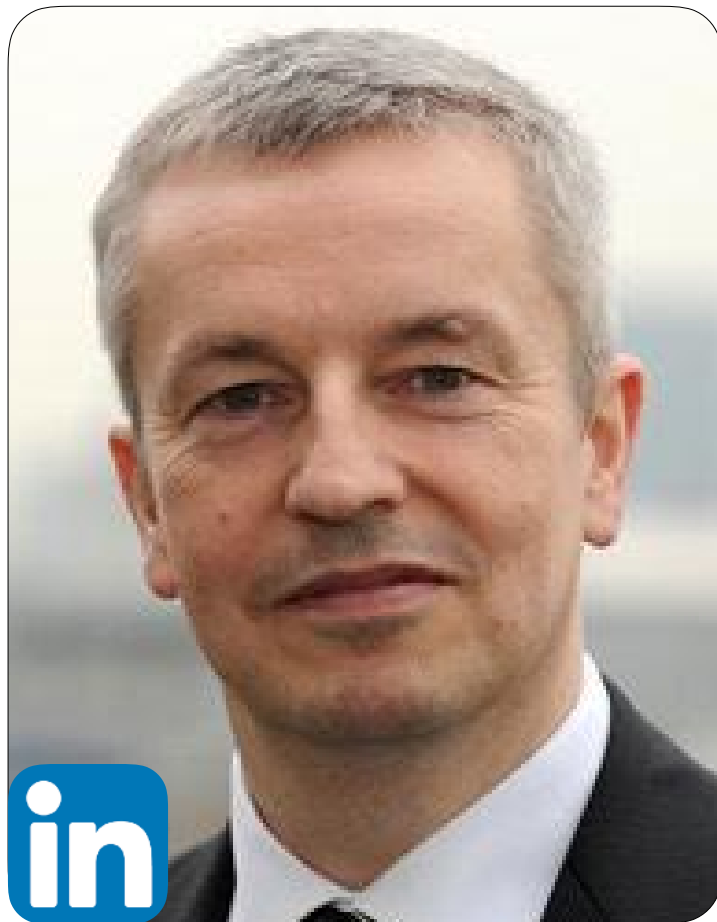


Rebekah Clark

Director

Beautiful Soup

London, UK

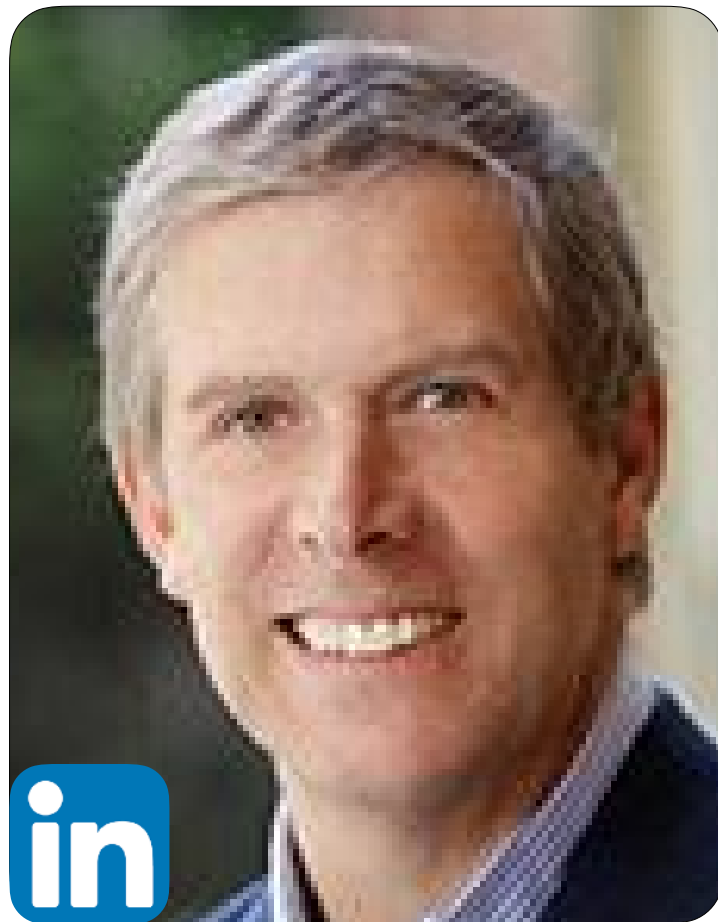


Paul Dickinson

Founder and Chair

Carbon Disclosure Project

Brighton, UK



Stuart Davidson

Chairman and Co-Founder

Sonen Capital

Palo Alto, USA

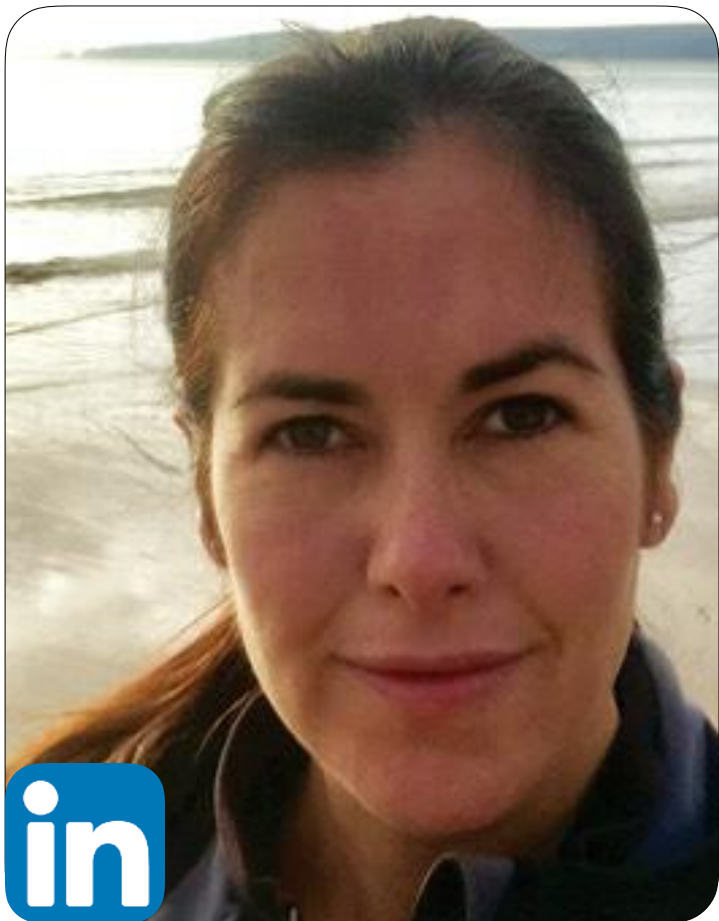


Angela Falconer

Associate Director

Climate Policy Initiative

London, UK



Caty Batten

Program Funding and Development

One Action

Geneva, Switzerland



Giulio Boccaletti

Chief Strategy Officer

The Nature Conservancy

London, UK



Murray Birt

Vice President

DWS

London, UK



Johannah Bernstein

Environmental Law Consultant

Independent, International

Geneva, Switzerland



David Baylis

Partner

Norton Rose Fulbright (Middle East)

Abu Dhabi, UAE



John Battersby

Senior Policy Advisor

Gplus Europe

London, UK

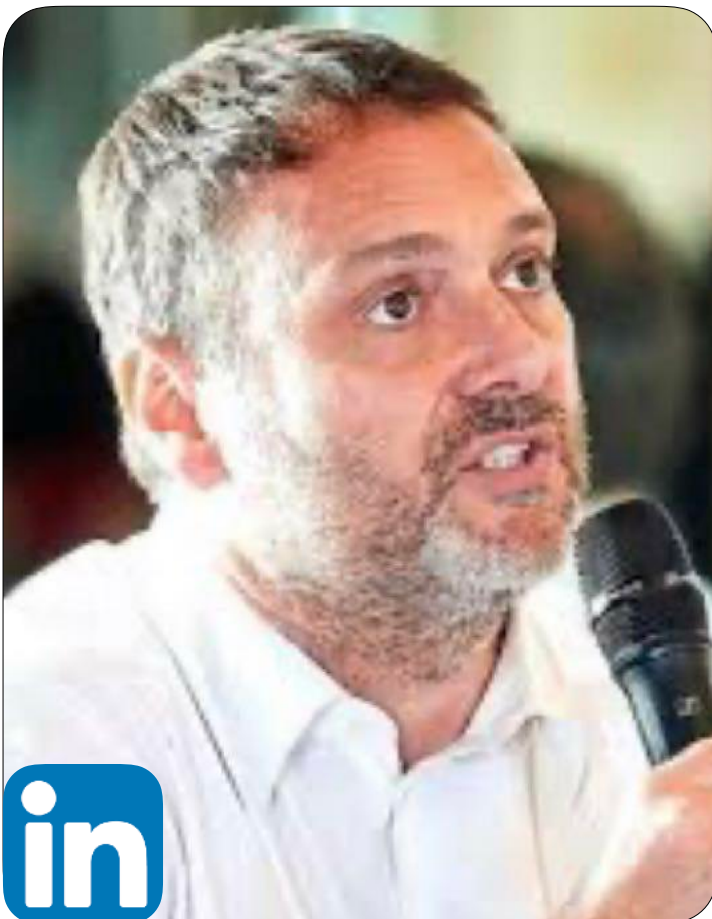


Rima Batal Blase

Vice President

GAK Capital

London, UK

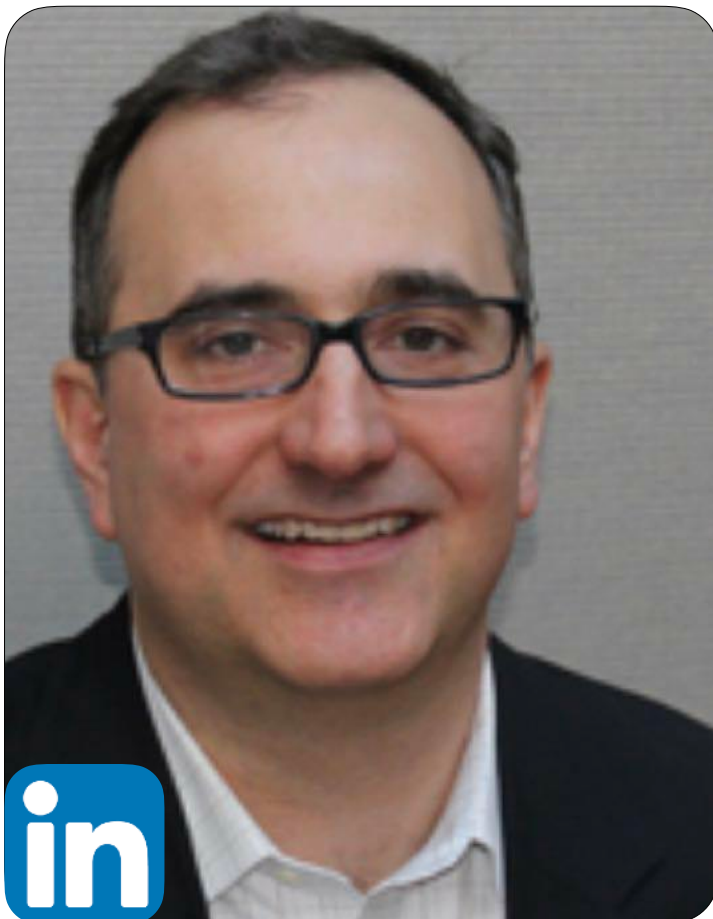


Luc Bas

Director Europe and Climate Ambassador

IUCN

Antwerp, Belgium



John Balbach

Director Impact Investments

MacArthur Foundation

Chicago, USA



Sam Baker

Partner, Purpose /Growth

Monitor Deloitte

London, UK

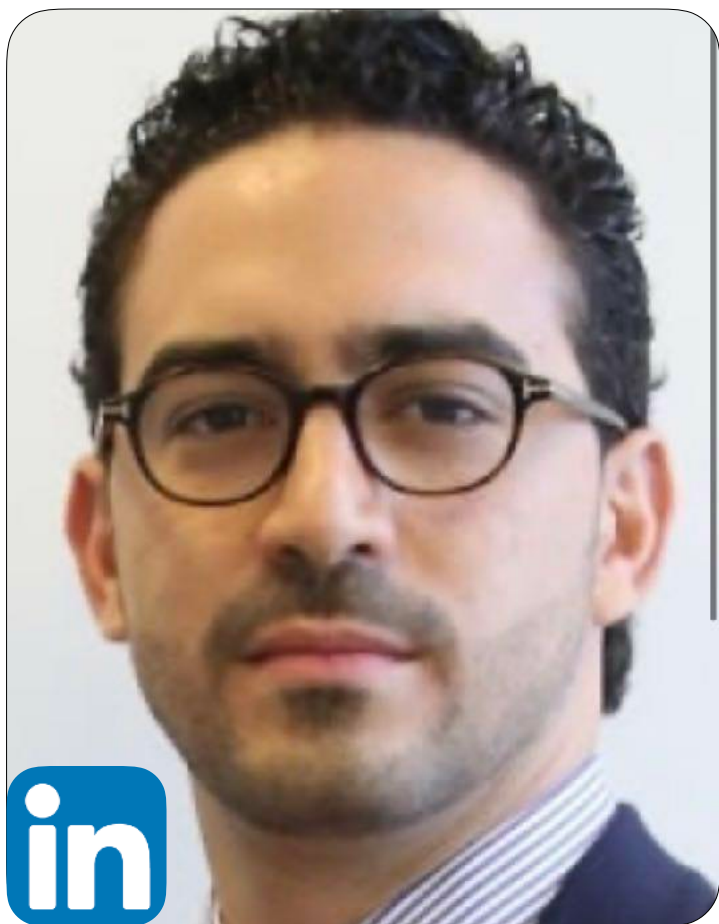


Louisa Bojeson

Advisor, Speaker, Moderator

Former CNBC Anchor

London, UK

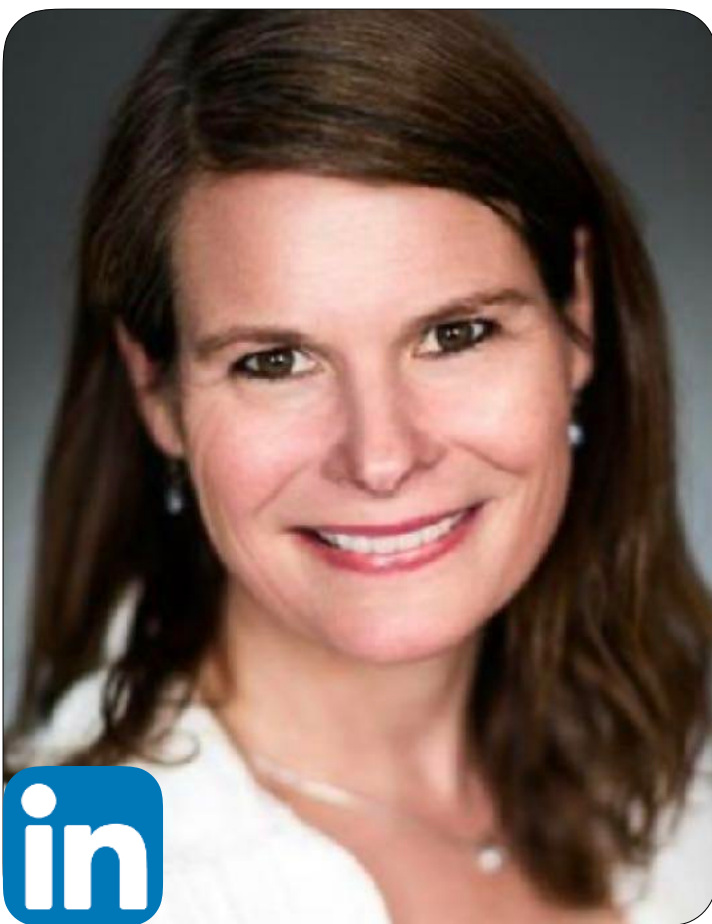


Arya Bolurfrushan

Managing Partner

Accrete Capital Inc

New York, USA / Dubai, UAE



Sarah Borgman

Director, Community and Convenings

The Skoll Foundation

San Francisco, USA



Andrew Gerrard

Owner

D Marketing

London, UK

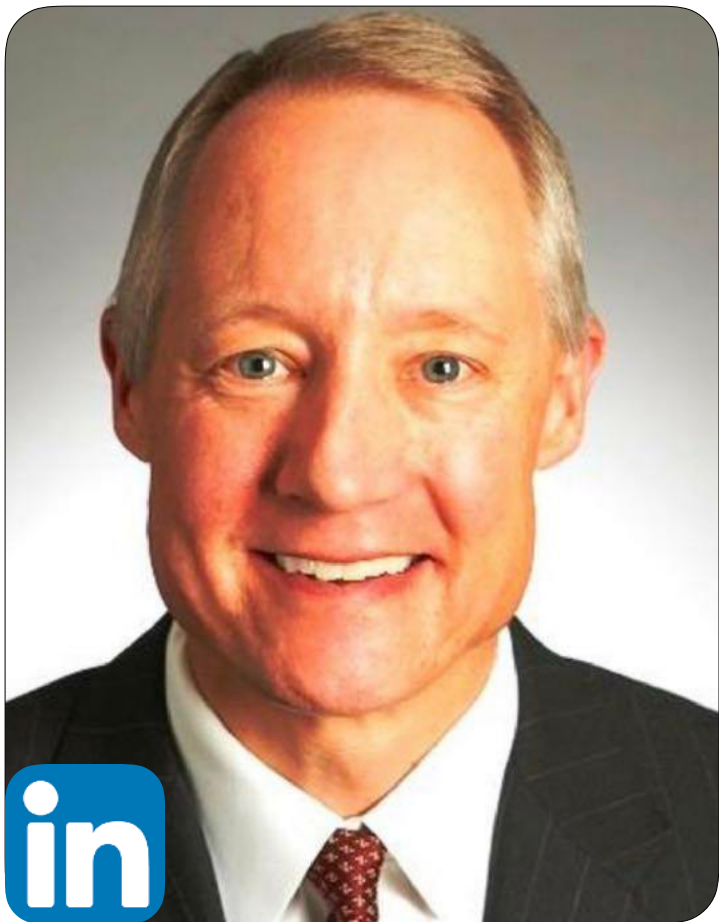


Andrew Howard

Research

Schroders

London, UK

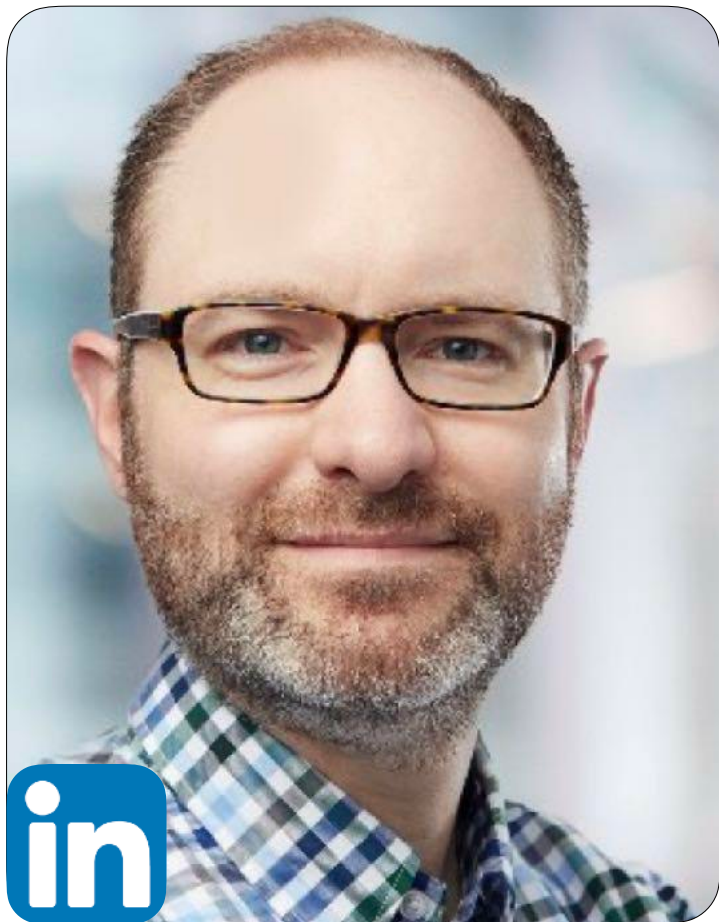


Ron Cordes

Co-Founder

The Cordes Foundation

New York, USA



Jeffrey Chertack

Senior Program Officer, Communications

Bill and Melinda Gates Foundation

Seattle, Washington

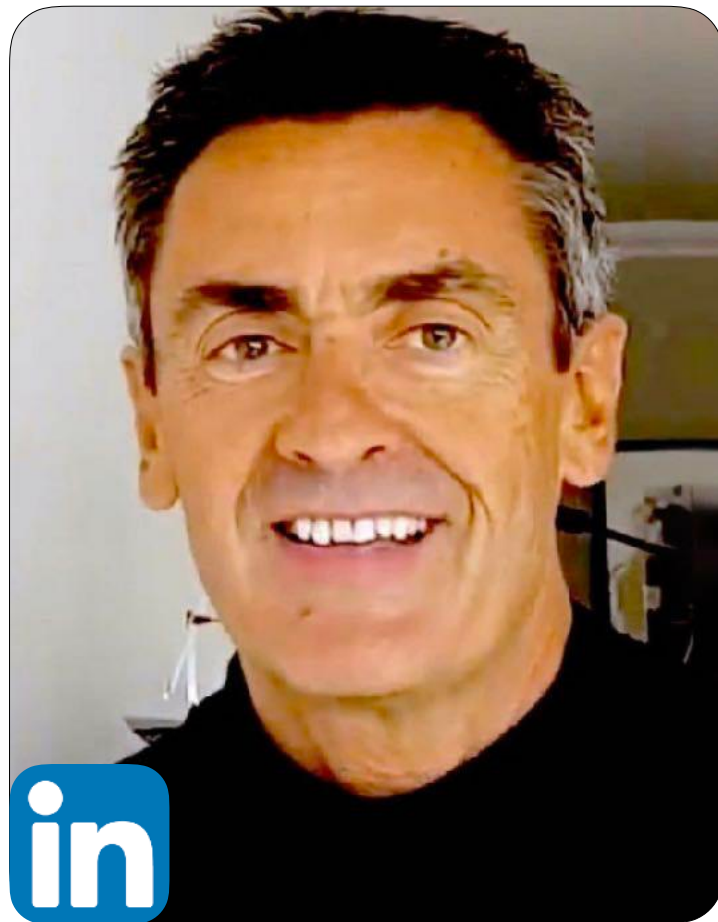


Jason Channell

MD, Head of Sustainable Finance

Citi Global Insights

London, UK

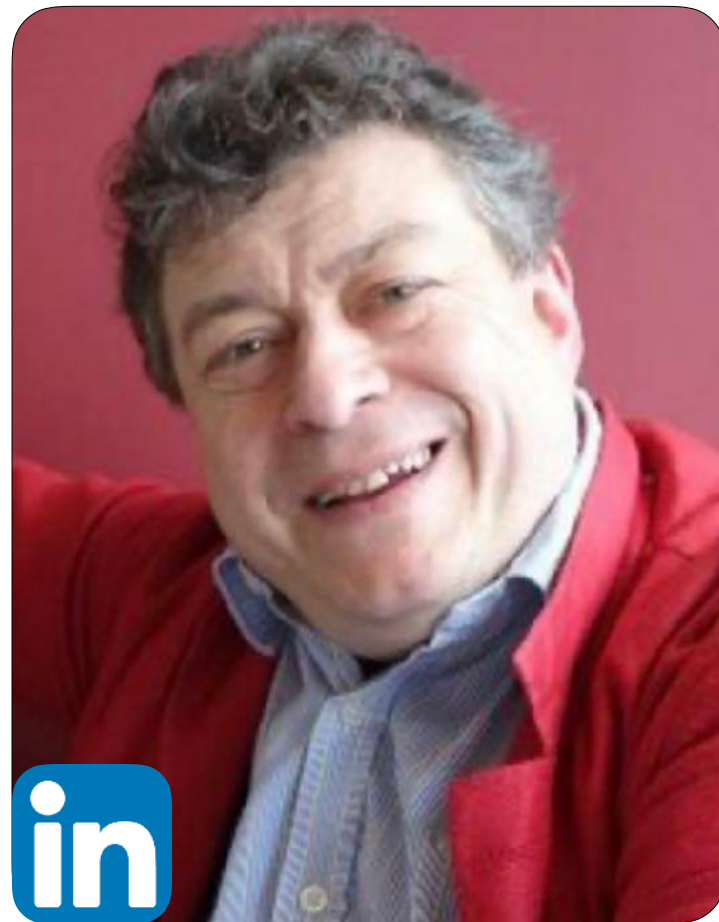


John Caswell

Head of Crayons

Group Partners

London, UK

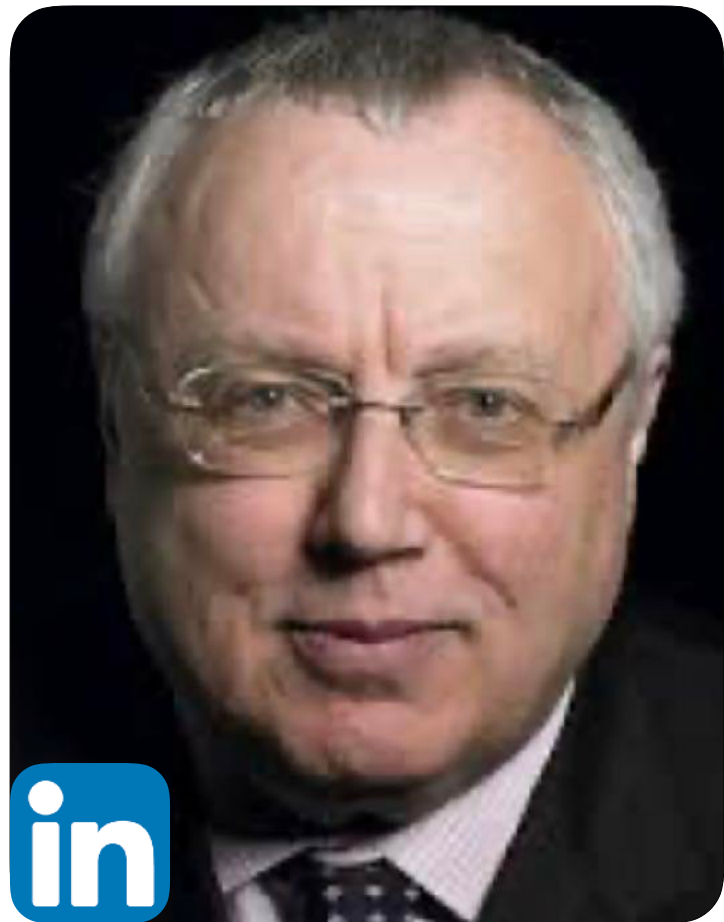


Rory Sutherland

Vice Chairman

Ogilvy UK

London, UK



Tom Burke

Chairman

E3G

London, UK

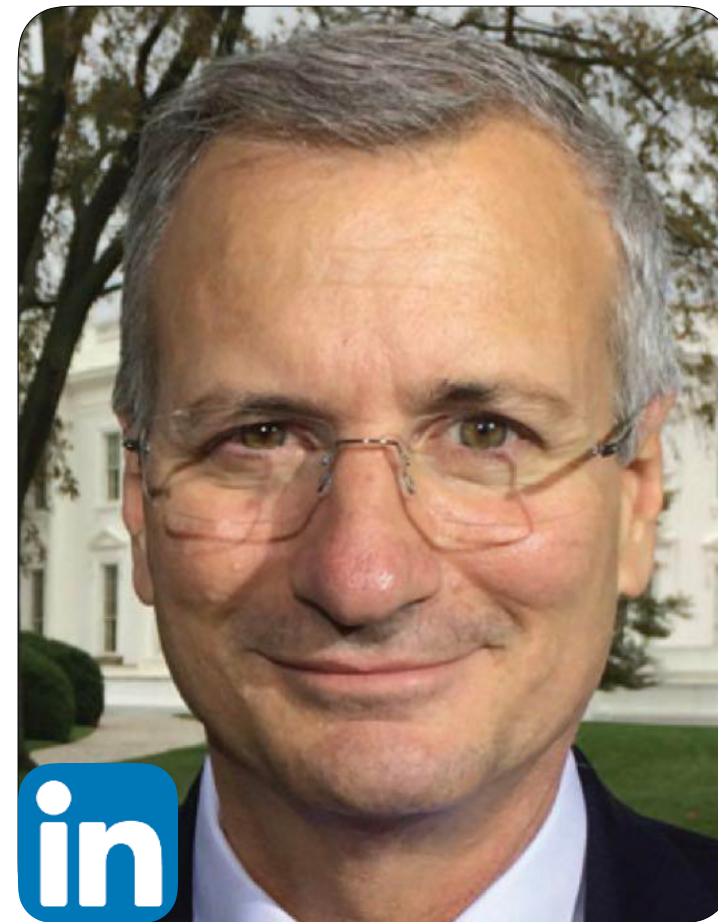


Anthony Bugg Levine

CEO

Nonprofit Finance Fund

New York, USA

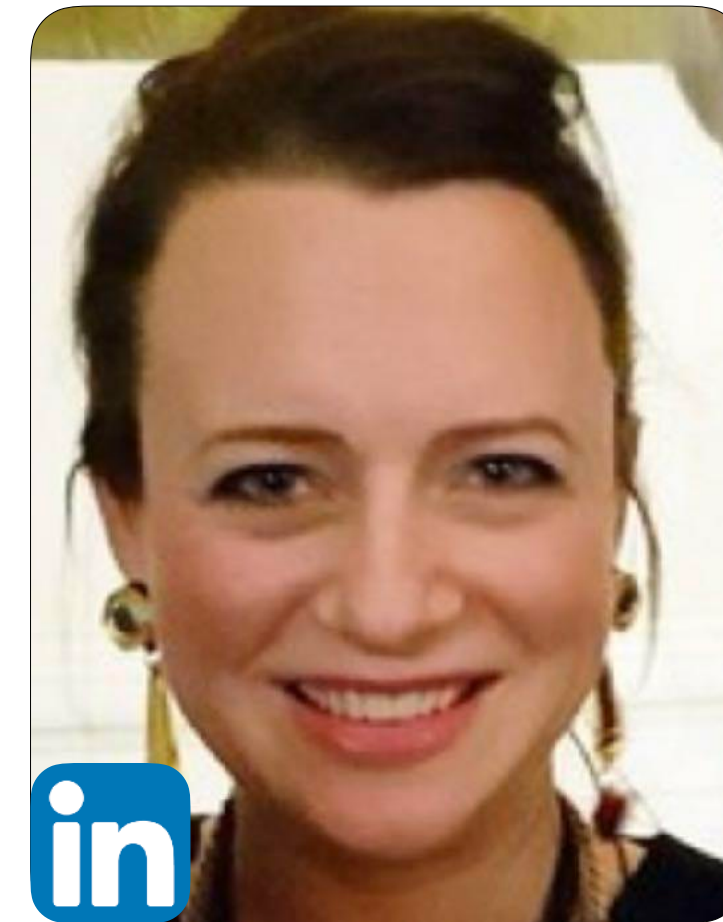


Bob Annibale

Global Director, Community Development

and Inclusive Finance, Citi

London, UK

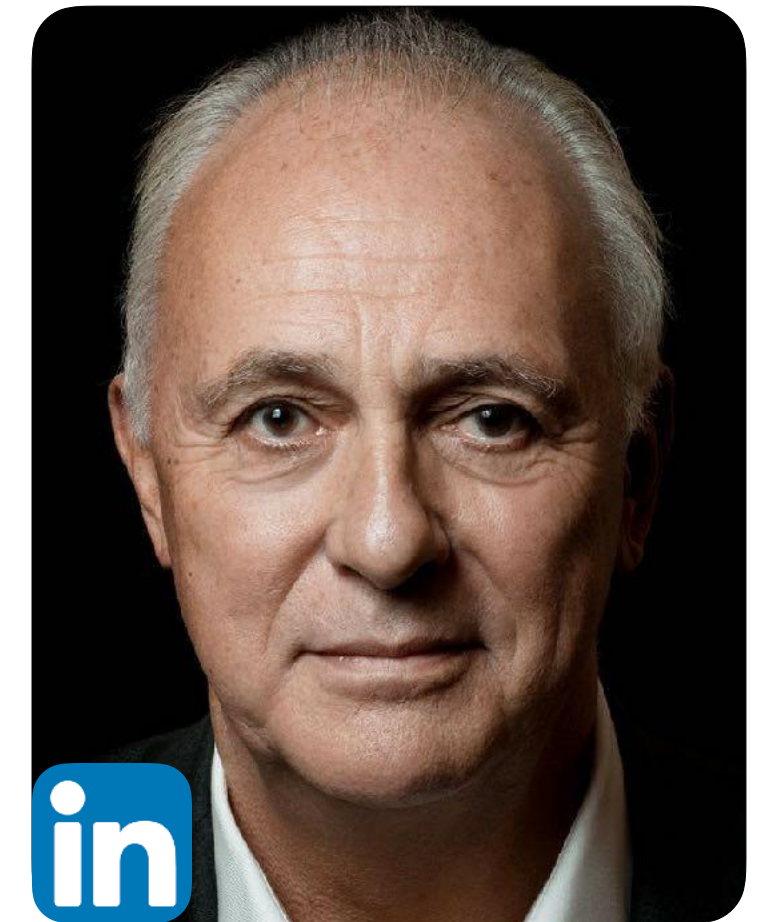


Jo Corlett

Co Founder and Director

Make My Money Matter

London, UK

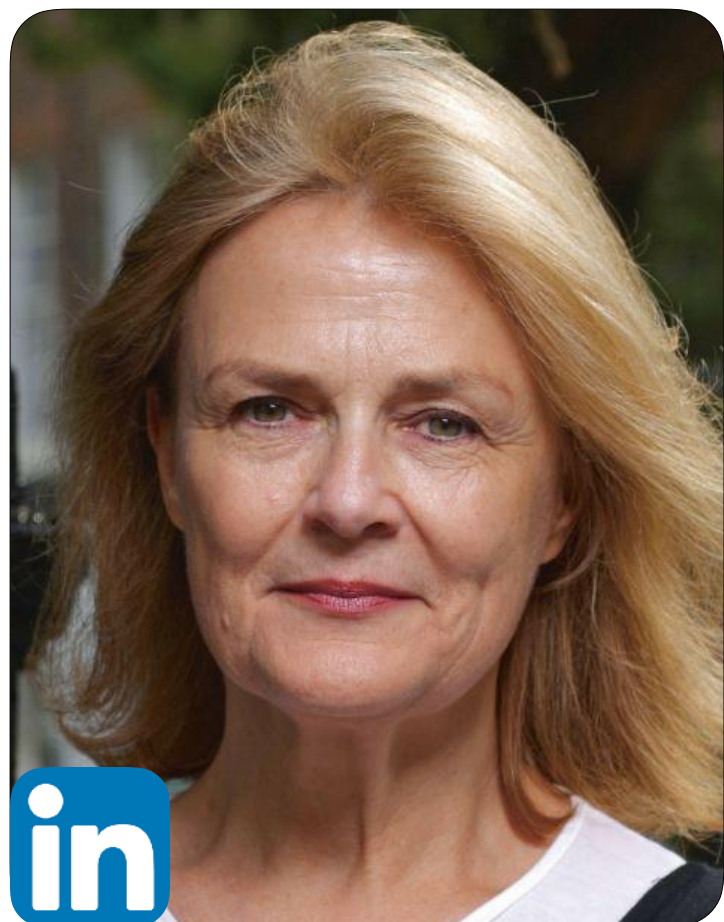


Lord Mark Malloch-Brown

Senior Advisor

Eurasia Group

London, UK

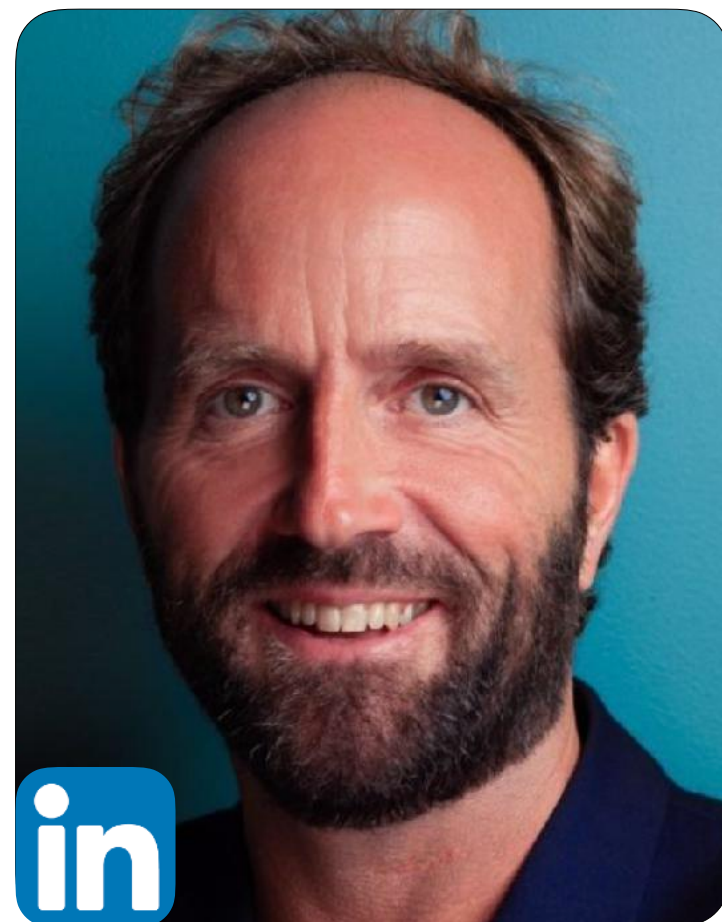


Kate Robertson

Co-Founder

One Young World

London, UK



David Jones

Founder and Co Founder

You and Mr Jones + One Young World

NY, USA



Lord Marland

Chairman

CWEIC

London, UK



Dr Angus Friday

Executive Chairman

Atlantean BioSphere Program

Caribbean Nations



Anders Henrikson

Treasury and Trading Advisor

Independent - FICC and Digital Assets

New York, USA

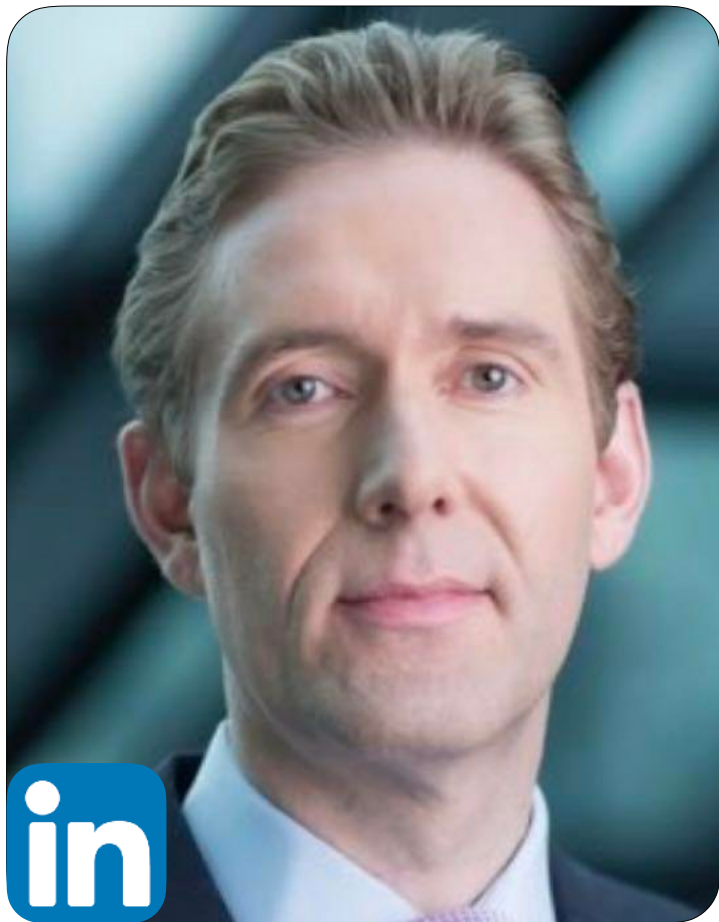


Gavin Peacock

Director and Co Founder

The Whole Wealth Group

London, UK

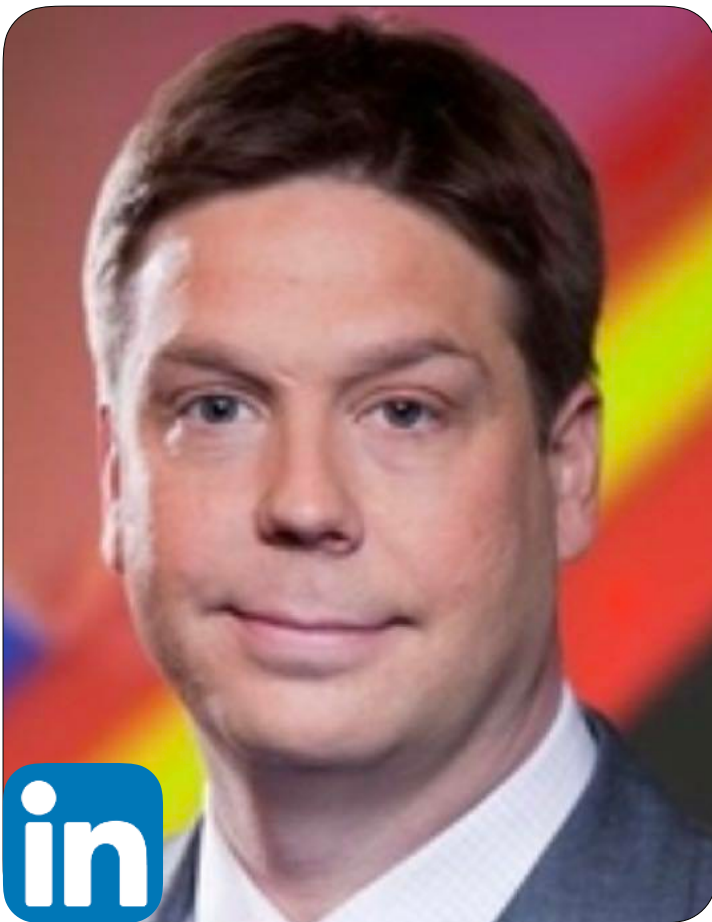


Mark Barton

Presenter, Moderator, Media Trainer, PR

Independent, Ex Bloomberg Anchor

London, UK



Ryan Chilcote

Broadcaster, Filmmaker, Moderator

Ryan Chilcote Productions / Ex Bloomberg

London, UK



Marisa Drew

CEO, Impact Advisory

Credit Suisse

London, UK



Mark Essex

Director, Public Policy

KPMG

London, UK



Uche Orji

CEO

Nigerian Sovereign Investment Authority

Lagos, Nigeria



Benjamin (Benji) Minot

Founder / Director

MondoTV

London, UK



Wendy Guillies

President and CEO

Kauffman Foundation

Missouri, USA



Richard Muirhead

Founder

Fabric Ventures

London, UK



David Nussbaum

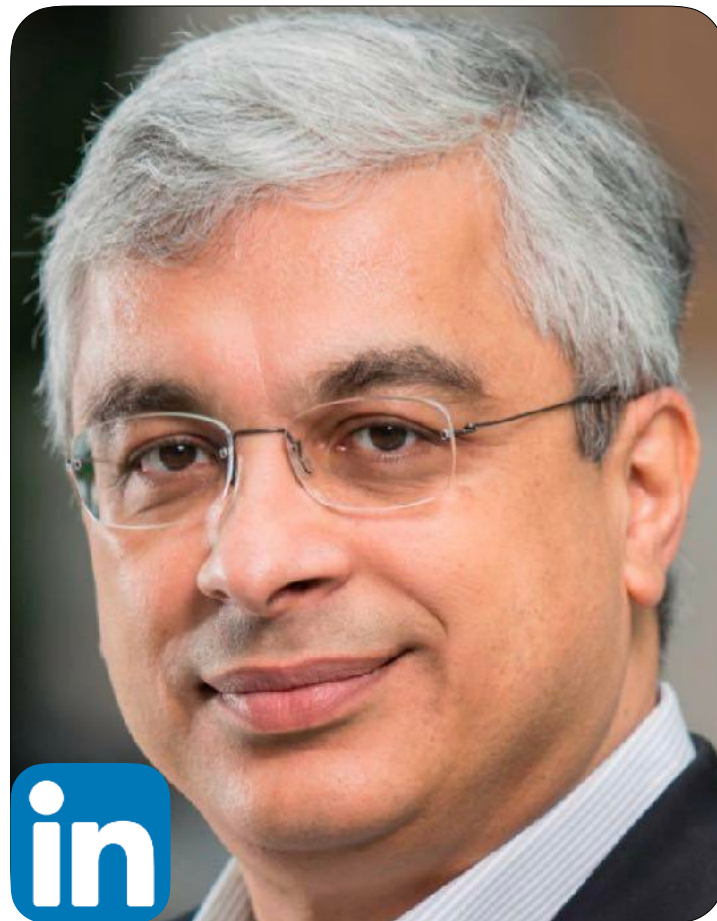
Chief Executive

The Elders

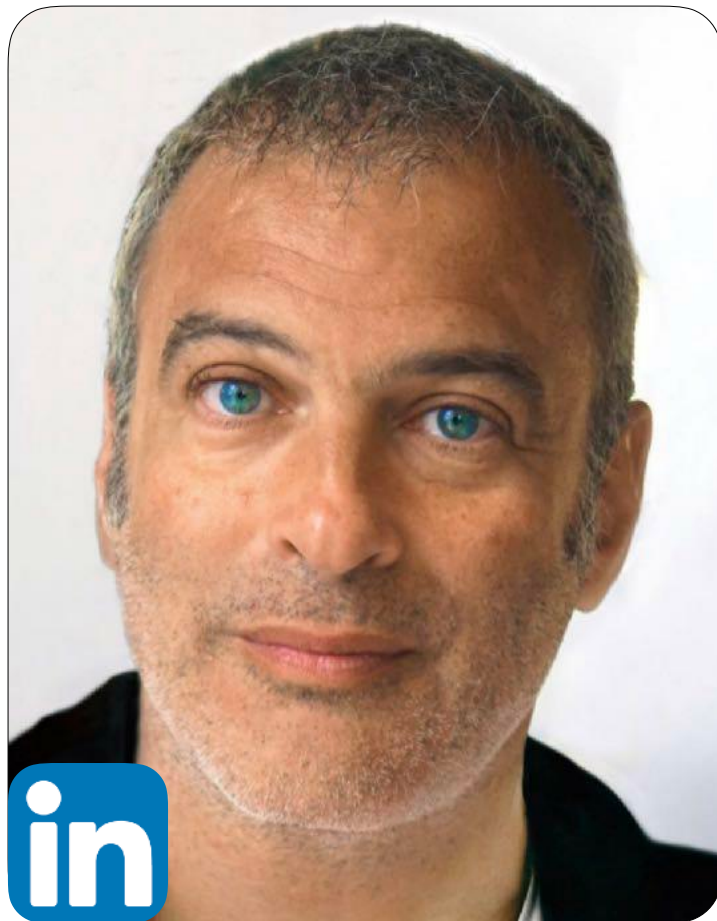
London, UK



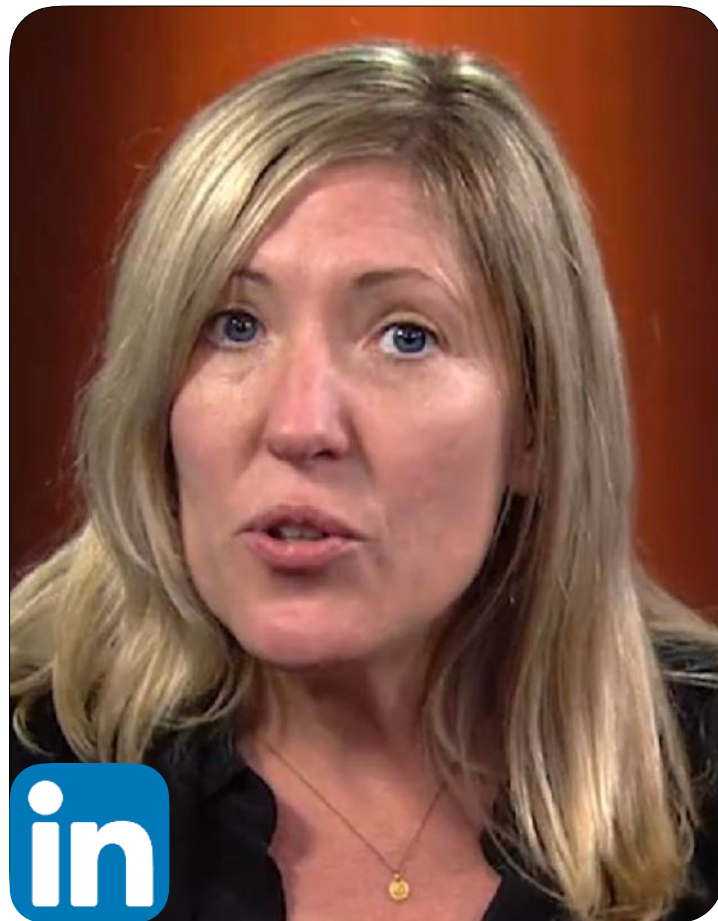
Rachel Lord
Head of EMEA
Blackrock
London, UK



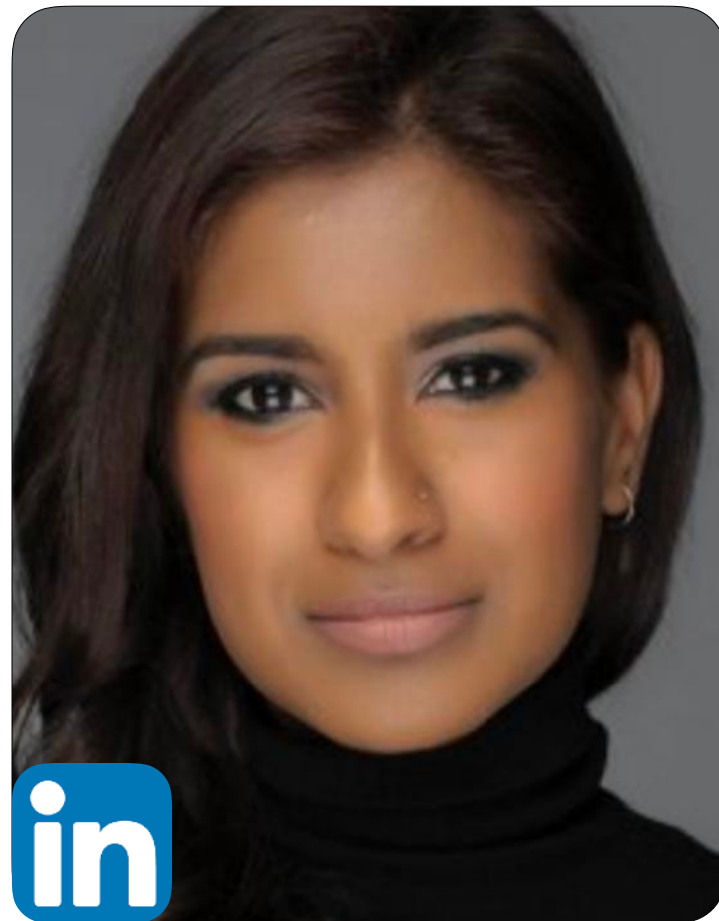
Vikram Widge
Senior Advisor, Climate Finance
Climate Policy Initiative
Washington DC, USA



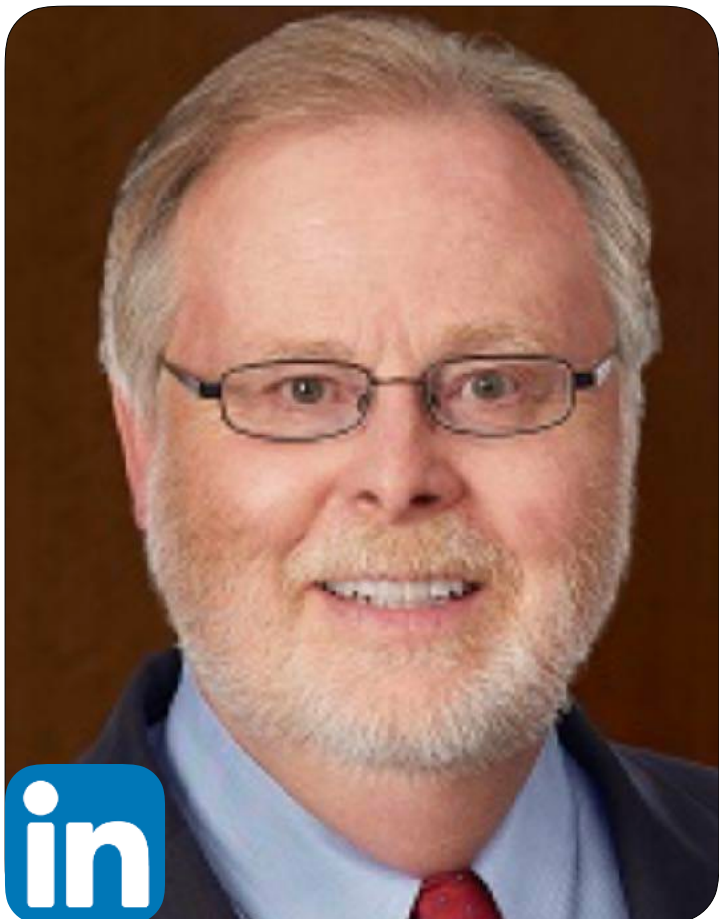
Dimitri Zenghelis
Project Leader, The Wealth Economy
Bennett Institute, Cambridge University
Cambridge, UK



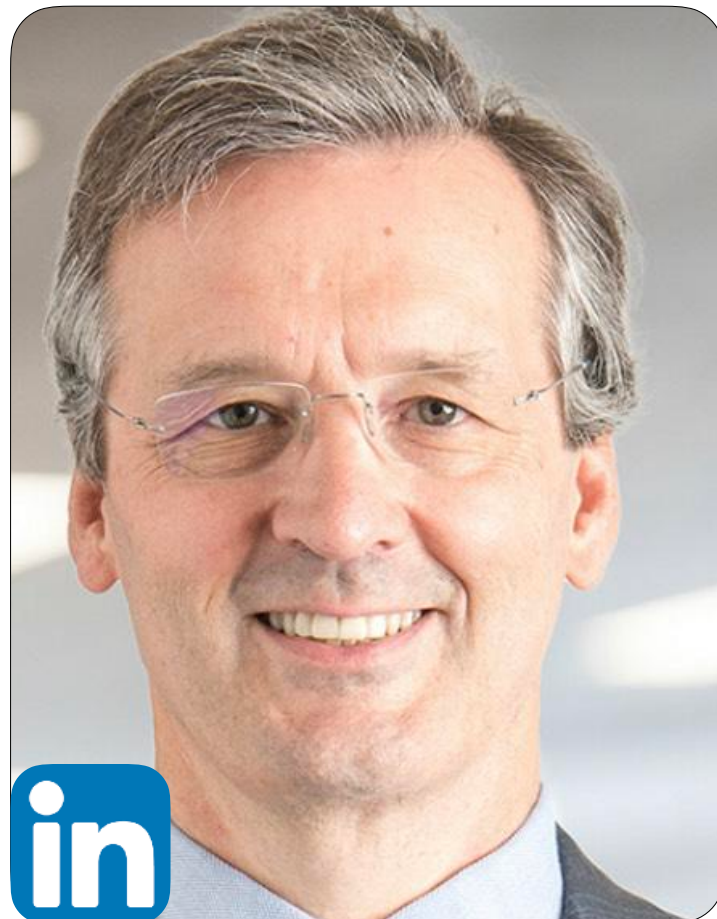
Patricial Holly Purcell
Senior Advisor
UN Global Compact
Barcelona, Spain



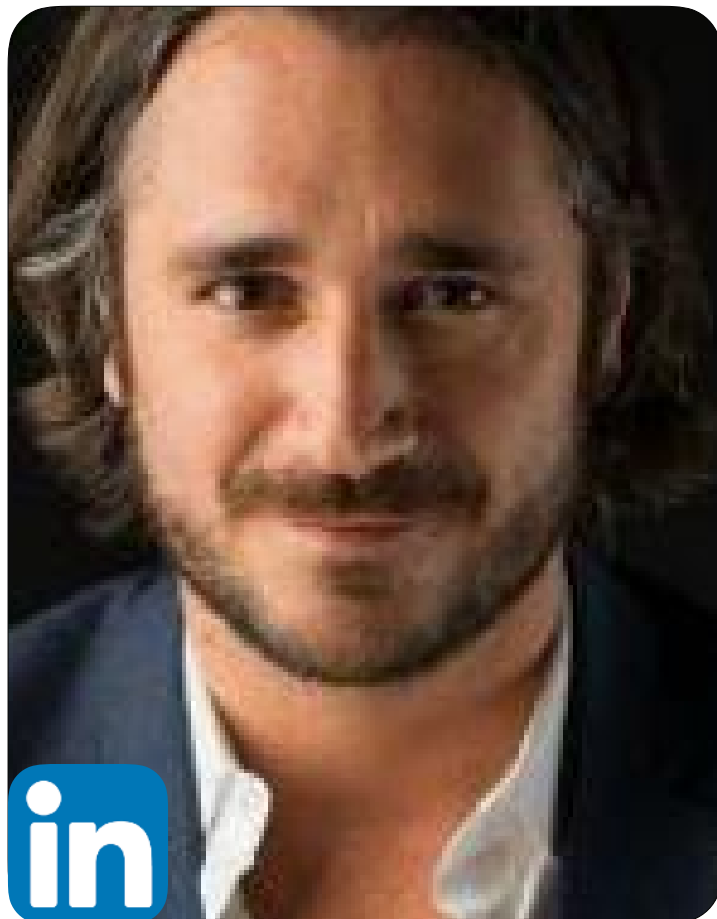
Manjula Lee
CEO
World Wide Generation
London, UK



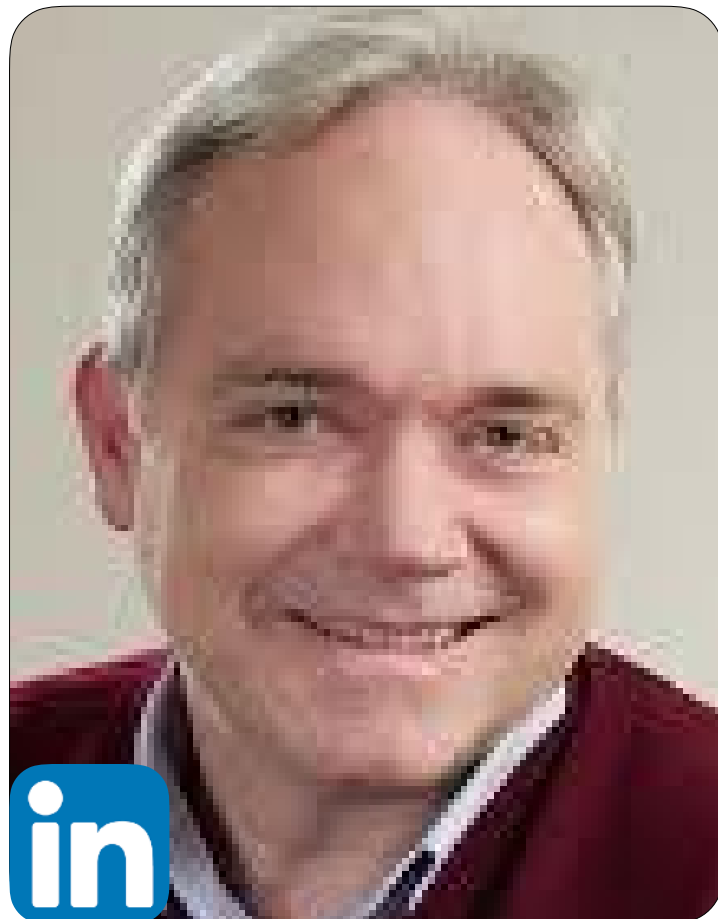
Keith Johnson
Chair
Reinhart Institutional Investor Service
Wisconsin, USA



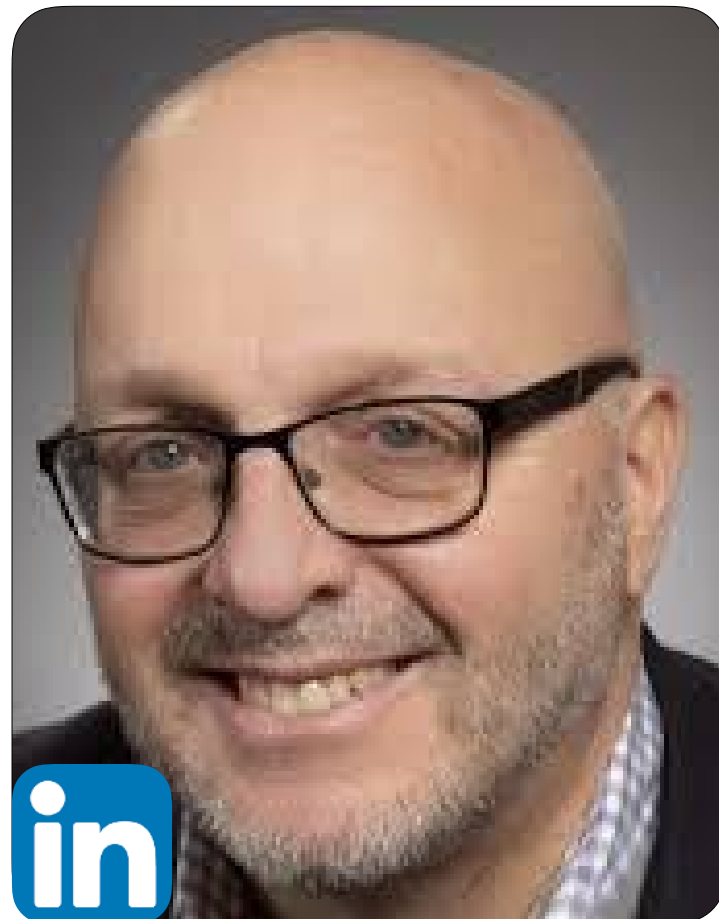
Nick O'Donohoe
CEO
CDC Group PLC
London, UK



Sergio Fernandez De Cordova
Chairman
PVBLLIC Foundation
New York, USA



Tom Cummings
Director
Tallberg Foundation
The Hague, Netherlands



Steve Falci
Chief Investment Officer
Impact Asset Management
New Hampshire, USA

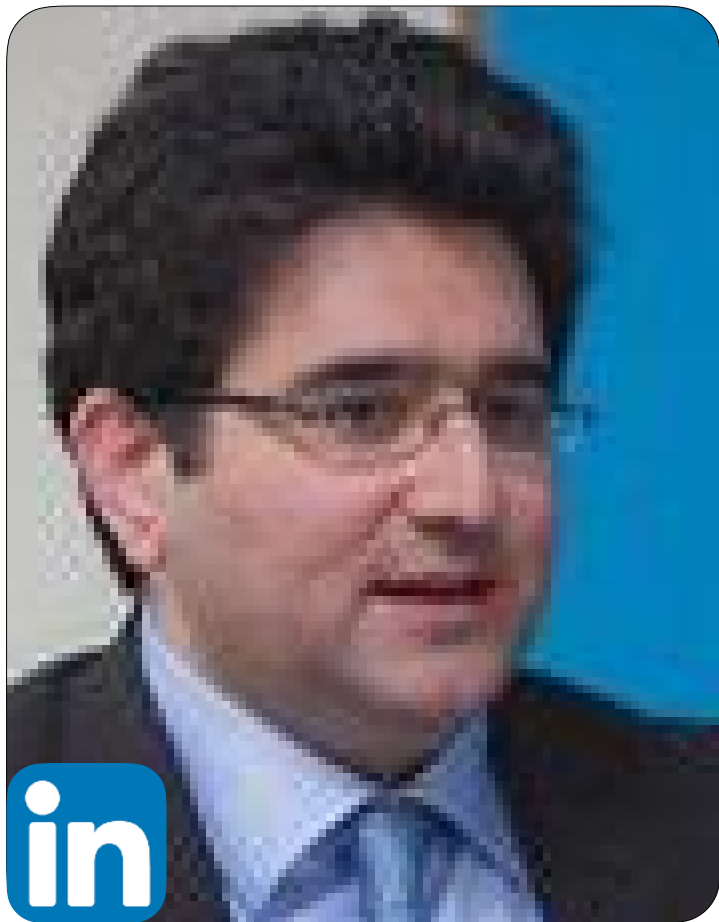


Robert Fillip

President

Innovative Finance Foundation

Geneva, Switzerland

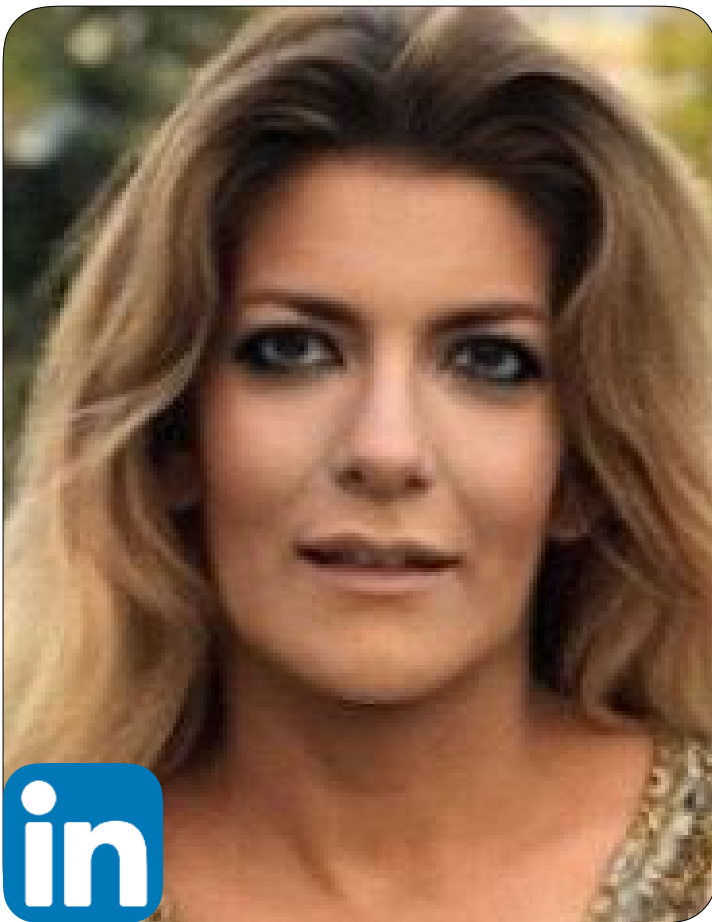


Nicolas J Firzli

Director General

World Pension Council

Paris, France



Clara Florey

Founder

Disruptive

London, UK

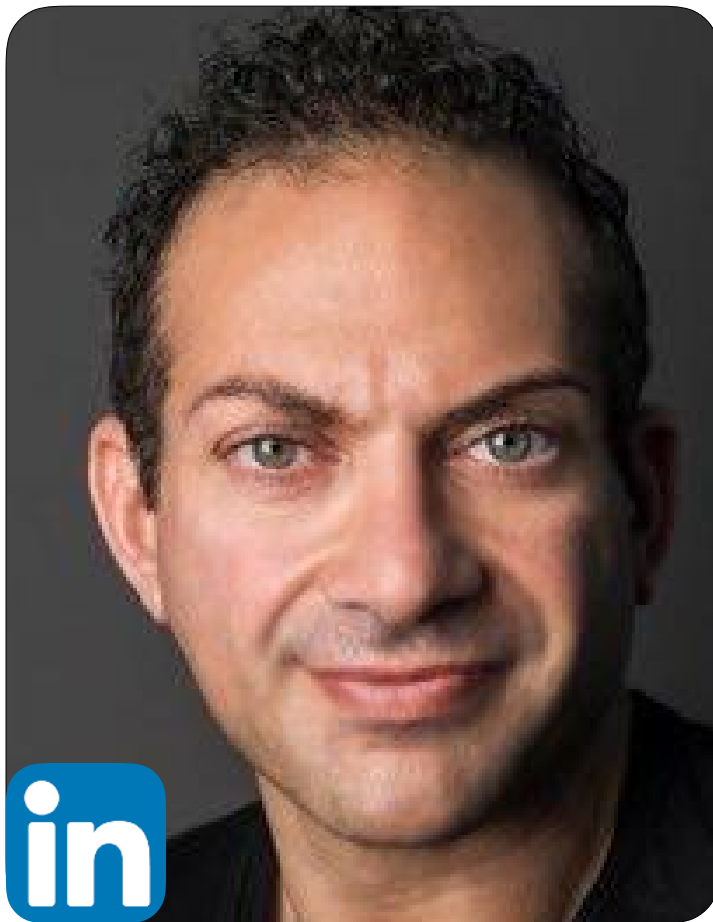


Gareth Hughes

Managing Partner

Beetle Capital Partners

London, UK



Mark Hamade

Speaker, CEO/COO, Advisor

Knowbella Tech / Stealth Fund

Los Angeles, USA



Nathalie Fontana

Director of Development & Alumni Relations

ESMT

Berlin, Germany

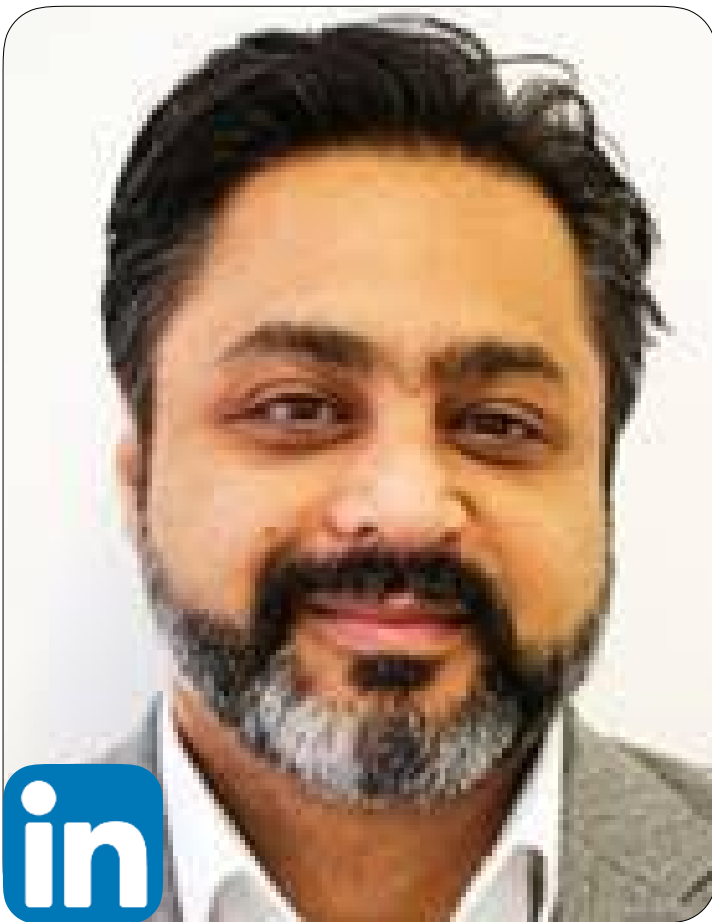


Kurt Hoffman

Director

School for StartUps

London, UK

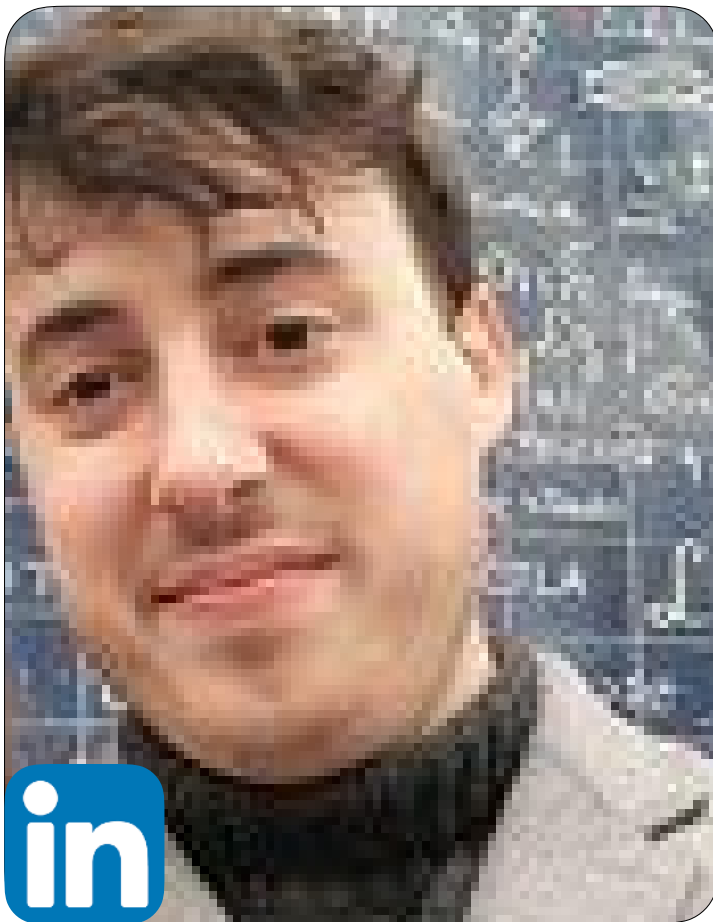


Jagdeep Bhaura

CEO

MyPeopleBiz

London, UK

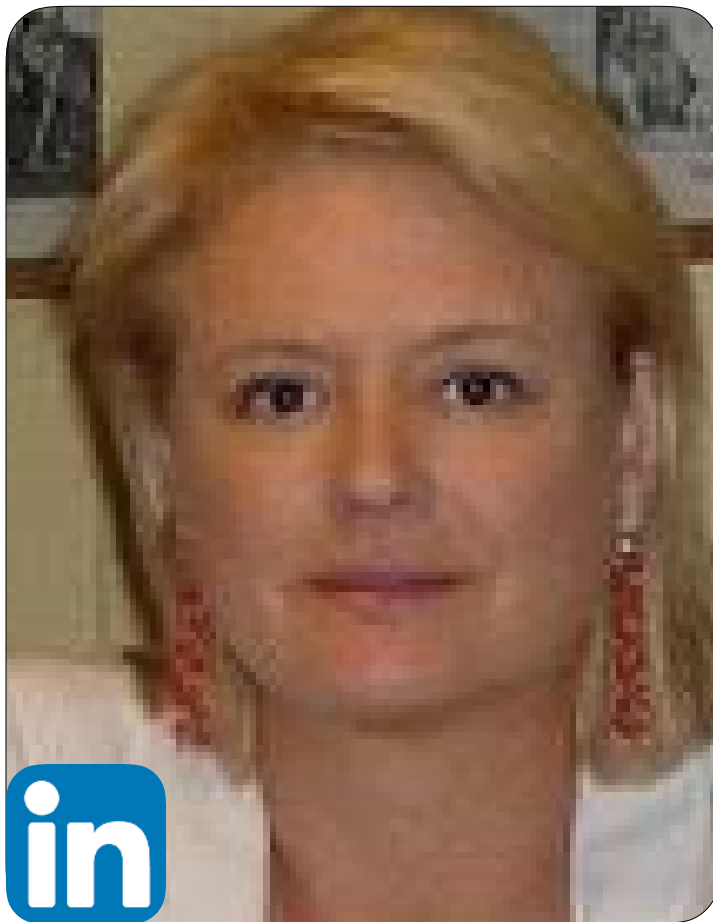


Alexander Newman

Business Analyst

Aviation and Security

Texas, USA



Vianna Von Weyhausen

Founder and CEO

Canines for Africa

Johannesburg, SA

As a brief recap - a few notes from Steve Podmore.



- *As you will have seen, this exciting media approach is about joining the dots so we can address the Sustainable Development Goals at optimum Scale and Speed.*
- *Just imagine - system innovation in finance uncovered, explored, simplified, debated, promoted and connected.*
- *All for a financial and impact audience of those most motivated - who want and need to learn, act - and also be entertained.*
- *We will get beneath the surface, taking a 'no holds barred' approach to interviews, formats and content of all kinds.*
- *This is not content for contents sake - but to stimulate, create action and ultimately, to move capital to where it could deliver maximum positive impact.*
- *Make no mistake. This is about catalysing the innovation and massive action required to move Trillions to where capital can contribute to a better world.*
- *In turn it is about unleashing a vast opportunity, and mitigating the largest risk and resilience threats which create a real and present danger for us all.*
- *For sure, this is not the sycophantic approach many tv shows and networks pay to their sponsors and to the parts of our financial systems that can be socially useless.*
- *Or worse, to those which in many cases can be quite destructive. This is very much the opposite.*
- *Radically different to mainstream finance TV, this is about a fair, balanced and honest approach to ask tough questions of those in the world of finance that no one seems to be asking.*
- *And, seeking out and showcasing bold, innovative and compelling solutions to the worlds most pressing issues that can be addressed and influenced through a progressive approach to finance.*
- *This is a new time in media. It's what the internet, social media and YouTube make possible.*
- *While initially internet only, we are confident our content will be syndicated by some of the very networks we are critical of - due to their audiences increasing demand.*
- *It's the first operational part of my vision for Transform Global - which is now a detailed and scalable plan to create a fit for purpose Sustainable Innovation and Development Bank*
- *The concept for the 'bank' is centred around a structure that is big enough and strong enough to create innovative and large scale patient capital impact funds and platforms - and to catalyse others.*
- *After 13 years meeting resistance on this journey, and never giving up - I've learned a few things about what's right and wrong in finance and economics today.*
- *Some of these learnings will be featured - along with other 'tales of finance heaven and hell'.*
- *As one might expect, I've met more than my fair share of the good the bad and the truly ignorant over these years that have been educational, challenge and exciting. .*
- *I've also met the most amazing and inspiring innovators - who with the funding and support they need to start and/or scale, could play their part in helping create a better world.*
- *But all too often - these innovators have been pummelled, ridiculed, ignored and actively resisted - by those in a financial system that is not working for the world.*
- *I hope you agree - finance has to change - to better serve society, the environment and our wider world.*
- *In the spirit of the 'Oscar winning movie 'Network' from 1976' - I hope you can understand when I say - 'I'm as mad as hell, and I'm not going to take this anymore'.*
- *Yet I make no apologies for doing what I feel just has to be done.*
- *As many do already, it is nice to think those who receive these slides will 'get it' and will want to get involved - in whatever way they can.*
- *This is truly exciting, could make a massive difference - and looks to be a highly entertaining and truly meaningful ride.*

In positive anticipation - welcome aboard!



[Click here](#) for a detailed summary with investor terms for Transform Global,

which incorporates Transform Global Media and BIGCrowd,

or to request the full Transform Global business plan - email

steve@transformglobal.co or call - +44 7853 008199

Thank You